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BRADLEY BROTHERS

CARBONDALE, ILLINOIS

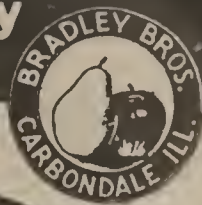


- Golden Gem, America's largest
and most hardy peach** -----Page 13
- Golden Muscat California Grape,
hardy in the north** -----Page 27
- Anoka, youngest and heaviest
bearing Apple** -----Page 8
- Purple Giant, world's most hardy
Prune** -----Page 22
- Bradley's Red Gold, a huge hardy
Sweet Cherry. Bears same
year planted** -----Page 17



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Highest quality guaranteed nursery stock at amazingly low prices.



A. L. Bradley

BRADLEYS

— 48 YEARS —

**ACCUMULATED
EXPERIENCE**

enables us to give our customers the highest type of record bearing Fruit Trees and Plants, most choice Roses, Shrubs, Trees and Vines



H. J. Bradley

AT TREMENDOUSLY LOW PRICES

1938 Greetings to Our Neighbors and Friends

GRATITUDE

Again we want to express our sincere appreciation to all our customers for the fine business they have given us and especially to those who have been so kind as to recommend our firm to their friends and neighbors.

OUR PLEDGE

The Foundation of our business is built upon the good will of our customers and we again pledge to continue our endeavors to keep our firm worthy of the trust and confidence of our hundreds of thousands of satisfied customers.

A GUIDE TO MORE BEAUTIFUL, MORE FRUITFUL HOMES

Herewith we present our annual book of better fruits and more beautiful flowers. This book is yours, and we trust your guide to a more beautiful, more fruitful home; a happier and healthier family.

WHY YOU PLANT FRUIT TREES AND SHRUBS

Your purpose in planting fruit trees and fruit plants is to grow big crops of delicious tree and vine ripened fruit. Your purpose in planting roses and shrubs is to enable you to gather arm-loads of beautiful, fragrant flowers and to make your home a place of joy and contentment, a happier place to live.

WE ARE YOUR NEIGHBORS

In this book we offer only varieties which have been tested and found of sterling quality. We describe and picture them in their natural beauty and color, so that in the quiet of your home you can select exactly what you want. Our central location and the mailman make us neighbors.

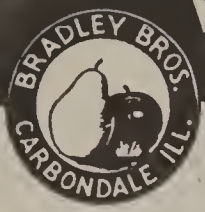
FORTY-EIGHT YEARS OF ACCUMULATED EXPERIENCE

Our experience combined with the most scientific training has taught us that by intelligent selecting, breeding, watering and feeding we can propagate the kind of stock that will fulfill the purpose for which it was planted.

WHY BRADLEY'S STOCK YIELDS QUICKER AND MORE LAVISHLY

Our fields are kept in continuous cultivation, our young plants and trees are given the proper amount of hand-labor and fertilization to keep them growing in fine shape.

Our soil is especially adapted to the growing of vigorous, strong, sturdy stock with long fibred roots and surging life, the kind of stock which matures faster, yields quicker and produces more lavishly. It has been proven that one good thrifty plant or tree will yield more than will 10 inferior trees or plants.



Values that only almost a half century of experience can provide.

**FROM OUR FIELDS
DIRECT TO YOUR HOME
SAVES YOU MONEY**

In buying your nursery stock direct from the actual grower a practical propagator, you save the middleman's profit or agent's commission which is usually 30 cents on each dollar. We employ no agents, we sell only through this book.

WHAT IS A PROPAGATOR?

An actual propagator is one who is responsible for the development of trees and plants, responsible for multiplying the strain keeping it true to name and type.

**HUNDREDS OF ORCHARDS COMB-
ED TO FIND THE HIGHEST TYPE
OF RECORD BEARING TREES**

Our trees are grown from buds selected from the nation's finest bearing orchards, from trees proven by long periods of observation to produce the finest type of fruit which is uniform in size, color and shape, and have a consistent record of the most desirable characteristics of growth and early productive ability.

**YEARS OF SKILL DEVOTED TO
SCIENTIFIC BREEDING**

All the stock we offer is the result of almost a half century of painstaking attention to the requirements of the scientific breeding of vigorous fruitful specimens.

**FIRST QUALITY NURSERY STOCK
WITHOUT EXTRA COST**

Of course it costs more to grow this high quality nursery stock than it does to grow just the ordinary kind like sold by many dealers. However, by selling direct from our fields to the planter through an inexpensive catalogue, showing only our most select varieties in color we are able to sell this higher grade stock at about the same price you would pay for the ordinary kind.

**A SAVING WE ARE PASSING
ALONG TO YOU**

We realize a highly colored catalogue printed on heavy glazed paper would be more attractive, however you all understand that the buyers are really the ones who pay for fancy catalogues. To pay for a fancy catalogue the quality of the material sold must be lowered or the price must be raised. We are sure the shrewd buyers will appreciate the fine saving our method of selling has made possible.

**ORDERS HANDLED BY MEN OF
LONG EXPERIENCE**

Your orders will receive the care of careful conscientious men of long experience, men whose greatest desire is to see Bradley's customers well satisfied.

Bradley Brothers

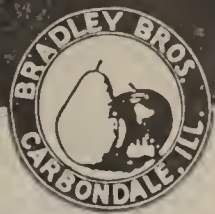


LOCATION—Carbondale, Illinois

FREE DELIVERY—
To all sections of the United States east of Rocky Mountains we prepay postage, express or freight on all orders of \$5.00 or more. If you live west of Rocky Mountains add 10%.

On all orders for less than \$5.00 add 10% for packing and postage. If located west of Rocky Mountains add 20%.

**48 years of faithful service and values that only
experience can provide.**



SUGGESTIONS FOR ORDERING

THE TIME TO ORDER—SAVE 10 PER CENT—ORDER EARLY

Send your order just as soon as you receive this catalogue. It is decidedly to your advantage. It will enable us to reserve for you in your name the varieties you want, and avoids the possibility of our being sold out. Then too, you can save money by taking advantage of our cash discount.

TIME OF SHIPMENT

Spring, February 15th to May 31st. Fall, October 15th to December 31st. If no shipping date is given, all orders will be shipped in time to reach you at the proper time for planting in your locality. We keep familiar with weather conditions in every part of the U. S. during the shipping season.

CASH DISCOUNT FOR EARLY ORDERS

10% Discount or an equal value in additional stock on cash orders amounting to \$5.00 or more mailed on or before February 15th, 1938. 5% Discount or an equal value in additional stock on cash orders amounting to \$5.00 or more mailed between February 15th and March 15th. No discounts allowed after March 15th, nor on special bargain collection offers.

TERMS

If your order amounts to \$5.00 or more and it is not convenient to send full cash now, send one fourth cash with order and the balance 10 days before shipment. Payment in full should accompany all orders for less than \$5.00. We do not sell any stock on credit terms.

HOW TO SEND MONEY

Remittance may be made by check, draft, postal or express money order. If cash is sent, send by registered letter.

BE SURE to keep this catalogue at hand until next fall as it contains many items for which fall planting is just as desirable. Prices will be the same.

Complete Planting Instructions Will Be Attached to Every Shipment

Our interest in you does not end when we receive your order. We want every customer to have complete success with growing things purchased from us. Should you desire planting instructions before shipment, let us know and we will send them.

NOTICE

Express charges on all kinds of nursery stock has been reduced 25 per cent or one fourth.

OUR REFERENCES

Carbondale National Bank, Carbondale, Ill.

Dun and Bradstreet, Commercial Agents.

Many thousands of loyal, satisfied customers located in every section of the United States.

FREE DELIVERY

To all sections of the United States east of the Rocky Mountains.

We prepay all the postage, Express or Freight on all orders where \$5.00 or more accompanies the order. If you live west of the Rocky Mountains add 10% to the catalogue price.

On all orders for less than \$5.00 add 10 percent for packing and postage. If you live west of Rocky Mountains add 20%.

LET YOUR FRIENDS ORDER WITH YOU

If you haven't room to plant \$5.00 worth of nursery stock let your neighbors order with you and save the 10% extra which is required for postage and packing on orders for less than \$5.00. Everyone loves fruit and flowers and your neighbor will be glad to order with you. By ordering together you both save money.

LOCATION

Carbondale, Illinois is located almost exactly midway between the Rocky Mountains and the Atlantic Coast, and also midway between the Dominion of Canada, and the Gulf of Mexico. Hence Bradley Grown stock is well adapted to any section of the United States east of Rocky Mountains.

We have direct connections with all railroads running north, east, south and west which assures safe and prompt delivery. If you live east of the Rocky Mountains your stock will reach you within a few hours after shipment. Our nursery is in the noted fruit growing section of Illinois. We believe the finest fruit in America is grown within a few miles of our nursery. Our soil seems to be especially adapted to the growing fruit, and the most thrifty, heavy bearing trees and plants. Bradley's fruit trees, and plants are noted in every section of the country for their vitality and heavy bearing ability.

THIS IS A SAFE PLACE TO BUY NURSERY STOCK

SATISFACTION GUARANTEED

We guarantee all stock sold by us to be strong, vigorous and healthy, and to arrive in good condition. If for any reason you are not absolutely satisfied with your stock notify us at once and we will gladly replace the item or refund your money.

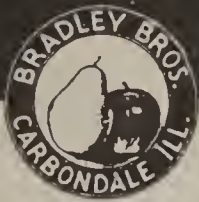
Bradley's trees are all true to name and of size and quality represented. Our nursery stock is free from disease.

Bradley's nurseries are inspected annually by a duly authorized State Inspector and a copy of our certificate received from the Department of Agriculture accompanies each shipment.

WRITE US

You are entirely welcome to our time and forty-eight years of experience. We will answer any question you care to ask honestly and as accurately as possible. If in doubt about varieties most adapted to your soil or location, write us. Our trees, plants, shrubs, roses and nut trees have been growing successfully in almost every section of the United States for many years. We will gladly give you any information you wish concerning any variety.

Write for special prices on larger quantities than quoted in the catalogue.



Anoka is amazing the world because it bears freely when only 2 years old.

Bradley's Quality True Strain Apple Trees **THE KING FRUITS**

One of the most profitable fruits grown. It is a recognized fact that apple is KING and is the most important, because it may be had fresh the year round. By careful selection of varieties in regard to time of ripening, apples may be had fresh from the tree from early summer until late fall; and from the cellar or storage until next seasons crop is ready to use. A dozen or more trees will give you an abundance of fresh fruit from June to November, hundreds of glasses of jelly, jars of marmalade and apple butter, gallons of cider and many barrels of winter keepers in the cellar mellow, fragrant and tempting. **WHAT COULD ONE PLANT THAT WOULD GIVE MORE PROFIT OR SATISFACTION?** Apples are easy to grow because ours are sturdy upland grown trees, stocky trunked and heavy rooted. If set according to instructions which will come with the trees, sturdy, vigorous growth and early bearing is assured. Remember Bradley trees are propagated from bearing trees of the very highest type.

SUMMER APPLES

WILSON'S RED JUNE—Earliest large red apple. A deep solid crimson. Very fine quality. Hardy, vigorous, very productive, bears young. Most beautiful of its season; good shipper. Especially recommended for the North and Central states.

ANOKA "The Lindy of the orchard"—Lindbergh flew to Paris in a few hours—Anoka bears the second year. Just think of the enormous saving in time. You can now get an apple tree to bear at two years old. Plant this year and have fruit next year. Anoka has a quality possessed by no other apple. Prof. N. E. Hansen, Veteran Horticulturist of South Dakota, and the originator of Anoka, writes this interesting story. "The Anoka is probably the earliest and heaviest bearing apple in the world at present time. Trees of the Anoka were recently ordered by the government of New South Wales, Australia, and the trees have been sent to other foreign countries as well as all over the United States. Anoka apple is attracting world wide attention because it bears freely on one year wood. Beginning to bear the second year after planting a one year old tree, and annually thereafter." Mr. Madsen of Minnesota said: "The Anoka trees I planted last year bore six fine apples the same summer." The Baby trees bear fruit in the nur-



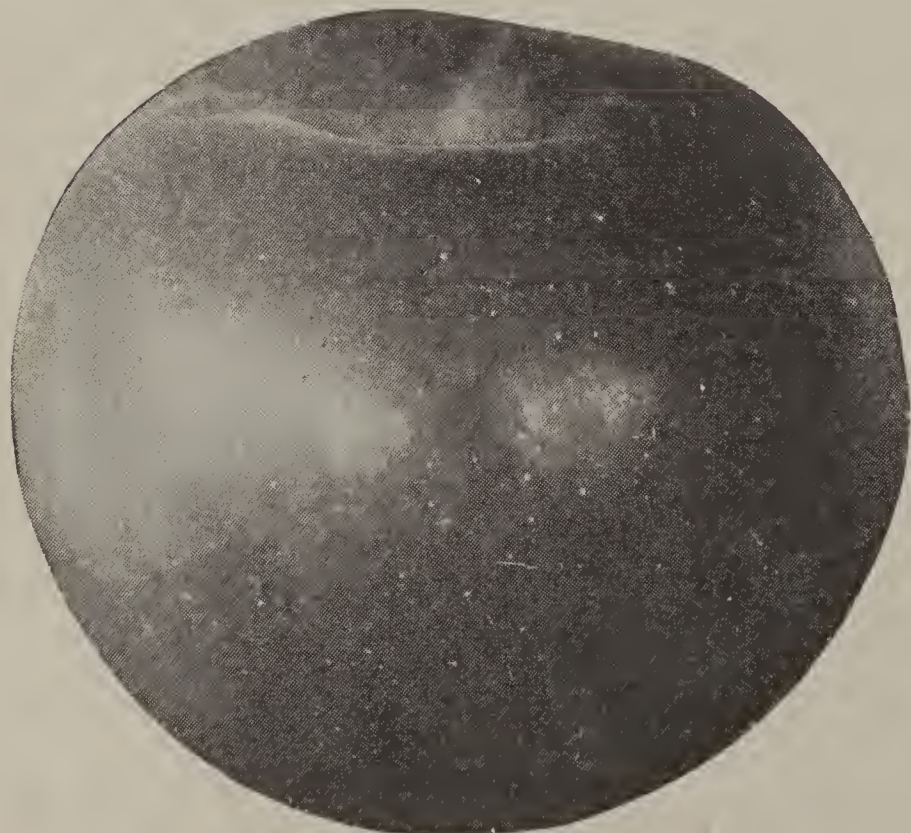
Anoka

sery rows. The fruit is very large, has a most wonderful flavor. Color red striped over yellow. Ripens in July. Anoka resists blight better than any known variety. Professor Yeager, Horticulturist, says: "The Anoka is in my opinion the most promising apple we have at present. It points the way toward a new type of apple which will not require so many years to come into bearing." We have the highest confidence in this apple and we urge all our customers to give it a trial. See front cover.

RED DUCHESS—This is an improved color strain. The color type is solid red with indistinct stripes. The added color makes it an unusually attractive fruit. Profitable commercial variety as well as good home use variety. Excellent culinary qualities. Tree unusually hardy, vigorous and a very reliable cropper. The fruit is very uniform in size and quality. Flesh yellow, firm. Slightly sub-acid and aromatic. Season, August to September.

YELLOW TRANSPARENT—There is no summer yellow apple to equal it. Color a rich, transparent yellow, with a warm faint blush on the sunny side; flesh is melting, juicy, sub-acid; excellent quality. Tree very hardy, bearing heavy crops even when young.

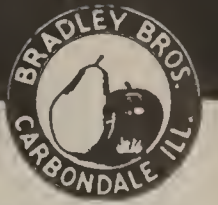
EARLY RED BIRD—The best early red apple. Ripens a week before Yellow Transparent. Hardy, heavy bearer. Fruit is large, bright red, good quality.



Wilson's Red June

SEE PRICES ON PAGE 11

We offer only varieties which have been tested and found of sterling quality.



FALL AND EARLY WINTER APPLES

GOLDEN SWEET—If you like an early sweet Apple this is the best. Fruit large, round, yellow. Excellent flavor; fine grained. Tree very vigorous and hardy, good grower, regular and free bearer.

WEALTHY—Large, attractive, rich red overlaid with yellow. Its flesh is white tinged with pink, and is fine grained, very juicy and of excellent flavor. Trees come into bearing very early and are fine producers. It is especially adapted to the far North, central and western states and is giving excellent results in the South and East.

FALL PIPPIN—Very large, yellow, tender, juicy and rich. Fine in all localities. Tree vigorous, healthy and productive.

JONATHAN—A very beautiful bright red Apple, highly flavored and of excellent quality, being tender, juicy, spicy, and rich—a splendid family sort and highly profitable for market. Tree long-lived, productive, and an early bearer. Will keep well without special care and also stand much handling. Is much in demand at big price as a fancy Apple during holiday season.



Solid Red Snow

DARK RED JONATHAN—This variety is like the Jonathan in every respect except its dark red color which the name implies. Its solid dark red color makes it much more attractive, and causes it to sell at better prices on the fruit market.

NEW TURLEY WINESAP—Gorgeous dark-red apple which matures to large size and beautiful shape in late fall. Color equal to Black Twig. Flavor is richer, flesh and skin firmer than Winesap. Does not crack during unfavorable weather. Delicious fresh, cooked or dried. Keeps in storage until spring. **VERY PROFITABLE.**



Wealthy

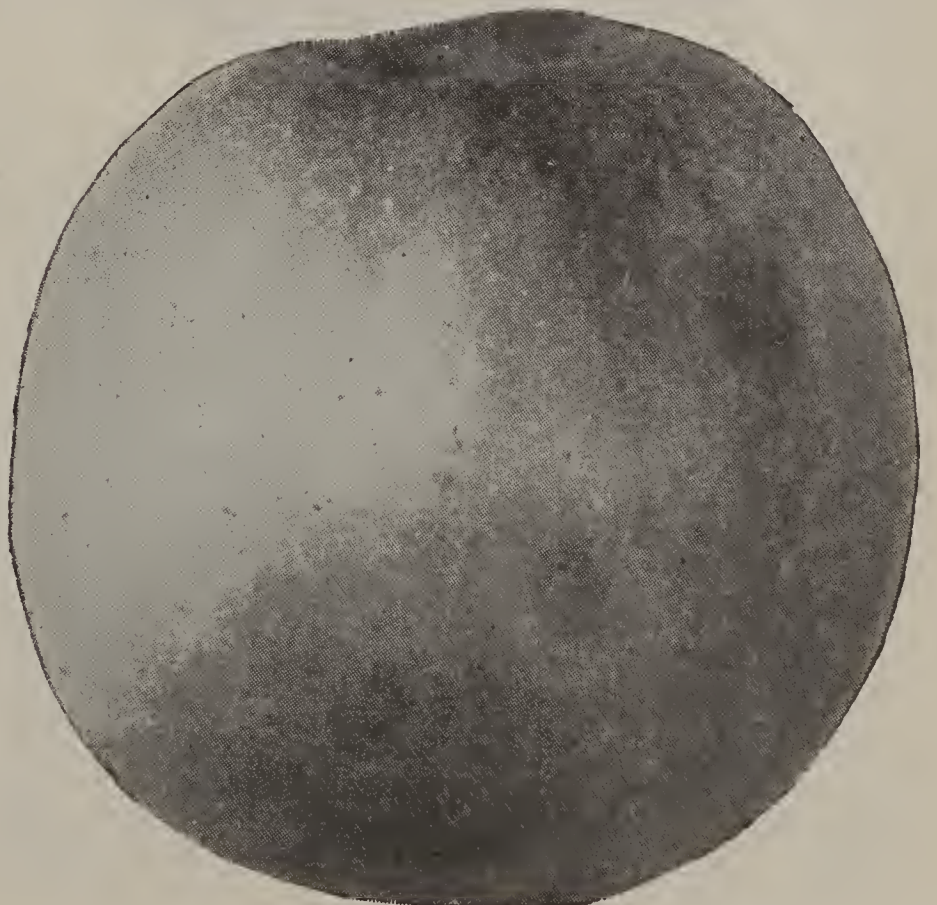
SOLID RED SNOW—A solid red type of Snow, Also known as Fameuse, which is completely segregated. The original parent tree produces only solid red fruits. There is no indication of striping whatsoever. This Super-Selected Strain of Red Snow can be planted with confidence where ordinary Snows will not color satisfactorily. This is a very well and favorably known dessert apple, beautiful in appearance. The skin is thin, tender, smooth and extremely attractive. The flesh is snow-white, very tender, juicy, sub-acid and aromatic. Season, October to mid-Winter.

MAIDEN BLUSH—A true type Maiden Blush. Color beautiful pale lemon yellow with crimson cheek. Comes into bearing young and is a reliable cropper. Fruit medium to above average size, often very large. Uniform in size and shape. Crisp, tender, very juicy, and sub-acid in flavor. Excellent in quality. Season, September to Nov.

Crystal Hill, Va.

This repeat order is due splendid condition of roots on trees received from you last spring, all of which lived. Each year I need trees I will order from you.

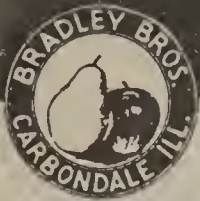
A. D. Canada.



Golden Sweet

See Prices on Page 11

APPLES BRING HEALTH, HAPPINESS, AND PROSPERITY



Bradley's high standard of grading and inspection is your insurance of success.

FALL AND WINTER APPLES

DOUBLE RED DELICIOUS—The sensational new Double Red Delicious we are offering this year is a marvelous improvement over the common Delicious in that it is a much deeper red color without stripes. The fruit is in every particular a high quality Delicious excepting color, which is an outstanding solid red—the most beautiful apple we have ever seen. The Double Red Delicious colors 2 to 3 weeks earlier than the common variety, it does not ripen any sooner and can be picked at the same time. The Double Red Delicious can be picked while hardly ripe and still have an attractive deep red color. The Delicious apple is truly the finest flavored apple known. If you want the best in an apple, plant some Double Red Delicious and you have it.



Double Red Delicious

The New Double Red Delicious trees come into bearing earlier than the Common Delicious, in many cases three year old trees have produced big crops of fruit. See inside front cover.

RED GRAVENSTEIN APPLE—Introduced only a short time ago by the New York State Fruit Testing Association. It is the most remarkable apple because of its long ripening period; fruit starts to ripen in August and continues for about two months. Its color is a rich red. It is juicy, aromatic, tender, of the most luscious flavor.

STAYMAN'S WINESAP—Large size, yellow ground covered with deep red, flesh fine, crisp and high-flavored, reliable and very heavy cropper. Considered a big improvement over the old time Winesap. A highly profitable variety. Ripens in late October.



Yellow Delicious

YELLOW DELICIOUS—A new giant golden yellow winter apple. Fruit richer, spicier, juicier and finer flavored than any known yellow apple. Flesh crisp and tender. Trees vigorous, have wonderful vitality, free from disease, will thrive where other varieties fail. Has a long blooming period, and if first blossoms are killed by late frosts the later blossoms will produce a bumper crop of fruit. Trees very productive, conceded one of the heaviest bearing varieties. BEARS VERY YOUNG often bears a good crop the SECOND YEAR FROM PLANTING. The enormous golden yellow delicious fruit commands the highest market prices. We do not hesitate in highly recommending this wonderful apple to you, whom we have been serving for almost half a century. The price on our Yellow Delicious trees is only a few pennies higher than that of ordinary varieties. See inside front cover.

Alpine, Texas
My fruit trees ordered from you last year are doing nicely and the two Anoka apple trees had five apples each last year.
M. L. Hopson



Stayman's Winesap

BRADLEY'S APPLE TREES BEAR BUMPER CROPS

We pay all transportation charges on orders for \$5.00 or more.



LATE FALL AND WINTER APPLES
(Continued)



Solid Red McIntosh

SOLID RED McINTOSH—This Super-Selected Solid Red McIntosh is the answer to the desire of fruit growers for this popular variety in its most attractive form. Combined with added color is good production and uniformity of shape. The added attractiveness we have given this now popular variety means increased profits for the orchardist. The fruit is large, highly aromatic. Color is a solid brilliant crimson. Quality is the very best. Season, November to February.

RED ROME BEAUTY—Large, handsome apple of dark red color. Keeps in storage until Spring, retaining its rich color and juiciness.

WINESAP—An old and well known, tried variety. Largely planted as a commercial variety. An excellent keeper and highly prized in almost every section of the United States. Ripens in late October and keeps well until May. You are always safe in planting the Old-time Winesap.

GRIMES GOLDEN—Medium size, golden yellow, flesh firm, rich, subacid, good bearer. Ripens late October.

NORTHERN SPY—Large, bright red, spread with delicate bloom, flesh tender, rich, delicious, bears well. Ripens in late October.

AMAZINGLY LOW DIRECT FROM FIELD TO PLANTER PRICES ON BRADLEY'S SUPERIOR QUALITY DOUBLE YIELD APPLE TREES

Prices of all varieties except Yellow Delicious, Anoka, Double Red Delicious and Red Gravenstein

	Each	3	10	25	100
2 to 3 feet one year old	\$.029	\$0.78	\$2.47	\$5.72	\$19.79
3 to 4 feet one year old	.34	.97	2.96	6.92	23.86
4 to 5 feet two year old	.48	1.32	3.87	8.39	30.86
5 to 7 feet two year old	.69	1.98	5.92	13.89	49.86

Our select 5 to 7 feet trees are extra heavy, well branched **READY-TO-BEAR** Trees.

Price of Yellow Delicious, Anoka, Double Red Delicious and Red Gravenstein Apple Trees

	Each	3	10	25	100
2 to 3 feet one year old	\$.034	\$0.92	\$2.96	\$6.85	\$23.96
3 to 4 feet one year old	.39	1.12	3.46	7.98	28.86
4 to 5 feet two year old	.53	1.47	4.30	9.64	35.86
5 to 7 feet two year old	.74	2.12	6.32	15.14	54.87

50 or more trees all the same variety sold at the 100 rate.

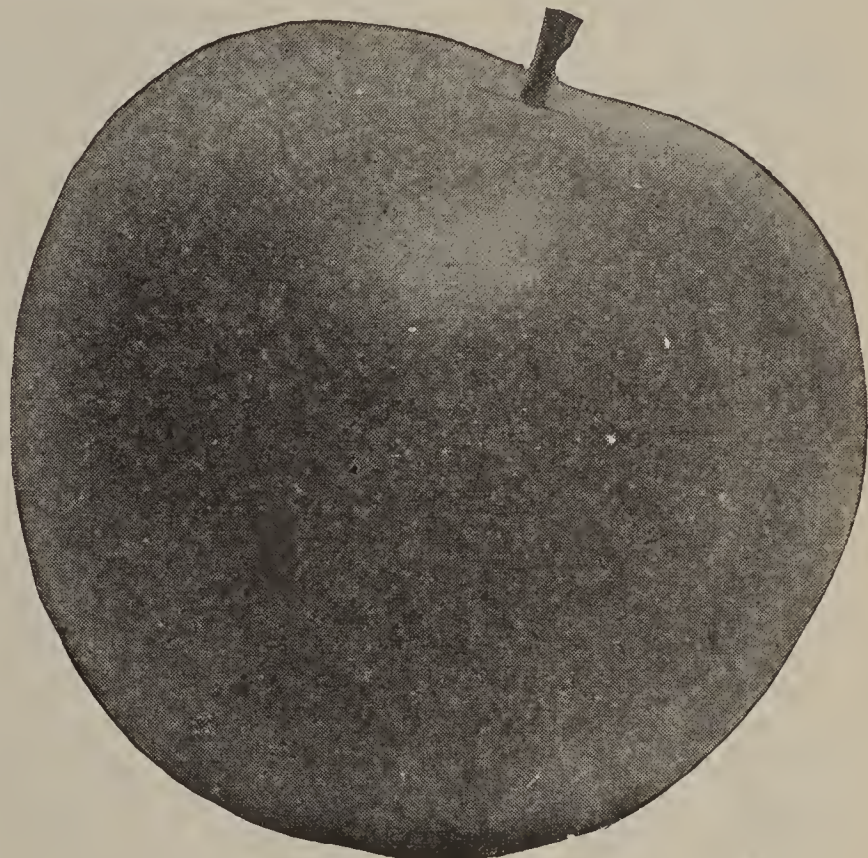
Write for special prices on larger quantities than quoted.

The Best Hardy Crab Apples

For preserving, jellies, and ornament. All are unequalled for cider or vinegar. The trees are noted for their hardiness and vigor and usually bear the second season after planting. Prices of trees same as other Apples.

HYSLOP—Fruit large, deep crimson; productive, in clusters; flesh yellow, very crisp, fine flavor. Popular on account of its large size, beauty and hardiness.

TRANSCENDENT—This is one of the best of all Crab Apples, is popular over the entire country. Perfectly hardy everywhere and is an immense bearer, yielding large crops every year. It is also a rapid grower and bears fruit two years after planting. Is held in high esteem by housewives for making jelly. Fruit bright yellow striped with red. Blossoms very beautiful.



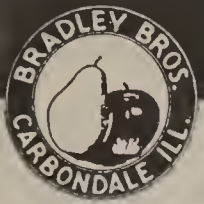
Winter Banana

WINTER BANANA—Large and showy; yellow pinkish red blush; flesh tender and exceedingly aromatic, heavy bearer. Our favorite late yellow apple. Ripens in November.



Hyslop Crab Apples

APPLES BEST LIKED AND THE HEALTHIEST FRUIT THAT IS GROWN



Flaming Gold withstood 25 below zero and yielded a fine crop of fruit.

PEACHES

PAY BIG PROFITS QUICKLY

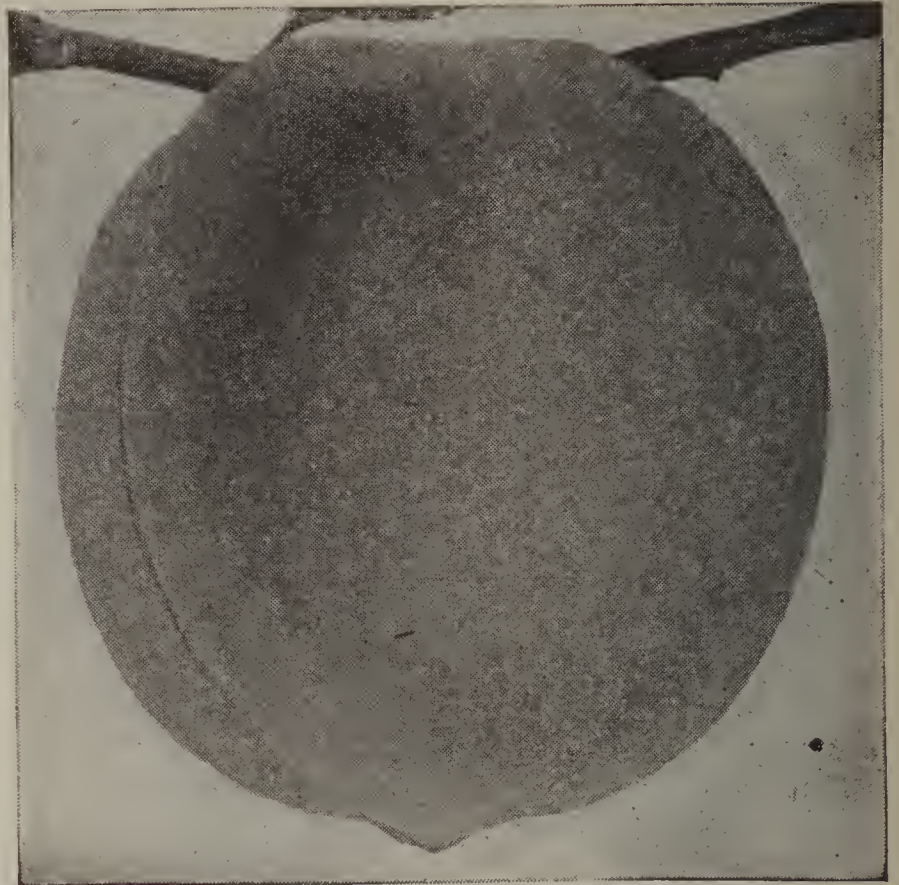
A Peach to Every Taste and Purpose

Very few fruits enjoy such a general popularity as do peaches. They combine delicious flavor, attractive appearance, and health giving food value. For many years it has been the popular opinion that peaches would thrive in only certain sections of the country. We know better now. It has been shown that this fruit can be grown at a good profit in every state in the Union. Peaches can be grown on any soil that will produce the average yield of farm crops. Peaches do well in the back yard and furnish as much shade and are equally as attractive as the ordinary ornamental tree. We are specialists in growing peach trees. Our peach are budded with buds taken from the thriftiest and heaviest bearing trees in the finest orchards. Bradley grown thrifty peach trees come into bearing the second year. Listed on these pages you will find all the most profitable varieties of peaches now grown for home and commercial purposes. Peach trees should be planted 16 feet apart each way.

FLAMING GOLD—New below zero peach. This hardy peach has gone through from 20 to 35 below zero bearing a full crop of fruit the following summer. We know of no other peach in America which has made such a record. Never has the Flaming Gold shown the least sign of winter injury. Never has it missed a full crop. The peaches are very large, perfect freestone—golden yellow skin beautifully blushed with crimson. The flesh is golden yellow, full of juice and the richest, sweetest flavor. Very firm, colors several days before ripe. Wonderful shipper, ripens 12 days ahead of Elberta. Tree is strong, stocky grower well branched, with heavy dark green foliage. Tree is self pollenizing and one tree planted alone will yield fine crops. With this extremely hardy variety you may successfully grow fine tree ripened peaches in any State in the Union where the temperature does not drop below 30 below zero and remain that way for



Flaming Gold, 2-3 Natural Size



Golden Jubilee Peach, 2-3 Natural Size

long periods. This variety is illustrated on the back cover page and is sold exclusively by Bradley Brothers.

GOLDEN JUBILEE—New large, yellow freestone which ripens in July. While this peach is of the Elberta type it is much superior in quality. Has an attractive golden yellow color with deep scarlet cheeks. Flesh deep golden yellow all the way to the seed. One of most hardy peaches known. Bore a splendid crop after withstanding 30 below zero. Blooms very late, when Elberta buds were killed by late freezes the Golden Jubilee in the same orchard bore a splendid crop. This huge, early, yellow, hardy freestone has all the qualifications you could desire. For early marketing its value cannot be estimated. Here is the long looked for—giant, golden yellow freestone peach which ripens in July, just at a time when a large yellow freestone brings big prices. The Ideal peach for home orchard, a splendid canner, honey sweet, spicy flavor. One of the most delicious peaches to eat fresh from the hand. Could anything be more delicious than golden yellow honey sweet, spicy peaches covered with rich cream? Plant a few Golden Jubilee peach trees this year and gather large delicious yellow peaches next year. Golden Jubilee trees begin bearing one year from planting. The price of select, first quality trees of this magic variety is only a few pennies more than the price for ordinary varieties.

BARGAIN-DIRECT TO PLANTER PRICES ON BRADLEY'S SUPERIOR QUALITY, DOUBLE-YIELD PEACH TREES.

Price of all varieties except Flaming Gold, Golden Jubilee Hale-Haven and Golden Gem

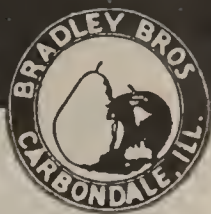
	Each	3	10	25	100
2 to 3 feet Commercial Orchard Size	\$0.28	\$0.78	\$2.48	\$5.42	\$17.96
3 to 4 feet Home Orchard Size	.36	.98	2.97	6.94	23.94
4 to 6 feet Specimen Ready-To-Bear Size	.48	1.33	3.96	8.47	30.87

Price of Golden Jubilee, Flaming Gold, Hale-Haven Peach Trees

2 to 3 feet Commercial Orchard planting size	----	\$0.33	\$0.93	\$2.98	\$6.67	\$22.96
3 to 4 feet Home Orchard planting size	----	.41	1.12	3.47	8.19	28.94
4 to 6 feet Specimen Ready-To-Bear Size	----	.53	1.48	4.46	9.72	35.87

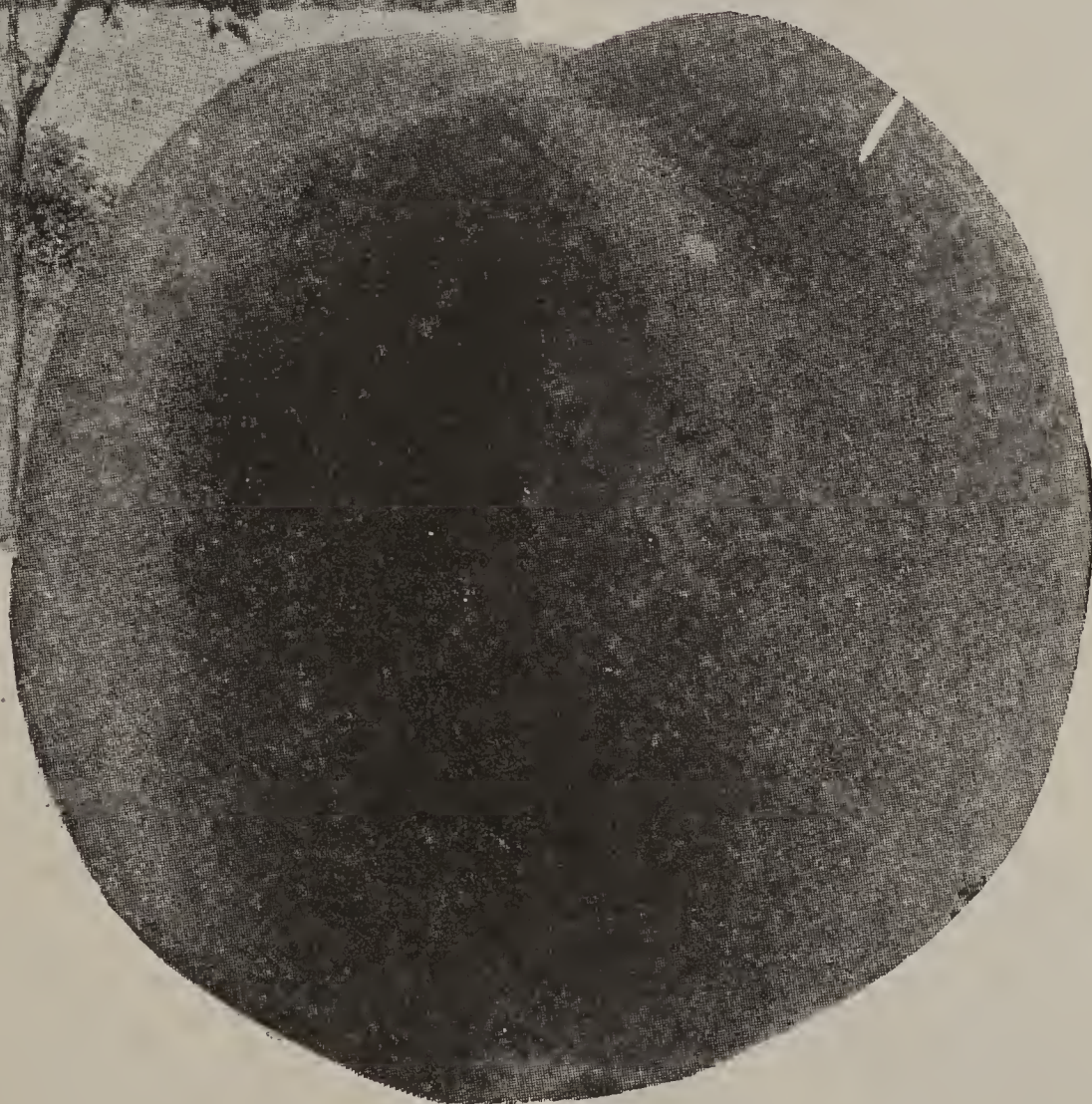
4 to 9 ft. trees all same variety sold at 10 rate, 12 to 24 trees all one variety sold at 25 rate, 30 or more all one variety sold at 100 rate.

Here is a New Peach which Defies the Icy Cold Winds of the Extreme North.



FRUIT THE YEAR YOU PLANT

HARDIEST AND HEAVIEST BEARING PEACH IN THE WORLD



Survives
The
Winters
In All
Climates

A Peach
For Those
Who Want
The Best

**Golden Gem
Tree
One Year
After Planted
10 Crops of
Peaches in
Only 10 Years**

GOLDEN GEM—America's Largest and Hardest Peach

This huge, delicious, hardy, North-State peach has gone through 38 below zero bearing a full crop the following summer. Golden Gem is successfully growing in States where the winter winds are icy cold and where the thermometer's mercury shivers close into the bulb as if trying to escape the frigid blasts. Never has it shown the least sign of winter injury. Never has it failed to bear a full crop. This marvelous peach will thrive and bear fine crops of fruit even under most adverse conditions. The Golden Gem is a peach we are confident can be successfully grown in every State in the Union. Its extreme hardiness makes it the most ideal peach for the North, its ability to withstand hot dry weather, and its late blooming habit makes it an ideal peach for the east, west and south.

The extra large fruit is very uniform in size and shape. Color a rich golden yellow with a sparkling crimson cheek. A perfect freestone—flesh always parts freely from the seed. Has an excellent rich spicy flavor which is unsurpassed even by the celebrated Golden Jubilee. Flesh firm fine grained, very sweet and juicy. Here is a peach which simply melts in your mouth. The juice of the Golden Gem is a rich highly flavored syrup. The fruit when fully ripe is so sweet that it requires but little sugar when served as a dessert or when canned. Golden Gem ripens approximately six days ahead of the Elberta. Its alluring rich golden color, hugeness and fine flavor is making

it a favorite among the most successful commercial fruit growers. This America's hardest peach is a consistent and abundant bearer, producing a big crop of marvelous fruit often when all other varieties have been destroyed by hard winters or by late frosts.

BEARS QUICKLY—The trees begin to bear when only two years old. Many times a tree will bear as many as twenty-five large perfect peaches the same year planted. The second year producing between one hundred and one hundred and fifty fine peaches. Think of a tree that will pay for itself the same year planted. Wherever you live, you cannot afford to pass up this America's finest, largest and most hardy peach. Golden Gem peach sold exclusively by Bradley Brothers. See Front Cover.

Price of GOLDEN GEM (North State Peach) Super Quality Trees

	Each	3	10	25	100
1½ to 2 feet	\$.048	\$1.38	\$4.46	\$8.86	\$31.94
2 to 3 feet	.68	1.97	5.97	11.88	41.82
3 to 4 feet	.78	2.28	6.79	13.85	53.86
4 to 6 feet	.89	2.64	7.90	15.82	63.85

The 4 to 6 feet extra heavy, well branched trees will bear a fine crop of fruit the same season planted.

Trees propagated by specialists assure greater crop values.



MAYFLOWER — The earliest peach. Trees hardy and productive. Fruit medium size, bright crimson color. As it is the first peach to ripen it sells for high prices on the local market.

RED ELBERTA—The greatest money-maker. Earliest, the largest of all commercial peaches, ripening before the Golden Jubilee. Size immense, average as large as J. H. Hale, perfectly round "Red as Fire", ships better than Elberta, tops the early market. Sells for double the price of Elberta. Red Elberta ripens 45 days ahead of Elberta. Ready to ship when the markets are bare of good peaches. Trees of Iron Clad hardiness, blossoms late, bears when other so-called hardy sorts are killed. Attractive and delicious. Flesh firm, fine texture, and sweet.

SOUTH HAVEN PEACH

The Great Hardy Yellow Freestone Peach for Cold Regions, Stands from 10 to 20 Degrees Colder Weather Than Any Other Peach

Originated in Michigan where the winters are very cold. South Haven has produced a crop of fruit when ordinary varieties were badly frozen. Fruit large roundish and uniform in size. Color deep golden yellow with an attractive crimson cheek. A perfect freestone, larger than Elberta and from 10 to 12 days earlier on the market. South Haven is a wonderful grower and three-year old trees have been known to bear three bushels of fruit. Whole orchards are being planted to South Haven in the leading peach belts of the country as far-sighted growers know it will bring big profits. This wonderful variety fills a gap between the Bradley's Improved Rochester, the Wonderful Ponderosa and Elberta. We approve and highly recommend this remarkable variety for commercial purposes. It is ideal for home use.



South Haven



Hale-Haven

HALE-HAVEN—This new peach has two of the greatest peaches of all time for parents. It is a result of a scientific cross of the famous J. H. Hale and South Haven. It has retained the immense size and matchless beauty of Hale and adapted fertility and heavy yielding characteristics of South Haven. Has everything that could be desired. So tempting is the rich, snappy sweetness of the firm, juicy, yellow flesh of Hale-Haven that it requires no sugar when eaten fresh and just enough to "keep" them when canned. When once tasted you cannot be satisfied with any other variety. Every peach on the tree has exactly the same color markings—deep golden yellow with a crimson cheek. Fruit attains its full size and complete coloring on the tree several days before ripe. Best keeping peach known, will remain firm and fresh from 10 to 12 days after fully ripe. Sells for top prices on the market.

Extremely hardy, after 28 below zero Hale-Haven trees came through in fine shape and produced a full crop of fruit. If you have failed entirely with more tender varieties you can succeed with Hale-Haven. We have complete confidence in this variety and recommend it most highly to our personal friends and customers.

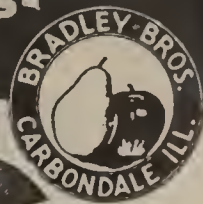
SEE PRICE OF TREES PAGE 12

Paragould, Ark.

Order received in fine condition, fine quality. Peach trees ordered from you 2 years ago are sure pretty now loaded with blossoms.

Wm. Gramlin

Folks living in the extreme north can now successfully grow delicious peaches.



BRADLEY'S IMPROVED ROCHESTER—Our Improved Rochester is in a class by itself because it is the only good sized yellow freestone Peach of fine quality ready for market in the middle of July, about two and a half weeks ahead of the Elberta. The fruit is large, yellow, with a most attractive red blush; juicy and delicious and keeps well; an excellent shipper. Its greater sweetness over other Peaches requires only half the usual quantity of sugar in canning. A much stronger grower than the old Rochester, more hardy and a better bearer.

LEMON FREE—An exceedingly large and fine freestone of lemon shape and color. It sometimes measures over 12 inches around the center, has a thick, juicy flesh of excellent quality. Immensely productive. Many housewives rank it first for preserving and canning.

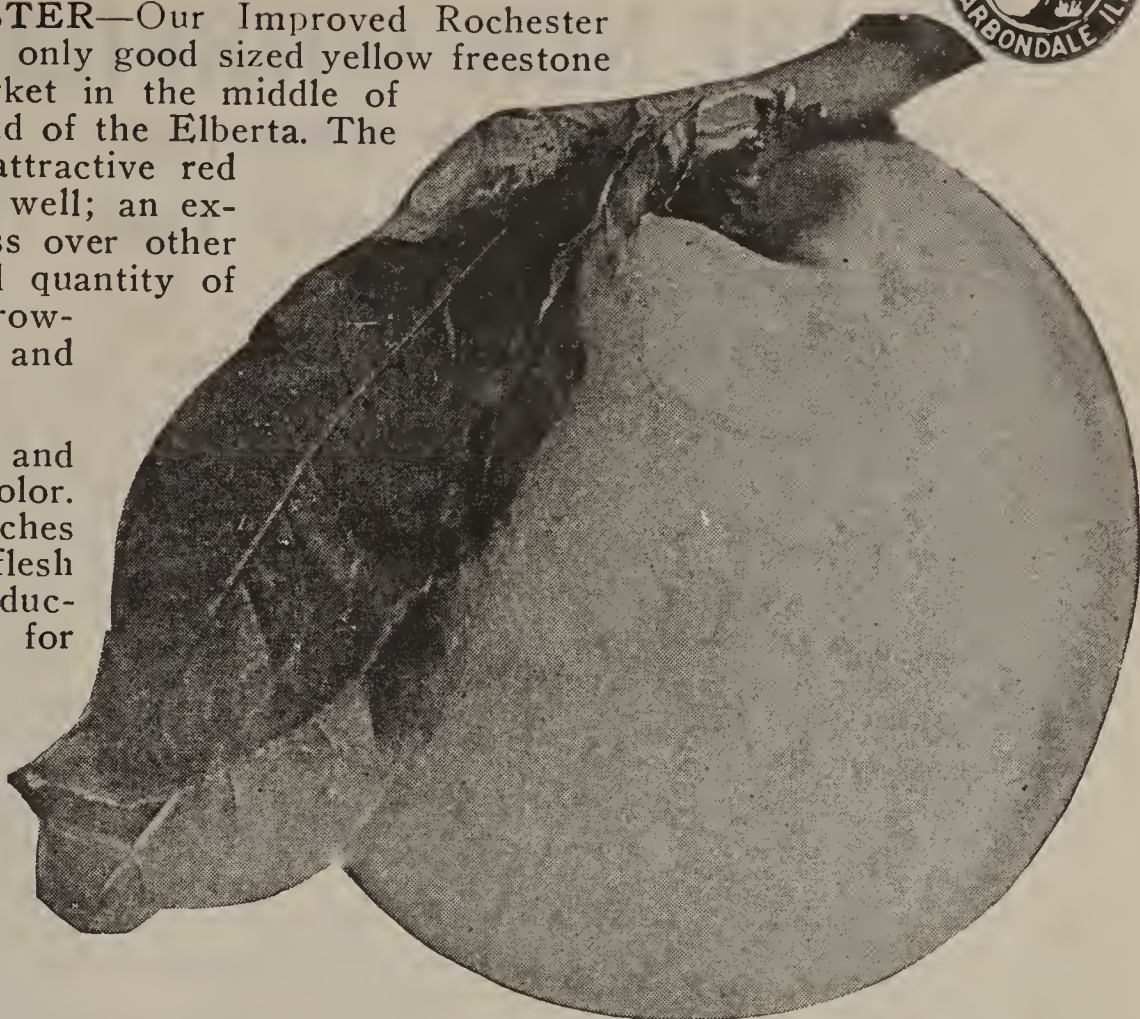
BELLE OF GEORGIA—Skin white; with red cheek; flesh white, firm, and of excellent flavor. Trees rapid growers and very productive.

EARLY ELBERTA—In every respect except its time of ripening, it is similar to Elberta. Ripens 10 days earlier, is larger and has a better flavor and color.

ELBERTA—Fruit large, yellow with red cheeks. Flesh yellow, firm, juicy, and of high quality. It leads all other varieties in number of trees planted in America and is the most popular peach on the market. We guarantee our Elberta trees to be the finest grown.

PONDEROSA—Giant golden yellow perfect freestone peach. One of the greatest commercial varieties known. Sells for higher prices on the market than Hale or Elberta, is much superior in flavor and color. Trees hardy as an Oak, has withstood 20 degrees below zero uninjured.

J. H. HALE—Considerably larger than Elberta. Color is a golden yellow with a deep red cheek. Ripens about five days after Elberta, and is considered by many to have a superior flavor. Excellent keeper and shipper.



Krummel's

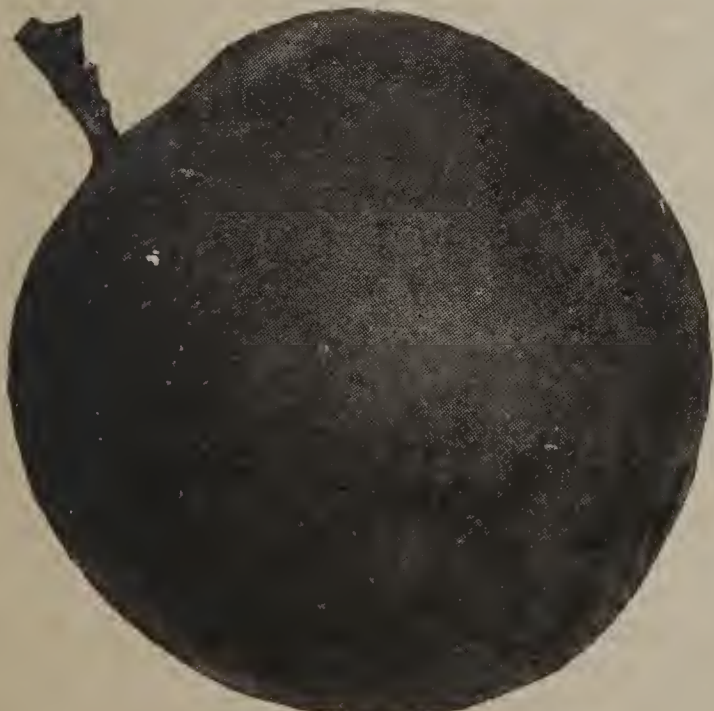
LATE VARIETIES

MAMMOTH HEATH CLING—Large, creamy white with faint blush; fine quality and good keeper. One of the sweetest, juiciest, most luscious of the peach family, the housewife's favorite for canning and preserving. Tree very hardy, vigorous, early bearer, productive. Sells for fancy prices. A real money maker.

KRUMMEL'S—The best and most profitable late yellow freestone. Fruit very large, yellow with an attractive red blush. Ripens after all good yellow freestones are gone and commands very high prices. Flesh firm, fine grained, juicy. A favorite for canning and pickling. Tree healthy, hardy, prolific bearer. Great commercial peach. We especially recommend this peach.

SNOWFLAKE—One month later than Elberta. Large, white clingstone. Flesh firm, sweet, juicy, and very delicious. Does not bruise in handling. Long keeper, keeps until Thanksgiving in any ordinary cool place.

QUALITY TREES AT PRICES YOU CAN AFFORD TO PAY



Boston Nectarine

Boston Nectarine

ONE OF THE MOST DELICIOUS OF ALL FRUITS

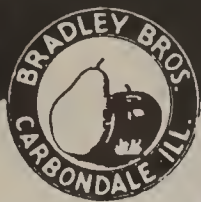
The Nectarine has size and a smooth skin like the plum. In other ways it is more like a peach. It is of rich, delicious flavor, juicy and melting, and highly prized as a desert fruit. It is much superior to the peach as a dryer and makes excellent preserves. The Nectarine is as hardy as the peach and requires the same culture.

BOSTON—Bright yellow with red cheek; flesh yellow and of excellent quality. The finest of all Nectarines. Tree vigorous and an early bearer.

Select 3 to 4 feet trees, 72c each; 4 to 6 ft. trees 97c each.

BE THE FIRST TO HAVE WONDERFUL NEW FRUIT IN YOUR NEIGHBORHOOD

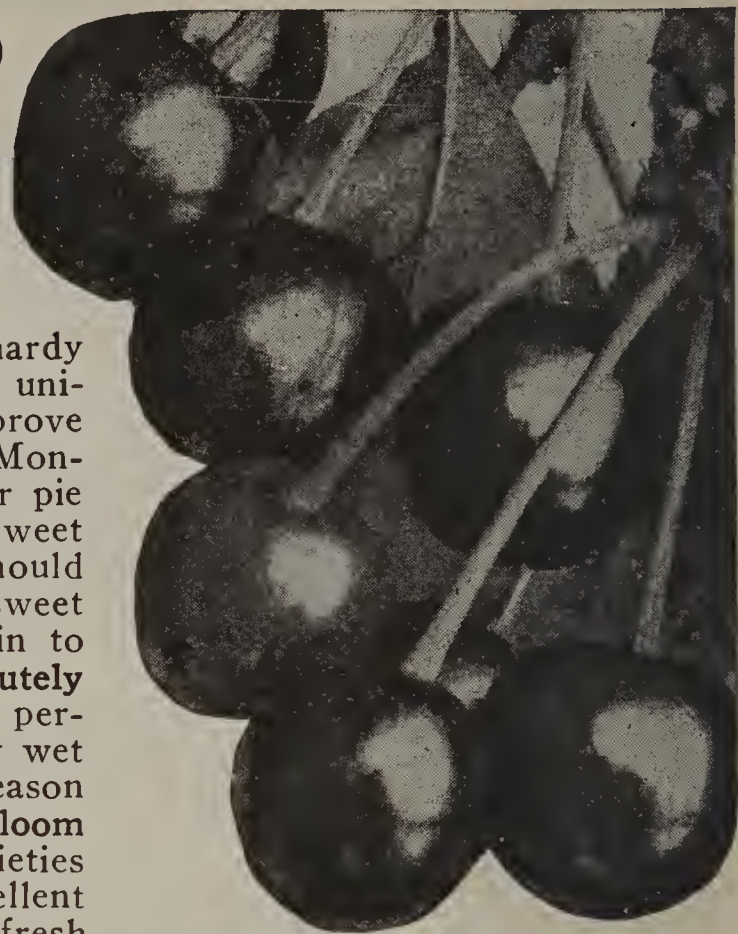
Bradley's new cherry creations that bring a gold mine to your door.



RARE NEW CHERRIES

FINEST KNOWN TO MANKIND

Guaranteed to Bear Gigantic Fruit the Second Year



Flaming Monarch Cherry

FLAMING MONARCH—A new Gigantic blood red hardy cherry. Has proven an enormous bearer, yet the fruit is uniformly huge, despite its tremendous crops. Our tests prove unusual hardiness. Trees defied 30 below zero. Flaming Monarch should perhaps be classed with the "so-called" tart or pie cherries—they are not really a sour, for they are honey sweet when fully ripe, trees are of semi-dwarfish growth, hence should not be classed as a sweet, as you know, most varieties of sweet cherries make extra large trees, and usually do not begin to bear until about 7 years old. Flaming Monarch will absolutely bear fruit the first year after planting. The tree is most perfect in growth, almost immune to disease, not affected by wet or hot dry weather. No matter how unfavorable the season the Flaming Monarch will bear gigantic fruit. They bloom late and often produce enormous crops when other varieties are killed by late frosts. Flaming Monarch is an excellent shipper, and always brings top prices. Delicious to eat fresh from hand, sweet refreshing and luscious. Perfect variety for pies, preserves, cobblers, puddings, has delicious, sparkling crimson juice which can be made into wine or the most alluring jellies. It is the most perfect canner, so sweet they require but little sugar, and retain their attractive, alluring sparkling crimson color. Flaming Monarch trees are becoming very popular for beautifying the home grounds. In the springtime when in blossom they are perfect bowers of fragrant snow white loveliness, later when the branches are bending with gigantic, flaming crimson fruit they are beautiful enough to grace any lawn, back yard or outdoor living room. This amazing, perfect cherry should be grown on every farm, every city lot, along driveways or wherever a space of 10 feet square is available. We propagate our trees from buds taken direct from bearing trees on our own grounds where they have been under our personal observation for a number of years, hence we know they are absolutely pure.

PLANT FLAMING MONARCH THIS YEAR AND GATHER GIGANTIC LUSCIOUS BLOOD RED CHERRIES NEXT YEAR

This wonderful cherry is shown in its natural color on the inside front cover page. We offer perfect trees of this Sensational variety at the following prices as long as they last. Remember Bradley's Iron Clad Guarantee Stands Back of this Variety Which is Sold Only by Bradley Brothers.

Amazingly Low Prices of Bradley's Sensational New Cherry Creations. Majesty, Flaming Monarch and Red Gold

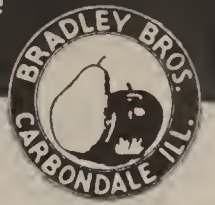
	Each	3	10	25
3 to 5 ft. Orchard planting size	\$0.79	\$2.31	\$7.22	\$15.96
5 to 7 ft. Ready-To-Bear size	-.97	2.73	8.86	19.54



The Majesty Cherry

MAJESTY—Finally, after years of most exacting tests, we are ready to offer, recommend, and guarantee one of the most marvelous cherries known to mankind. The Majesty is a companion and Team-Mate to the Flaming Monarch. Ripens two weeks later, and should be planted with it to lengthen the season. This cherry verily "seems" too good to be true. Even after you have held one of these huge, dark maroon fruits in your hand, revealed its exquisite lusciousness, you find yourself ecstatically wondering "Can" this actually be a cherry. This almost magic cherry is enormous in size—full grown specimens measuring an inch or more in diameter. Color beautiful reddish black, the flesh is dark crimson clear to the pit. The flavor is delicious, rich, sweet and juicy. The Majesty like the Flaming Monarch has gone through severest tests for hardiness. Has withstood 30 below zero uninjured. Majesty like the Flaming Monarch is not a sour cherry for it is amazingly honey sweet when fully ripe. It could not be classed as a sweet for the trees are of dwarfish growth, and bear in one year from planting. No orchard or planting is complete without the Majesty and its Team-Mate Flaming Monarch cherries. We offer select trees of this marvelous variety, while they last for only a few pennies more than the price of ordinary cherry trees. We advise that you place your order early. See inside front cover.

Cherry pies Mother made were better because the fruit was tree ripened.



CHERRIES

The Most Profitable and Delicious Fruit

Can be Successfully Grown Any Place in the United States

Due to the rapidly increasing demand for fruit juices, Cherries are becoming more profitable every year. Those who plant Cherries now can with assurance look forward to big returns on their investment. Cherries will thrive on any kind of soil, and are free from disease and insects. Spraying is not necessary. Our selected varieties are extremely hardy; thrive in all climates.

Few trees combine the useful and ornamental in such large degree as the Cherry. They make an exceedingly handsome shade tree. When in bloom it is one of the most beautiful of all blossoming trees. Worthy of a place in every yard or lawn. They can be grown in any waste space or corner, no matter how rough or stony, needing no cultivation after two years. They are long lived. Require least attention of all fruits, because it has been demonstrated beyond question that no disease or pest will harm the Cherry. Bradley's Cherry trees are the best that can be grown, being produced under expert care and methods. This year they are unusually well rooted and thrifty. You will do well to plant this year when you can secure extra good stock at bargain prices. Plant trees 15 feet apart each way.



Red Gold
1-3 Natural Size

BRADLEY'S RED GOLD HUGE SWEET CHERRY

It is more hardy and more dependable than the sour sorts. Stood 40 below zero and produced a tremendous crop the following summer. Begins bearing when only two years old.

This great new cherry is a rich GOLDEN YELLOW, with a sparkling bright red cheek. GIGANTIC in size, often one and a half inch in diameter. Flesh is firm, crisp, sugary sweet. Rich spicy entrancing flavor. We believe Red Gold is the heaviest producing cherry ever created. Almost unbelievable in young bearing ability. Our 5 to 7 feet trees planted this spring will bear this summer. Next year the tree will be bowed almost to the ground with their golden load of gigantic, luscious sugary sweet fruit. The tree which has a beautiful shape is vigorous and will thrive in either light or heavy soil. Not affected by hot, dry or wet weather. Almost immune to disease or insect pests. What could be more beautiful in your lawn or back yard than this tree with its mass of blossoms in the spring followed by a tremendous crop of Golden Fruit with a sparkling red cheek? See front cover page.

For those who want the best we recommend the Red Gold, Flaming Monarch and Majesty, Hardy Sweet Cherries.

SWEET CHERRIES

ABUNDANCE—Hardy sweet cherry. Strong, vigorous grower, making a large spreading tree. Very ornamental. Fruit bright red, very large, flavor rich and sweet.

BURBANK—Hardy Sweet Cherry. Fruit large and of an attractive mahogany color. The flesh is dark, tender, very juicy with fine rich flavor. Trees vigorous upright grower, making it large and spreading.

BLACK TARTARIAN (Black)—The favorite home garden sweet cherry. Produces immense crops of heart-shaped cherries, bright, glossy, purplish black. Flesh tender, juicy, rich, and of best quality. Ripens middle of June.

SOUR CHERRIES

Most Delicious for Making Pie

BALDWIN—Fruit very large, almost round; dark red; slightly subacid; the sweetest and richest of the Morello type. Remarkable for earliness, quality, vigor, hardiness, and productiveness. Particularly profitable in the West. One of the best for canning. June.

EARLY RICHMOND—Medium, dark red, melting, juicy, sprightly, rich acid, best. A dependable cropper. June.

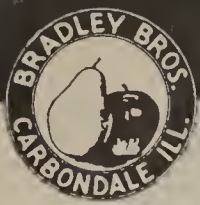
ENGLISH MORELLO—Fair size, blackish red, rich acid, juicy, good. The best very late variety. August.

LARGE MONTMORENCY—Large, red, productive, ten days later than Early Richmond. Late June.

DIRECT FROM FIELD TO PLANTER PRICES OF BRADLEY'S SUPERIOR QUALITY DOUBLE YIELD CHERRY TREES

Price of all varieties of cherries except Red Gold, Flaming Monarch and Majesty.

	Each	3	10	25
3 to 5 ft. Orchard size ..	\$0.69	\$1.96	\$6.48	\$14.72
5 to 7 ft. Ready-to-bear size	.87	2.39	7.96	18.97



Modern architects now decorate with fruit trees.

America's Two New Finest PEARS

Blight Proof, Youngest, Heaviest Bearers, Fruit Same Year Planted

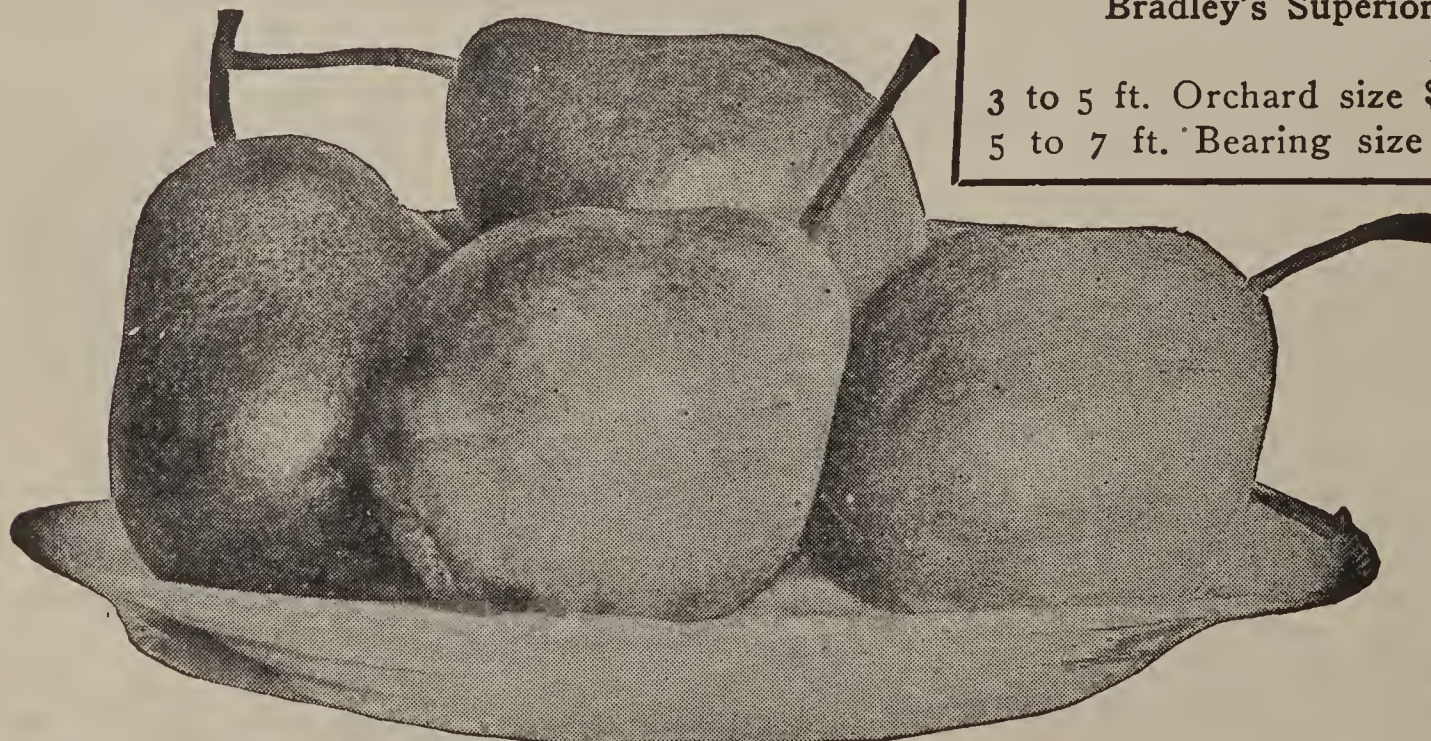
GUARANTEED TO THRIVE ANY PLACE IN UNITED STATES EAST OF ROCKY MOUNTAINS

GOLDEN DELICIOUS PEAR—Sweetest and richest of all pears. This wonderful delicious pear often produces fruit the first year planted. Bears regularly and produces heavy crops on all soils, extremely hardy. Has never winter killed even after 30 below zero. Fruit is extremely large (often weigh over a pound each), smooth beautiful golden yellow with a dazzling brilliant red cheek; juicy, spicy, melting with rich indescribable flavor. Tree upright in growth, blooms late and is free from blight. Ripens in late fall, holds up well on market and keeps until after mid-winter. Probably the most satisfactory home orchard and kitchen pear. The highly colored fine flavored fruit which has but few seeds and practically no core will sell for fancy prices on any market. We predict that the Golden Delicious pear will become one of the most popular pears in America. We especially recommend this pear for all sections in the United States east of the Rocky Mountains. See inside front cover.



Branch Taken from 3 year Golden Delicious Tree

GOLDEN SUGAR PEAR—Fruit medium in size, smooth, beautiful golden yellow, flecked with red and russet. Flesh has extra fine texture—free from graininess, very sweet, rich spicy flavor. Perhaps the most highly flavored pear grown. Tree is vigorous, erect, bears abundantly. Free from blight, has produced big crops in the same orchard where other varieties were killed back by blight. Very young bearer, one year trees were loaded with fruit in the nursery rows. Extremely hardy and will thrive anyplace in the United States east of the Rocky Mountains. Finally we are able to offer a perfect Sugar pear. We advise that you plant at least one tree of this grand variety. Ripens in early summer. See back cover.



Golden Sugar

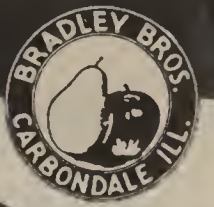
Price of America's Two Finest Pears, Golden Delicious and Golden Sugar.

Bradley's Superior Quality Trees.

	Each	3	10	25
3 to 5 ft. Orchard size	\$0.79	\$2.22	\$6.98	\$15.96
5 to 7 ft. Bearing size	.96	2.83	8.96	20.97

**Most Highly
Flavored Pear
Bears Fruit
On One
Year Old Trees**

We prepay all transportation charges on orders for \$5.00 or more. Free delivery.



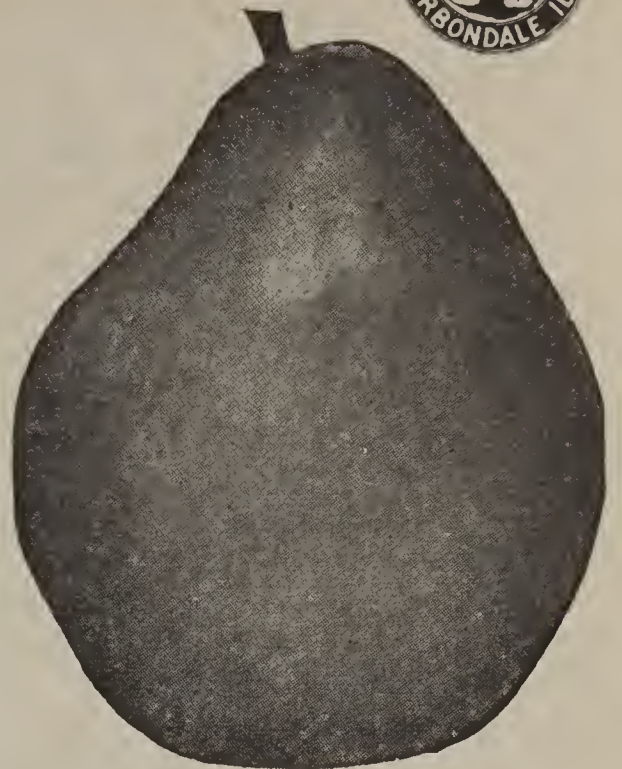
Pear Trees

WELL ROOTED STOCK

Thoroughly Tested Varieties

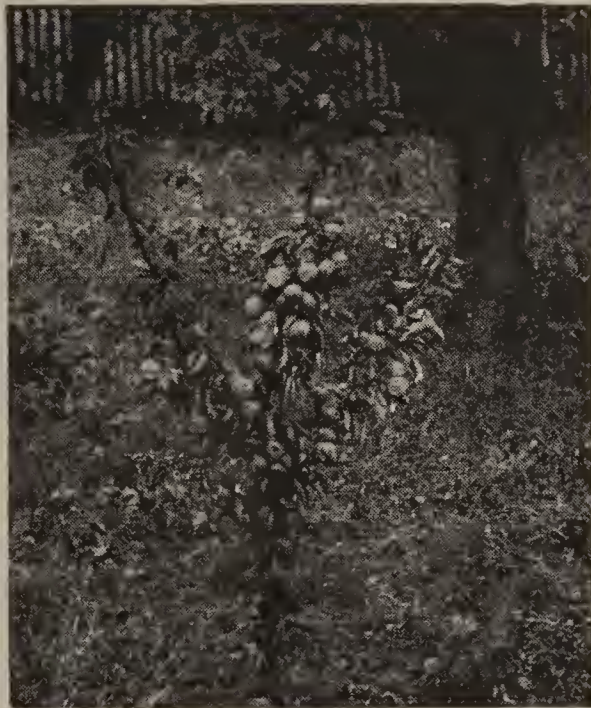
Every home orchard should have a few Pears, especially the Bosc and Lincoln. Pears have delicious eating qualities and are excellent for canning. Their much deserved popularity makes them a fine market crop. There are but few varieties which have the qualities essential to a real good Pear. After years of experience, careful investigation and thorough testing we have developed this list of selected varieties. They are the cream of hundreds of varieties. We recommend all of them, too, without hesitation.

All these varieties do well on both standard and dwarf roots. The descriptions apply to both except that the dwarfs are naturally lower growing trees. They also come into bearing sooner and the fruit as a rule is a little larger. Standard Pear trees are usually planted 20 feet apart each way and dwarfs 10 feet apart each way. Pear trees do well on almost any type of soil. We can furnish all varieties described in both standard and dwarf trees.



Winter Nelis

BOSC—Highest quality and finest flavored pear known to mankind. We find it the most perfect. Bosc is truly the KING OF PEARS. It excels everything else in the world in the pear line. Gigantic in size, beautiful shape, an attractive golden color. Most delicious spicy flavor. Sells at fancy fruit stores for as high as 10c each. Bears every year, no off seasons. Has a long ripening season often extending over a period of four weeks. One of the hardiest pears known. Blight proof. Bears within two years. Trees vigorous, has attractive foliage very ornamental. Will thrive in every state in the Union. We most highly recommend this wonderful pear.



Two year old Bosc Pear Trees Bear

BARTLETT — Large, buttery, juicy, high flavored, great bearer; very popular both for eating out of the hand and for canning. Aug. and September.

LINCOLN—The great blight proof pear. Larger and better than Bartlett or Seckel. The Lincoln and Bosc are the finest flavored pears known to mankind, Lincoln is known for its long life. Many trees that are more than fifty years old are still bearing. The old original tree bore fruit for more than eighty years. Our trees are genuine, direct descendants from the old original tree was originated by E. W. Jones of Illinois not far from the old Lincoln Homestead. The fruit is very large, has a deep golden color with a crimson brownish cheek. The flesh is crisp, sweet, juicy and has a fine spicy flavor. Trees are thrifty vigorous and thrive in almost any kind of soil. Extremely hardy, having withstood 35 below zero. Trees begin bearing the second year.

KIEFFER—Large size, handsome appearance and remarkable keeping and shipping qualities. Thrifty and productive.

WINTER NELIS—Without exception the finest Winter variety produced. Tree very hardy and a good cropper. Fruit good size, yellow in color, covered with russet. Flesh is yellow, sweet and fine grained. Uncolored in flavor and quality. Excellent keeping, will keep all Winter in cool, dark cellar or other place of even temperature. Especially recommended for extreme northern sections.

Belleville Michigan

The Lincoln pear trees I got from you several years ago are bearing wonderful crops. I got \$2.00 per bushel last fall on the eastern market, where people who had Bartlett could not get \$1.50. Will always speak a good word for your trees.

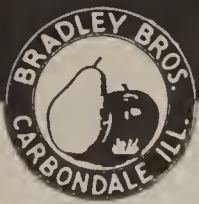
R. M. F.

Prices on Bradley's Big Producing Pear Trees. Bradley's High Quality Pear Trees Have Been Nationally Endorsed for Over Forty Years.



Kieffer

Price of Bartlett, Kieffer and Winter Nelis Pear Trees				
	Each	3	10	25
3 to 5 ft. Orchard planting size	\$.69	\$1.98	\$5.98	\$13.72
5 to 7 ft. READY-TO-BEAR size	.79	2.26	6.97	15.97
Price of Bradley's Superior Bosc and Lincoln Pear Trees				
	Each	3	10	25
3 to 5 ft. Orchard planting size	\$.74	\$2.07	\$6.38	\$14.92
5 to 7 ft. READY-TO-BEAR size	.82	2.37	7.32	17.34



Bradley's new plum creation is proving a masterpiece.

PLUMS

Easy To Grow - Bear Delicious Fruit In 2 Years

Our Thoroughly Tested Varieties Thrive Any Place in the United States

Few people realize how easy it is to grow luscious plums. All summer long from June to September you can depend on our select varieties of plums for loads of juicy tempting fruit, delicious for contrast eating. And you can fill your pantry shelves with plum butter, wine red jelly and delicious preserves. Highly colored plums are ideal for canning. Plum trees are quick growing, early maturing, free from disease and very heavy profitable bearers. Fancy plums always sell for big prices on the market. Plant a plum tree this spring and gather delicious highly colored fruit next summer. Our plum trees are especially fine this year. Plum trees are very ornamental, there is nothing more attractive than a plum tree in blossom, and when the branches are bending with highly colored fruit nothing could be more magnificent.

Plant Plums 15 feet apart each way for commercial orchards. In dooryards and gardens where space is limited, Plums can be set 10 feet apart each way if pruned annually.

PURPLE GOLD—A huge purple skin, golden fleshed plum of surpassing beauty. One of the largest plums known, some measuring 2½ inches across. The rich, semi-transparent creamy yellow flesh is crisp, sweet, fine grained, solid. An excellent shipper. Possesses a rich, sweet, delicate flavor, free from sharp acidity. Tree is a fine grower, good foliage, graceful upright shape. Bore fruit after 28 degrees below zero. Bears extremely young and heavily every year. Fruit hangs tightly to tree with no sign of rot weeks after ripe. A PERFECT FREESTONE. The PURPLE GOLD possesses every good quality known to the plum family—THE MASTERPIECE.



Purple Gold Plum

SUPERIOR QUALITY PLUM TREES AT AMAZINGLY LOW PRICES. Price of all varieties of plum trees except Giant Crimson and Purple Gold.

	Each	3	10	25
3 to 4 ft. Orchard Planting Size	—\$0.56	\$1.49	\$4.58	\$9.22
4 to 6 ft. Ready-to-Bear Size	----- .72	2.06	6.32	14.24

PRICE OF BRADLEY'S QUICK BEARING PURPLE GOLD AND GIANT CRIMSON PLUM TREES

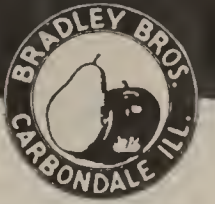
	Each	3	10	25
3 to 5 ft. Orchard Size	----\$0.64	\$1.80	\$5.40	\$12.38
4 to 6 ft. Ready-to-Bear Size	.84	2.38	7.40	17.48



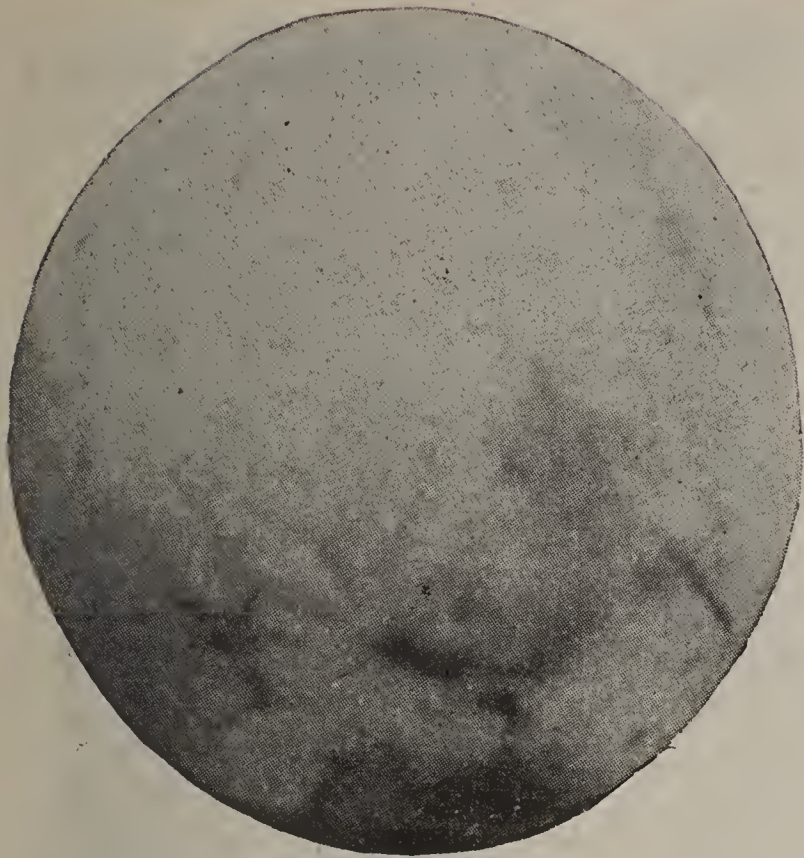
4-year-old Giant Crimson plum tree, fruit illustrated on back cover.

GIANT CRIMSON—Sold exclusively by Bradley Brothers. Illustrated on back cover page. America's largest plum. Imagine a dark crimson plum 2½ inches in diameter—big as an average apple. A perfect freestone plum that you can break and eat like a peach. This most outstanding plum withstood 25 below zero, made a vigorous growth and yielded a big crop the following Summer. Trees bear young, often producing a good crop the same year planted. Many of the trees bear fruit in the nursery row. The immense fruit has a dark crimson skin, beautiful golden flesh, which possesses a most luscious, spicy flavor, juicy melting and rich. The elasticity of its constitution enables it to adapt itself to widely different soils and climates, its robustness, hardiness, productiveness and regularity of bearing makes it an ideal for any location or any purpose.

LOMBARD—A great favorite as it adapts itself to widely different soils and climates and does well where many other varieties would not thrive. Robust, healthy, productive, and a regular bearer. Extremely hardy. Excellent for canning, cooking, and preserving. Skin dark purplish red. Flesh yellowish, firm, and sweet. Freestone. Ripens in August. Limited supply.



Bradley's Select Plum Trees Bears Select Fruit



Mammoth Gold Plum

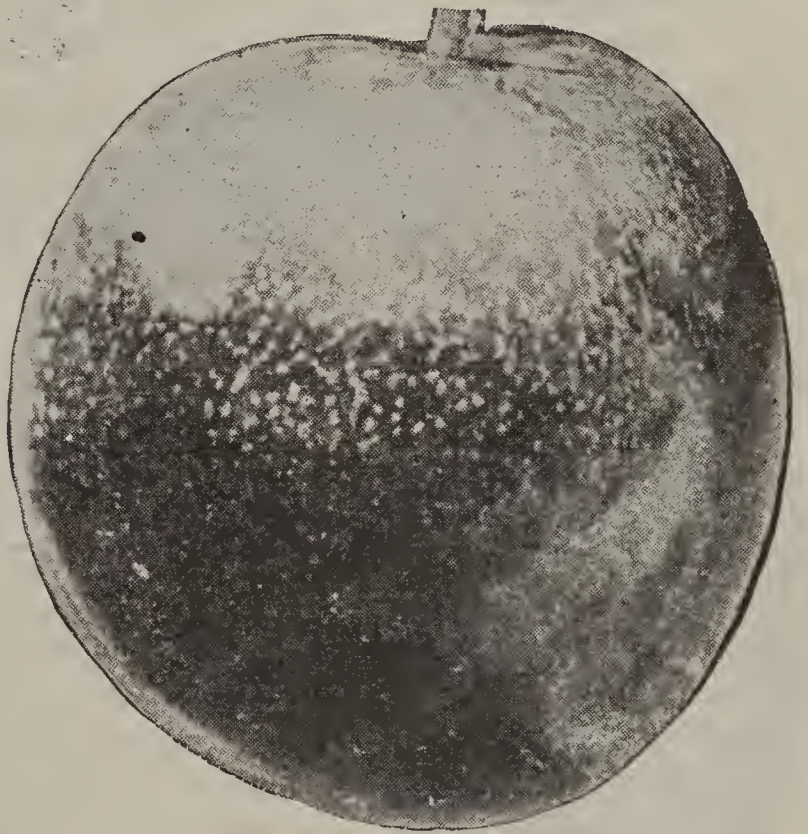
BRADSHAW—In our opinion one of the most profitable Plums for orchard purposes and a variety that should be in every home garden. It is finely flavored whether eaten out of hand, stewed or canned. In cooking it changes to a dark wine color; very attractive in appearance, with a most pleasant sprightly flavor. Trees are large, hardy, productive, well formed, and bear regularly. Purplish black overspread with a thick bloom. Flesh yellow, juicy and of best quality. Freestone. Keeps and ships well. Ripens last of July.

MAMMOTH GOLD—Golden yellow covered with a red blush. An excellent large, handsome Plum worthy of consideration by either the amateur or commercial grower. Extremely early and brings fancy prices on the market and supplies the table before other varieties are ripe. Free from rot; begin to bear second year. Tree hardy in all climates, vigorous grower, and very productive.

SHROPSHIRE DAMSON—This grand old variety is the largest and best known of the Damsons and is greatly prized both for canning and preserving. Enormously productive, vigorous, hardy and healthy. Dark purplish black overspread with thick bloom, with golden flesh, juicy, agreeably tart and of good quality. Trees bear enormous crops with little or no care. Every garden and home should contain two or three Shropshire. Ripens in late September.

OMAHA—Very large, round, dark rich red; flesh meaty and delicious. The pits are small and quality unsurpassed. Tree hardy as an oak and succeeds both North and South.

WANETA—The most delicious of all Plums. Unquestionably Prof. Hansen's Masterpiece in Plums. It combines hardiness, immense size, delicious quality, long keeping, beautiful color, small pit, early bearing, often producing a good crop the year after planting. It often bears fruit in the nursery row. We believe the Waneta is better than anything grown at this time in any part of America. This splendid Plum grows as large as a good sized peach. Skin a beautiful reddish purple; flesh yellow, sweet and of the finest quality; heavy annual bearer and a wonderful shipper, always selling for



Bradshaw Plum

fancy prices. Waneta is absolutely hardy any place in America, giving excellent results in Canada and in the extreme Southern States. Regardless of your climate or soil you are perfectly safe in planting Waneta. Supply limited.

SHIPPER'S PRIDE — Large, dark purple; flesh firm and sweet. An excellent variety for shipping and for canning.

BLUE DAMSON (Prune Damson)—Medium size; blue; flesh juicy, tender, sweet; reliable grower. Fine for preserving.

AMERICA—Large, glossy red, very beautiful; firm, sweet, and juicy. Blooms late and scarcely ever gets killed by late Spring frosts. If your location is subject to late Spring frosts, plant America. Bears enormous crops every year. Tree very hardy, vigorous and thrifty grower in almost any kind of soil. Limited Supply.



American Plum



48 years of dependability stands behind what you buy from Bradley's.

Selected Varieties of Sugar Sweet Prunes

We offer only a selected list of varieties that have been thoroughly tried and tested and found to be possessed with the essential characteristics of good prunes. All our varieties are hardy any place in the United States, easy to grow and come into bearing the second year from planting. This year we have a fine supply of prune trees.

Our Hardy Prune Trees Bear Fruit The Second Year



Prune Trees are very Ornamental. Fine for Lawn



Sugar Prune

PURPLE GIANT—Hardest, sweetest and richest of all prunes. Largest—some measure 2½ inches long. Skin rich purple. Flesh golden clear yellow. Perfect freestone, and never rots, but dries up on the tree. Vigorous, strong grower. Has never winter killed, even after 30 below zero bore heavily the following summer. This huge attractive purple prune is a wonderful shipper. Delicious when eaten from hand, sweet, juicy and rich, almost like liquid honey. Far superior to ordinary prunes. Every home should have a few trees of this wonderful variety. Very pretty tree for lawn or garden. The Purple Giant prune is hardy enough to be successfully grown anywhere in the U. S. Trees begin to bear the second year. See front cover page.

IF YOU CAN GROW CORN YOU CAN GROW FINE PRUNES



Australian Prune

PRICE—3-4 ft. trees, 78c each; 4-6 ft. trees 98c each.

STANLEY PRUNE—Introduced by the New York Experimental Station. Huge dark blue freestone, juicy and sweet. Flesh firm, fine grained, excellent quality and flavor. Fine for the extreme North. Price 3 to 4 feet trees 78c each; 4 to 6 feet, Ready to bear trees, 98c each.

SUGAR PRUNE—Trees are enormous, never failing bearers. Strong, thrifty, healthy and hardy growers. Fruit very large, purple skin, fine grained; flesh tender and rich in sugar and are very fine for drying. Price, 3 to 4 ft. trees, 68c each; 4-6 ft. trees 89c each.

AUSTRALIAN PRUNE—Color dark blue, flesh golden yellow and delicious. Tree is a splendid grower, extremely hardy. It comes into bearing at an early age. There is no easier grown fruit that gives greater or more certain profit than this prune. An excellent keeper. Price, 3-4 feet trees, 68c each; 4-6 feet trees, 89c each.

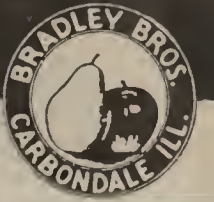


Standard Prune

NEW STANDARD PRUNE—Is one of Burbank's latest and best productions and adds millions of dollars to the prune industry. Trees enormous, never failing bearers; very hardy in all climates. Fruit very large, skin of purple-blue; flesh amber or honey-yellow, fine grained, juicy, yet firmer than most other drying prunes; perfect freestone and never rots, but dries up while on the tree. This is considered the highest in quality of all prunes. Price 3-4 feet trees, 68c each; 4-6 feet trees, 89c each.

SPECIAL PRUNE BARGAIN COLLECTION
One Tree Each of Five Varieties Shown on This Page
5 Trees in All
4 to 6 feet for\$3.79
This Collection Can Be Shipped By Parcel Post

St. Joseph's Villa
Peekskill, N. Y.
Dear Sirs: Received the order today in good condition, trees are nice and I am well pleased. When I order more trees or plants, I will get them from your firm.
Franciscans Sisters,
Marie Edwin, Supt.

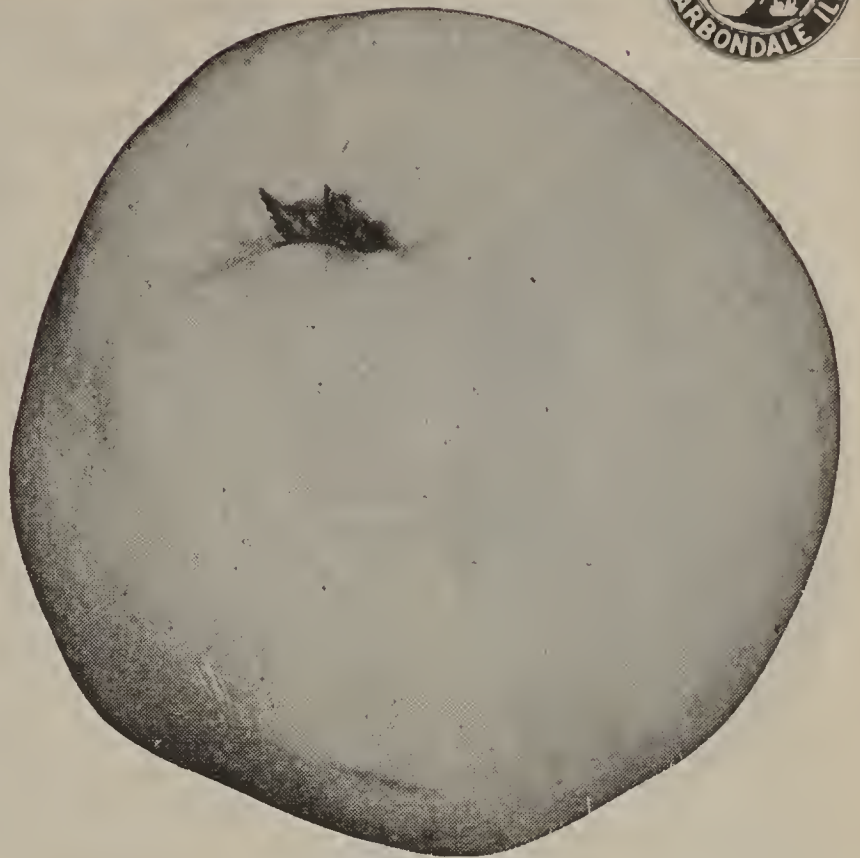


Hardy Quinces

That Bear Heavily

Quinces ought to be grown more largely, as there is no finer fruit for syrup, jellies, preserving, and canning. They are easy to grow and need but little attention, bear heavily and regularly and are a highly profitable crop, since in all markets the demand for good quinces is never fully supplied. Both the fruit and flowers are quite fragrant and the trees and bloom highly ornamental. Plant 10 feet apart each way. The trees begin to bear two years after planting.

PINEAPPLE—We consider this by far the best Quince. The tree is healthy, hardy, and very prolific, and comes in bearing when two years old. Size is enormous, weighing over one pound each. The flavor is suggestive of the Pineapple; in flavor, texture and quality it is unapproached; delightfully fragrant; fine for baking; canned or dried it retains the quince-apple flavor. Can be eaten like an apple, and is by far the best variety for jellies and preserving. Trees thrifty, healthy, and never fail to produce large crops. Price, 3 to 4 ft., 98c each; 4 to 5 ft. \$1.12 each.



Pineapple Quince

ORANGE—Large; bright golden yellow. A prolific, very young, and constant bearer. Quality excellent, a long keeper, its cooking qualities are unsurpassed. A vigorous grower and immensely productive. Price, 3 to 4 ft. 75c each; 4 to 5 ft. 90c each.

Duncan, Oklahoma, March 22, 1937

I am well pleased with the trees ordered from you last year. I ordered some from another nursery at the same time and they did not compare with yours at all.

C. M. Browder.



Superb Apricot

Hardy Apricots

These selected hardy varieties have stood 30 degrees below zero without injury, and are therefore very desirable for the Northeastern, Northwestern, Central and Southern States.

MOORPARK—An old dependable variety, grown largely for commercial purposes, in many sections. Especially desirable for canning and evaporating. Large yellowish green with brownish red on sunny side, flesh bright orange, parts readily from seed. Tree thrifty, very productive.

SUPERB (Freestone)—Hardy as far North as South Dakota. Latest blooming apricot, seldom injured by latest Spring frosts. Fruit large, smooth, light salmon color, with red cheeks; flesh yellow, firm, fine grained, highly flavored. Tree very hardy, vigorous grower; very productive.

Price of all varieties of Apricot trees, 3 to 4 ft. 68c each; 3 for \$1.79; 4 to 6 ft., 78c each, 3 for \$2.19.

STELLA—Unsurpassed for productiveness, size and color. The hardiest Apricot known; hardier than most apples, peaches and plums. Bears heavy crops when many others are killed. Recommended for all sections. Limited Supply.

Ranger Texas, Feb. 28, 1937.

Gentlemen: The trees and vines came a few days ago and are fine, have as fine root system as I have ever seen. Purple Gold plum tree I got from you in 1935 is loaded with blossoms.

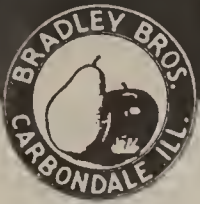
W. W. Lufkin

Hollandale, Wisconsin, April 21, 1937.

Sirs: Received the nursery stock yesterday. Sure are fine trees, some of the finest stock I ever planted and I have been planting for the past 40 years.

Oscar C. Stiner.

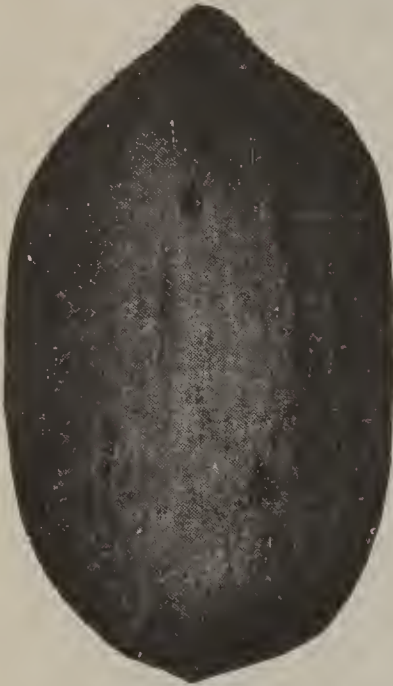
Bradley's have created a thin shell pecan as hardy as an oak.



NUT TREES for Shade and Profit

LARGE THIN SHELLLED PECANS

Will Thrive in the North



Illinois Pecan

After years of scientific breeding, hybridizing and experimenting we have been able to produce three hardy, thin shell pecans, that can be successfully grown in all parts of the North, East and West. The All State pecan has proven to be as hardy as an oak. The nuts are very large, and of as fine quality as the Paper shell varieties of pecans that can be grown only in the extreme southern states. Our three hardy varieties begin bearing when very young. The All State pecan will begin bearing good crops of nuts when the trees are only 3 years old. Our Northern grown trees are thrifty and make a very rapid growth, developing into beautiful, ornamental shade trees within a short period of time. Commercially pecans of this type are the most profitable investment one could make. The average bearing life of a pecan tree is 70 years.

Northern grown pecan trees are not particular about soil, they will thrive in any soil that will produce good farm crops. We suggest that pecan trees be planted from 25 to 30 feet apart.

Some very fine pecan groves can be found in bottom land that overflows every year.

3 to 4 ft. Nut Trees may be shipped by Parcel Post.

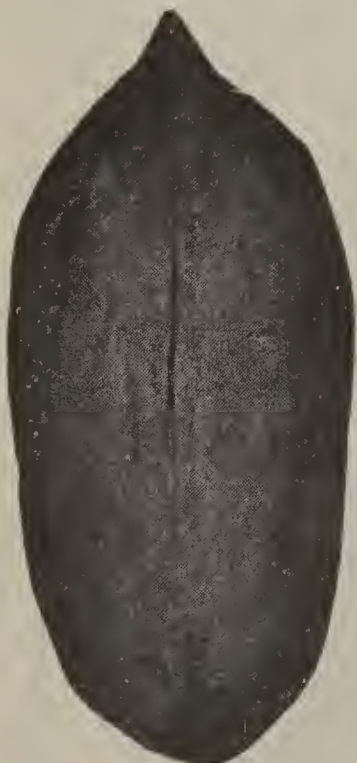
ILLINOIS—Nuts very large, $1\frac{3}{4}$ to 2 inches long. Oblong with a thin brownish shell. Excellent cracking quality. Kernel plump and of finest flavor, bright color, rich and sweet. Nuts bring the highest prices on the market. Tree a heavy bearer, strong grower, reaching an immense size, very beautiful, large foliage. This grand hardy variety originated near here, the parent tree produces large crops of nuts every season, which sell on the market for 30c and more per pound. We recommend this variety above all others. Price, strong, sturdy trees, 3 to 4 ft., 97c each; 3 for \$2.42; doz., \$8.92; 4 to 5 ft. trees, \$2.00 each.

INDIANA—The nut is very large, shell soft, kernel full and of excellent quality. A strong, healthy grower, an early and very prolific bearer. Very desirable for any purpose. Price, strong, well developed trees, 3 to 4 ft., 90c each; 3 for \$2.35; doz., for \$8.00.

ALL STATE PECAN—Sold Exclusively by Bradley Brothers—Hardy as an Oak—Illustrated on Back Cover—Hardest large thin shell pecan in existence. After years of experimenting, testing and breeding we have a variety that will absolutely grow and yield big crops of the most delicious nuts in every State in the Union, hence its name. It has been proven that the All State pecan is absolutely as hardy as an oak. If oak trees grow in your section of the country, then you can successfully grow the All State pecan. Nuts are larger than those of the well known Illinois variety, many will measure $2\frac{1}{4}$ to $2\frac{1}{2}$ inches long. Shell almost as thin as the paper shell varieties grown in the Southern States. Kernels plump and of finest quality, having a most delicious flavor, they easily come out of the shell in halves. Trees have more vigor and vitality than any other known variety. More rapid in growth, and begin bearing the second year. Trees are most attractive for lawn or shade, they are practically immune to insects, do not shed their large deep green leaves until very late in the fall. Nuts will ripen before the leaves fall. Regardless of where you live, or the kind of soil you have, you can successfully grow large crops of All State pecans. As our supply of trees is limited this year may we suggest that you place your order as early as possible. We reserve the right to return your money on this item, if your order reaches us after our supply of trees is exhausted. Strong, sturdy well rooted 3 to 4 feet trees \$1.50 each, 3 for \$4.00. Extra heavy bearing size, 4 to 5 feet trees \$2.50 each, 3 for \$7.00 Prepaid.



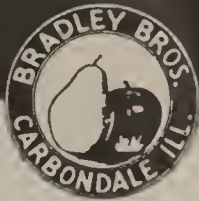
4 Year Old Pecan Tree



All State Pecan

MAYETTE ENGLISH WALNUT TREE NOW BEARING IN PENNSYLVANIA WITHSTOOD 32 BELOW ZERO. Mr. Joseph H. Geisler of Summerville Pennsylvania, stated in a letter written October 16, 1937 the following. I am tickled to pieces because the Mayette walnut tree had five fine nuts this fall. They are something new in this section. I cracked one and they are surely great. Trees were not injured by the 32 below zero winter before last.

Make your shade trees pay you a reward in bushels of large delicious nuts.



ENGLISH OR PERSIAN WALNUTS

After years of experience, careful investigation, thorough testing under all conditions, in all climates, we have developed two varieties of English walnuts that will grow and produce the finest of nuts, in every section of the United States. We can without hesitation, recommend both the Franquette and Mayette varieties for the North, East, South and West, regardless of how cold your winters are. There are no trees in cultivation that pay larger profits or are as well assured of a profitable market for their products. For ornamental shade trees for lawn or park, there are none with more grace, beauty or attractiveness.

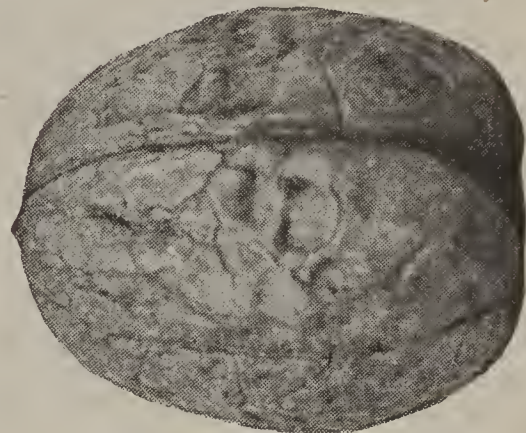


English Walnut Tree

FRANQUETTE—A fine lofty growing tree, with handsome, spreading head; produces large crops of thin shelled, delicious nuts which are always in demand at big prices. Tree very hardy, thrifty and productive, will bear nuts two years after planting. Every home garden, and every lawn should have one or more trees of this variety. Inside front cover. Price, well branched, sturdy, 3 to 4 ft. trees, \$1.00 each; 3 for \$2.50; 4 to 5 ft. trees, \$2.00 each.



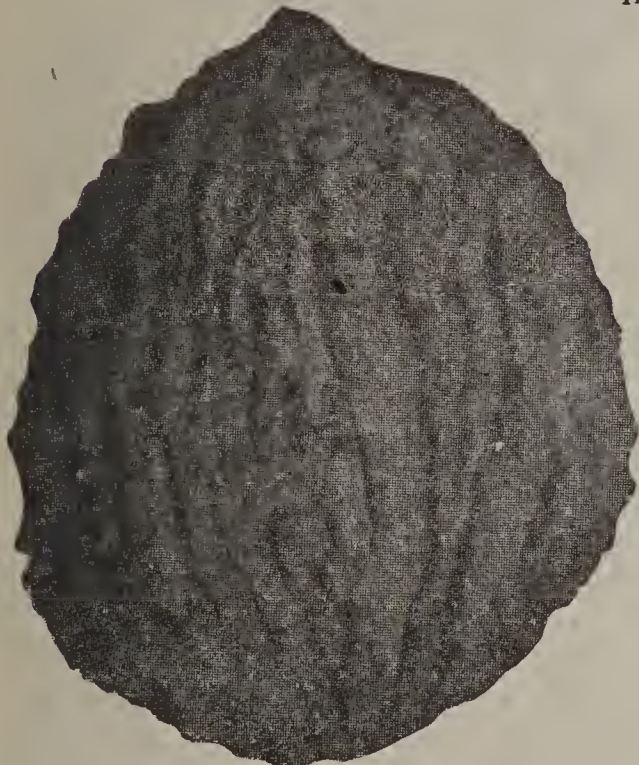
Franquette



Mayette English Walnut

MAYETTE—This very hardy variety will stand 35 degrees below zero without injury, a rapid growing, handsome tree like Franquette, bears young and abundantly. Shell thin, the meat comes out whole and is of excellent quality. Begins to bear when two or three years old. We especially recommend this variety. Price same as Franquette.

WAGNER'S HYBRID BLACK WALNUT—The most rapid growing hardwood tree known. One of the most beautiful lawn or shade trees, dense, symmetrical, dark green attractive foliage, which turns to a flaming coppery red after frost. The chief value of this rapid growing tree, however, is the extra large thin shell nuts it begins to produce about the third year from planting, these immense nuts have full kernels, which may be easily taken out in halves. The kernels are plump, crisp and have a wonderful flavor. Trees extremely hardy and may be very successfully grown in any section of the United States. Trees can be propagated only from its nuts. Specimen trees have grown to be 20 feet tall in seven years from the seed. The wood from this tree takes a fine polish, superior to any timber. There is a fortune in growing this tree for timber. For the finest shade tree, that will produce large delicious nuts plant Wagner's Hybrid. Price, select, 3 to 4 ft., trees, 60c each; 4 to 5 ft., 75c each; 5 to 6 ft., \$1.00 each.



Wagner's Hybrid

FILBERTS

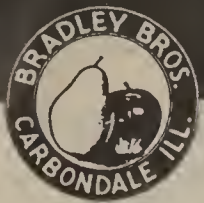
AMERICAN—A low growing shrubby tree, 10 to 12 ft. high. Used largely for ornamental purposes. Makes very attractive hedges. In the Fall they produce abundant crops of the most delicious nuts, which are always in great demand at good prices. Thrifty, vigorous growers, are hardy any place in America. Can be grown on almost any kind of soil. Price, 3 to 4 ft., strong, well rooted trees, 50c each; 6 for \$2.75; doz., \$5.00.

ENGLISH—A low growing bushy tree, producing abundant crops of roundish, tender nuts of fine flavor, greatly prized for home use and used extensively in the manufacture of candy. Will grow in any location and on almost every kind of soil. Profitable if you will plant your waste land to Filberts. The nuts are larger and of much better quality than the American Filbert. Price, strong, well rooted selected, 3 to 4 ft. trees, 69c each; 10 for \$5.90. Inside front cover.



English Filberts

WHEN YOU PLANT NUT TREES YOU ARE MAKING A PERMANENT INVESTMENT



Have plenty of grape juice, sauce, jelly and jam.
They are wholesome, healthful and appetizing.

GRAPE VINES

A LIFETIME INVESTMENT

Of All the Fruits, Grapes Take Almost First Place

It makes itself at home anywhere. It is easily grown, takes up less room and produces the largest returns for the efforts expended. Nothing is so refreshing as the fresh ripe fruit on the vines, nothing so desirable as the jams, jellies, and grape juices in the winter. With its capacity for early bearing the grape combines such desirable qualities as to hardiness, rapid growth, generous shade, and abundant crops. A row of grape vines in your garden will produce more profit and beauty than any other known fruit. We offer only two year old strong bearing size vines. The varieties we offer have been tried and tested in almost every section of the United States.

The common fear that grapes need the attention of skilled hands is wrong, anyone can give grapes what little care they need, it surely is not difficult to find the large clusters of berries and cut them off. Sometimes there is a little trimming to do; just write us, we will be glad to tell you just how it is done.

BLACK GRAPES

HUBBARD—Without question the finest early black grape. It has the most delicious flavor and is of the highest quality of any grape we have ever tested. Bunches extra large, very compact and solid, berries extra large, blue-black thin skin; few seeds. Hubbard has been awarded a silver medal. Fruit immune to rot. Vine is vigorous grower, enormously productive; never known to winter kill. We recommend the Hubbard above most black grapes.

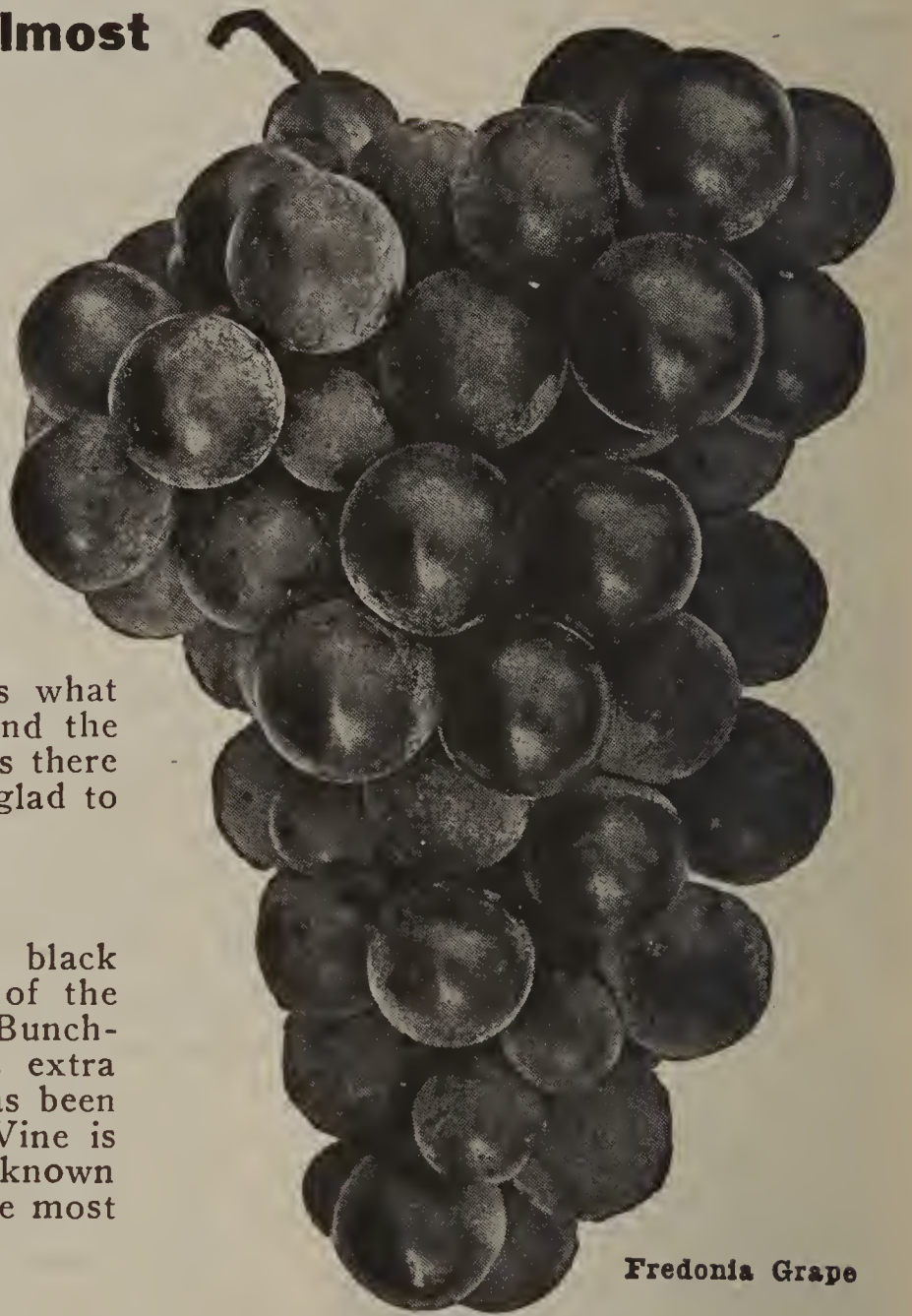
FREDONIA, Black—A new, very early Grape, originated and thoroughly tested by the New York Experiment Station. Ripens with Portland. The bunch and berry are large with excellent flavor. Ripens fully 10 days before Moore's Early and is an excellent shipper, as it does not crack. This Grape fills a long-felt need a juicy, delicious black Grape that ripens early. Vine vigorous and productive. One of the best new varieties. See inside front cover.

KING, Black—New. Much larger than Concord in both bunch and berry; more compact, juicier but hardly as sweet. Ripens with or a trifle before Concord. A good, strong grower, hardy and prolific. Excellent for show purposes.

AMAZINGLY LOW DIRECT FROM FIELD TO PLANTER PRICES OF BRADLEY'S SUPERIOR QUALITY 2 YEAR READY-TO-BEAR GRAPE VINES.

	Each	3	10	25	100
Concord	\$0.18	\$0.46	\$1.19	\$2.48	\$6.96
Fredonia	.37	.98	3.24	6.72	22.85
Hubbard	.32	.84	2.31	4.23	13.85
Worden	.22	.64	1.39	2.98	9.85
Caco	.32	.84	2.31	4.23	13.85
Lucile	.37	.98	3.24	6.72	22.85
King Black	.32	.84	2.31	4.23	13.85
Niagara	.22	.64	1.39	2.98	9.85
Champagne	.37	.98	3.24	6.72	22.85
Portland	.32	.84	2.31	4.23	13.85

5 to 25 vines at 10 rate, 50 or more at 100 rate. If interested in larger quantities write for prices.



Fredonia Grape

CONCORD, Black—The most extensively planted grape in America. Bunch and berry large, fair quality, medium early; vine a rank grower, very healthy, hardy and productive.

ROYAL PURPLE—Without any question is the finest grape in the world. It has the most delicious flavor and is of the highest quality of any grape we have ever tested. Bunches extra large, very compact and solid; berry extra large, thin skin; seeds few and very small, separate freely from the tender pulp. The fruit sells in open market for double the price of other varieties. The vine is a vigorous grower, enormously productive, very often yielding 40 to 60 pounds to a single vine. The fruit is absolutely immune to rot; it has never been known to winter kill, always yields a full crop and ripens up to perfection. Royal Purple is an ideal grape for the North, East, South and West. The fruit contains so much sugar that it can be eaten with enjoyment long before it is fully ripe. For home use Royal Purple is the best. For commercial vineyards Royal Purple is the most profitable. We recommend the Royal Purple above all others. Price strong 2 year vines 50c each, 12 for \$5.00. See back cover page.

Special reward for early orders. Free delivery on orders for \$5.00 or more.

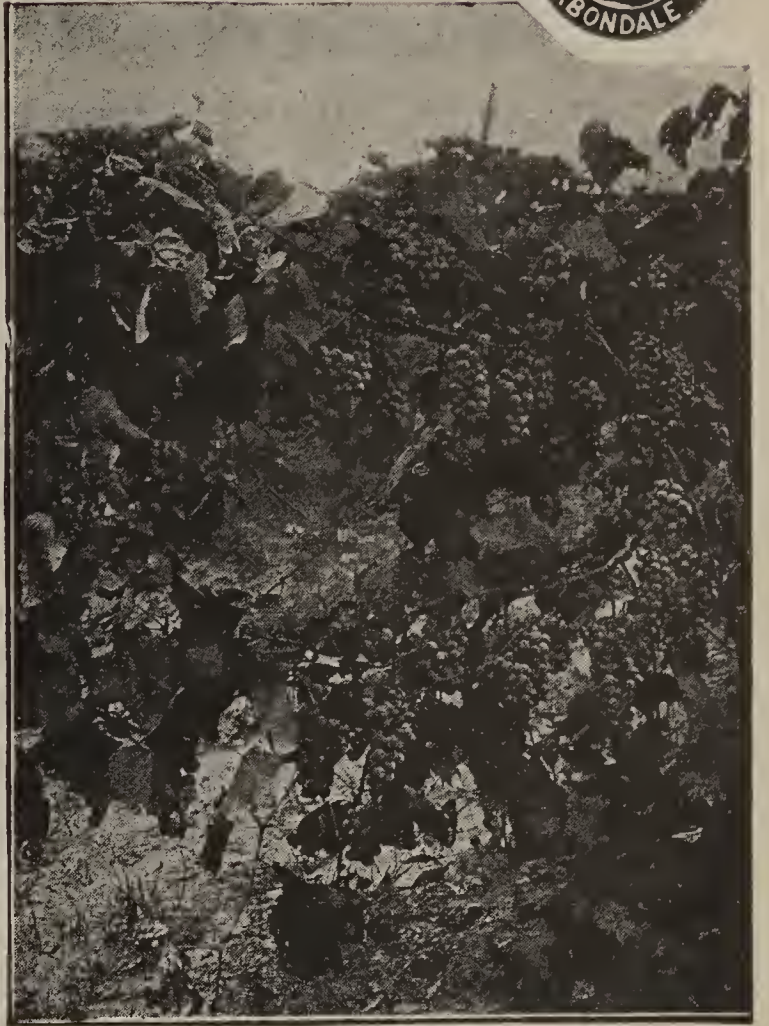


RED GRAPES

LUCILE—A red grape ripening early. The Lucile is a most vigorous grower, hardy and an enormous bearer. It will ripen all of its wood even under a heavy load of fruit. It has never been known to winter-kill and is peculiarly free from grape diseases. The bunch is very large, usually shouldered. We have harvested many so large that two bunches could not be put in a two-quart basket and fasten the cover on. Quality very good. The Lucile is a wonderful grape anywhere, but especially for the short season in the North. We receive many flattering testimonials for the Lucile every year.

CHAMPAGNE, RED—New. Bunch and berry very large; sweet, juicy. Exceedingly productive. Strong, healthy grower. Ripens with Concord.

CACO—A new red grape originating in Delaware. Its quality is excellent, ripening midseason. The fruit is very large and handsome. A rich wine red color. Highly recommended.



Bradley's Grape Vines Bear Bumper Crops

Ideal Grape Vineyard

SIX FINEST VARIETIES

1 Fredonia	1 Hubbard	1 Royal Purple
1 Champagne	1 Portland	1 King Black

The above 6 Strong 2 Year Old Vines for \$1.50



Portland Grape

WHITE GRAPES

PORTLAND—A new white grape. Ripens earlier than any any other known grape, which permits its being planted over a wide range of territory. Berries large, and have that beautiful yellowish color like the Niagara. All the truly good qualities desired in a grape are incorporated in it. Quality excellent—equal to the Niagara and other later grapes. It contains much sugar and can be eaten before it is fully ripe. Vine hardy and productive. You will be pleased with this new grape. Makes a beautiful showing with Fredonia and Lucile.

NIAGARA, White—A magnificent grape, valuable for garden and vineyard. Berries large, skin tough; quality very good; beautiful bunches of the largest size. Ripens about with Concord.

GOLDEN MUSCAT

New Hardy California Grape which can be successfully grown in all sections.

For years experimental breeding has been carried on to produce a grape similar in quality and texture to the white California grape, sold at our fruit markets. At last these experiments have been successful. Today we have the Golden Muscat which has all the desirable qualities of the European (later called California) grapes. This new variety has proven hardy enough for almost every section of the United States. Its parents are Muscat Hamburg and Diamond, very desirable in themselves, combined they produce a hardy vine, bearing grapes of the most wonderful quality. This most delicious grape is very desirable for Home use or for roadside markets. The berries are large and meaty, have very few seeds, usually only one or two, which are easily separated from the pulp, quality and flavor excellent. The clusters are very large, heavy, long, broad, tapering and very compact. The vine is a vigorous grower and will adapt itself to almost any kind of soil. If well fed each year with a good fertilizer it will respond by producing a tremendous crop of the most delicious gigantic fruit. As we have only a limited supply of vines this year we advise sending your order today. First come first served. Price Big Ready-To-Bear Vines \$1.25 each, 3 for \$3.50. See Front Cover Page.



Free delivery on orders for \$5.00 or more. Orders for less shipped postpaid if you add 10 per cent for postage.

Strawberries Big Rooted Plants

You can have Strawberries on your table for less than 2¢ a quart

Bradley's heavy producing strawberry plants make the growing of strawberries highly profitable. Remember Bradley's Plants are grown by experts and on land that is especially adapted to the growing of strawberries. All the following are perfect flowering varieties, that is, you need not plant other varieties with them. Perfect flowering varieties will produce a perfect crop when planted alone. They do not need other varieties to fertilize their bloom.

Plant strawberry plants for garden purposes in rows 2 feet apart and the plants one foot apart in the rows. For commercial fields plant in rows three feet apart and the plants 18 inches apart in the rows, 7260 plants are required per acre.

We enjoyed a fine growing season the past summer and as a result our plants are extra large and have the most perfect root system. Ripe strawberries sold on the market at very prolific prices the past season.

Importance of Root Growth

The root system contains the life of Strawberry Plants. All Bradley's plants have strong, heavy, white roots, grown under ideal climatic conditions by American leading specialists.

Our own method of digging and packing for shipment, preserves the roots so they reach you in a fresh, crisp condition. This assures you vigor, health and productivity gives you an excellent start for an abundant crop of quality berries that will bring highest market prices.

You Can't Buy Better Plants at Any Price



SENSATIONAL NEW STRAWBERRY YIELD 2 Quarts Large Berries per Plant Abundance of Delicious Berries for More than 40 Days

JEWELL—Here is a brand new strawberry creation which has every desirable feature that could be wished for in a strawberry. We are confident the Jewell will soon become America's most outstanding variety. Jewell an all season bearer, commences to ripen with the earliest berry and finishes with the late varieties.

Some of the Outstanding Qualifications of the Jewell.

1st—Berries extra large, dazzling rich red outside and in.

2nd—Extra firm in quality and enticingly rich in flavor.

3rd—Holds its firmness, flavor and color for a long time after picking.

4th—Enormously productive. Jewell plants often yield over 2 quarts of large attractive berries per every plant set.

5th—Ideal for canning and preserving, retains its rich flavor, shape and color better than any other variety.

6th—Its deep rooted vigorous plants are not effected by either hot, dry or wet weather.

7th—Thrives in all soils. A fine variety for beginners. Never fails to produce.

8th—Long fruiting season. Giant delicious berries for more than 40 days.

9th—Bisexual does not require mating.

10th—Frost proof. Hardy enough for all sections.

11th—Plants and berries not affected by the common strawberry diseases.

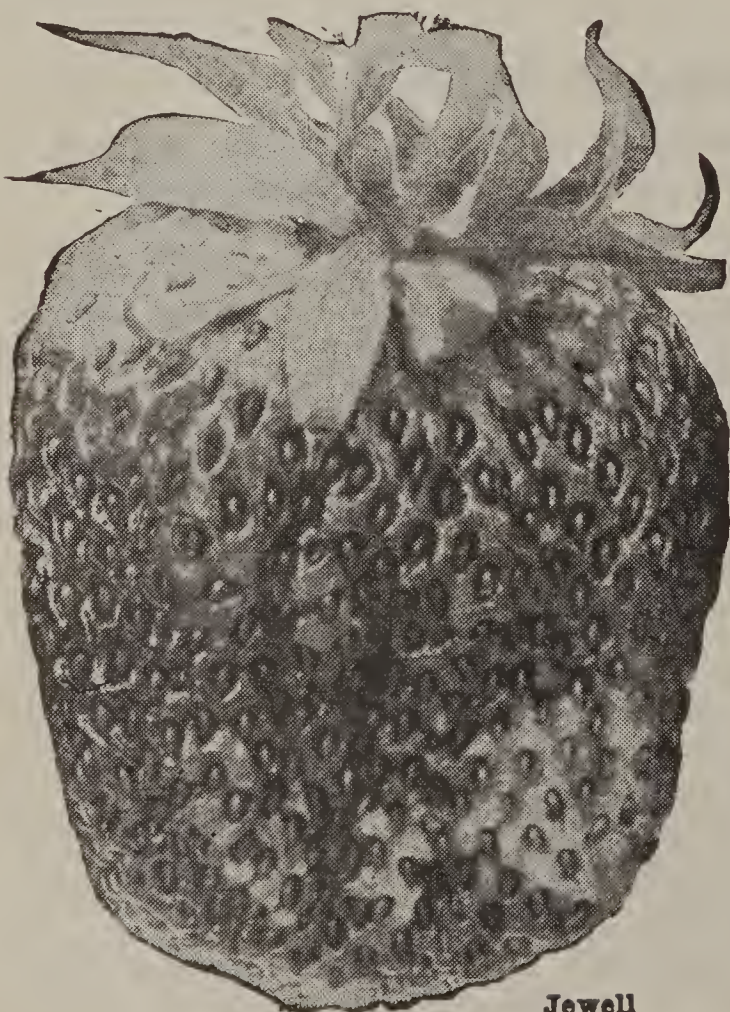
12th—With the Jewell, Mother and the kiddies can make more money from berries than Dad does from all the other farm crops.

Jewell is for those who want the best.

AMAZINGLY LOW PRICES ON BRADLEY'S SUPER QUALITY STRAWBERRY PLANTS

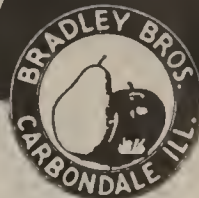
	25	100	200	400	1000
Aroma	\$0.40	\$0.95	\$1.50	\$2.40	\$5.42
Blakemore38	.89	1.42	2.31	4.95
Cardinal45	.98	1.60	2.58	5.95
Cooper42	.96	1.54	2.45	5.45
Dorsett45	.98	1.60	2.58	5.95
Dunlap40	.95	1.50	2.40	5.42
Fairfax50	1.10	1.90	2.97	6.48
Gandy45	.98	1.60	2.58	5.95
Jewell	1.00	2.70	4.65	8.32	18.85
Klondyke40	.95	1.50	2.40	5.38
Late Giant42	.96	1.54	2.45	5.45
Premier52	1.12	1.98	3.15	6.85

50 plants all same variety at 100 rate. 500 plants all same variety at 1000 rates.



Jewell

**A shipment from this most centrally located nursery
will reach you within a few hours.**



EXTRA EARLY VARIETIES



Blakemore

BLAKEMORE—Another variety originated by the Department of Agriculture. Just a little earlier than Dunlap. Has an exquisite sweet flavor, handsomely colored a brilliant red. It's a very firm variety and will stand rough handling and shipping extremely well. Blakemore holds its color well after picking. Will keep left on vines 2 or 3 days without spoiling.

PREMIER—A money making frost proof strawberry; hardy, productive, very beautiful, and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than we will be able to supply this year. One grower is known to have made over one thousand dollars per acre from Premier. Sells for fancy prices on any market. If you wish to plant Premier you must place your order early.

EARLY OR MIDSEASON VARIETIES

NEW FAIRFAX 6640 Quarts to the Acre

The Biggest and Sweetest Strawberry
Grown Today.

EARLY WITH LONG FRUITING SEASON

Fairfax is a Government cross between the Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world.

These are what make Fairfax a leader:—

1. A sweet, perfumed flavor, unlike any other berry.
2. Large, attractive, uniform berries of beautiful red.
3. Early, but long fruiting season.
4. Hardy, healthy, practically disease free plants.
5. Always makes a good number of plants.
6. Berries firm, solid, and medium to large.



New Fairfax

COOPER—The biggest berry known. 27 berries fill a quart box. Unlike most of the extra large strawberries which have hollow centers and are somewhat insipid, every Cooper is firm throughout, with no green tips. For sweetness and delicious flavor, Cooper simply can't be beaten. A heavy producer, big plants and thick fruit stems hold the berries well off the ground. Crop failures never known with Cooper. We recommend Cooper as one of the best.

KLONDYKE—A leading variety in many sections of the South.

SENATOR DUNLAP—Perhaps the best known strawberry. It enjoys the distinction of producing a fine crop of berries in almost every section of the United States. A splendid shipper, and has a wonderful flavor. Good producer, fine for canning.

AROMA—A favorite berry in many berry growing sections. We have a limited supply of extra fine plants. The berry is large, well colored and one of the best shippers.

DORSETT

The Quality Berry—Heavy Producer

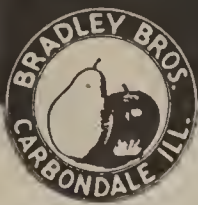
Excellent Market and Ideal Canning Berry. An introduction of the U. S. Dept. of Agriculture. A beautiful bright, sparkling berry with a very high average of fancy fruit of rarely delicious quality in all tests. Under drought conditions Dorsett produced at the rate of 5000 quarts per acre with over 80 per cent rated fancy. Larger than any other variety except possibly Fairfax and Gem.

LATE VARIETIES

EXTRA LATE GIANT—The largest and most perfect strawberry. This variety blooms freely and opens its buds late enough in the spring to avoid the late frosts. Fruit has a fine bright red color and a wonderful flavor, very firm and one of the best shippers. We guarantee this to be the best extra late berry.

GANDY—Another old favorite for low wet or heavy clay soils. Fruit a little sour but has a splendid flavor. Sells for high prices on the market on account of its large size and fine appearance.

Ripe strawberries fresh from your garden will just melt in your mouth.



THE WORLD'S THREE GREATEST EVERBEARING STRAWBERRIES - SURPASS ALL

BEARS DELICIOUS BERRIES 90 DAYS FROM PLANTING



Wayzata

WAYZATA—The Largest, Sweetest and Most Delicious Everbearing Strawberry in America today. This new strawberry came to us very highly recommended by Government Experiment Stations and commercial strawberry growers of Minnesota. However, we hesitated in offering it to our customers until we gave it a very rigid test. Three years ago we planted this variety on three of our plant farms, each having different soil conditions. The plants began bearing the latter part of May and continued bearing until hard freezing weather. The berries were much larger and far superior to Mastodon or Gem in both color and flavor, and are the sweetest and most delicious of all strawberries, they fairly melt in your mouth. The vigorous, healthy plants have a deep growing root system which enables them to withstand more hot dry weather than any variety we have ever grown. In order to make our test more thorough we mailed over three thousand customers 12 plants each for testing purposes. We selected these customers from every State and from almost every County. Here is what these customers say about this remarkable variety. Far superior to any other everbearer. Larger than Mastodon. Most attractive appearance. Bears heavier than Mastodon. Best of everbearers in quality and flavor. Sweetest berry ever tasted. Each plant produced almost a quart of berries. Not injured by the drought. We now feel that we can most highly recommend the Wayzata for every section of the nation.

THE GIANT MASTODON, the king of all everbearing strawberries—Harvest a crop three months after planting the plants and continue to pick the berries till frost comes. The crop the following spring almost equals our best one crop varieties. They require good, fertile soil, and if given this and good cultivation they will delight you with a fine crop of large, beautiful, luscious berries. The best everbearing strawberry yet introduced, called by some western specialist "The Wonder Berry." This variety is supreme among all everbearing varieties. It outyields some of our best June bearing sorts during their season and continues to bear throughout summer and fall. Berries of amazing size and superior quality, being very firm and attractive. They are grown very successfully by hill culture methods as well as matted bed row system. Where hill culture is practiced, set the plants 15 inches apart, in the row and have rows from 2 to 2½ feet apart. This produces strong, robust hills that produce very heavily.

NEW GEM EVERBEARING

Sensational New Everbearing Strawberry

Surpasses even the Mastodon which was until the discovery of this great berry the best everbearing strawberry known. The plants of the Gem are so thrifty and vigorous they will produce large full ripe berries within a few weeks after planted.



New Gem

It is not necessary to pick off the first blossoms of the Gem plants like it is with other everbearing strawberries.

The Gem will thrive during hot dry weather. Even through the severe drought and the record breaking hot weather of 1936 the Gem produced large delicious berries, which one could hardly believe without seeing. While the Gem was ripening large berries many other varieties in the same field shriveled and gave up the struggle.

DIRECT FROM FIELD TO PLANTER PRICES OF THE WORLD'S THREE GREATEST EVERBEARING STRAWBERRY PLANTS

	25	100	200	400	1000
Gem Everbearing	\$.98	\$2.48	\$4.26	\$7.84	\$14.86
Mastodon Everbearing	.98	2.48	4.26	7.84	14.86
Wayzata Everbearing	1.38	3.69	6.98	12.85	24.65

Hamilton, Va.

I wish to state I have been ordering stock from different nurseries the past 30 years, but you sent me the best stock I ever received regardless of price.

Decator Silcott.

Clayton, Mo., March 31, 1937.

Your trees are surely grand and I am well pleased with them.

C. A. Hartman.

Free delivery on orders for \$5.00 or more. Orders for less shipped postpaid if you add 10 per cent for postage.

Free delivery on all orders for \$5.00 or more.



Mary Washington

**Mary Washington
Asparagus
7 for 32¢
Large 2 Year Old**

Asparagus

The most delicious and most healthful vegetable in the world. Easy to grow. Highly profitable, asparagus has paid as much as \$800.00 to \$1000.00 per acre in a single season. Once planted is good for 20 years or more.

HOW TO GROW ASPARAGUS—Plant in rows 2 feet apart, and 1 foot apart in the row for garden purposes. For field or commercial culture plant in rows 4 feet apart and one foot apart in rows. Dig a trench the width and depth of a spade. Spread out the roots. The crown or top of the roots then should be covered with 3 inches of dirt. As the new stalks burst through the soil more dirt should be added until the entire trench is filled.

MARY WASHINGTON—Absolutely the best asparagus ever grown. Produces big crops of big tender, juicy stalks the first spring after planted. This variety will produce big delicious stalks for 20 years or more. It is a pedigreed strain, bred to resist rust, the only rust proof variety. The stalks are thick and heavy, of a beautiful dark green color, very tender, and fine flavored. The most profitable commercial variety in the world.

MARTHA WASHINGTON—A new rust resistant variety. Stalks large, dark green, with darker top.

PRICE SELECT 2-YEAR ASPARAGUS CROWNS

	25	100	1000
Mary Washington	\$1.26	\$2.94	\$14.86
Martha Washington98	1.98	11.76

Horseradish

**New Bohemian
6 Sets for 25¢**

Horseradish is as easy to grow as a weed. Thrives everywhere. Every housewife knows its great value in the making of sauce and seasoning. Once used in pickles it will never be left out. Horseradish sauce is one of the

chief appetizers. It is also one of the few sauces or condiments that is pronounced by the best authority to be perfectly wholesome. Horseradish grown in a commercial way is very profitable. Plant in rows 3 feet apart, 1 foot apart in the row. Prepare soil same as for garden, plant so top will be about 1 inch below the surface.

NEW BOHEMIAN—We find this grand variety so much better than others, that we have discontinued growing any other variety. The roots are very large. Quick grower, very productive, producing about twice as much as the common sort. Flesh pure white, tender, and free from stringiness. This variety will stand a great deal of hardship and persist in soil year after year. Every garden and every home should grow enough horseradish for at least home use. This variety has produced as much as 10 tons from an acre. Fancy high quality horseradish always sells for a good price on the market. New Bohemian horseradish is a great moneymaker. Very profitable; gives quick returns. Price, fine sets, 25 for 90c; 100 for \$1.85; 1000 for \$11.90.



Rhubarb

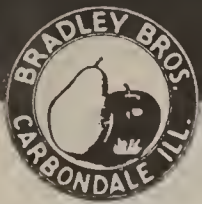
**Burbank's
Giant Crimson
3 for 38¢
Select Two Years**

The first thing in the Spring to furnish material for pie and sauce, also very desirable for canning. Its health-giving, tonic properties make it invaluable as a spring regulator. Rhubarb is the first thing that starts to grow in the spring and will produce fine tender stalks abundantly all season. Rhubarb is easy to grow, thrives in any soil or climate.

BURBANK GIANT CRIMSON—Extra large, of fine bloom, and crimson clear through, this

new variety of appetizing "pie-plant" should be in every garden and will be when known. Plant a few along beside that you now have growing in your garden and note the difference. BURBANK GIANT CRIMSON is superior in size and quality to any variety we have ever tested. It is an early variety, without being in the least tough or stringy, with a mild sub-acid flavor. Largest and best of all for market or home use. Price, strong 2 year old; 6 for 72c, dozen \$1.37; 100 for \$5.92.

No Garden is Complete Without Rhubarb,
Asparagus and Horseradish



Fresh, vine ripened delicious raspberries is one of nature's most precious gifts to mankind.

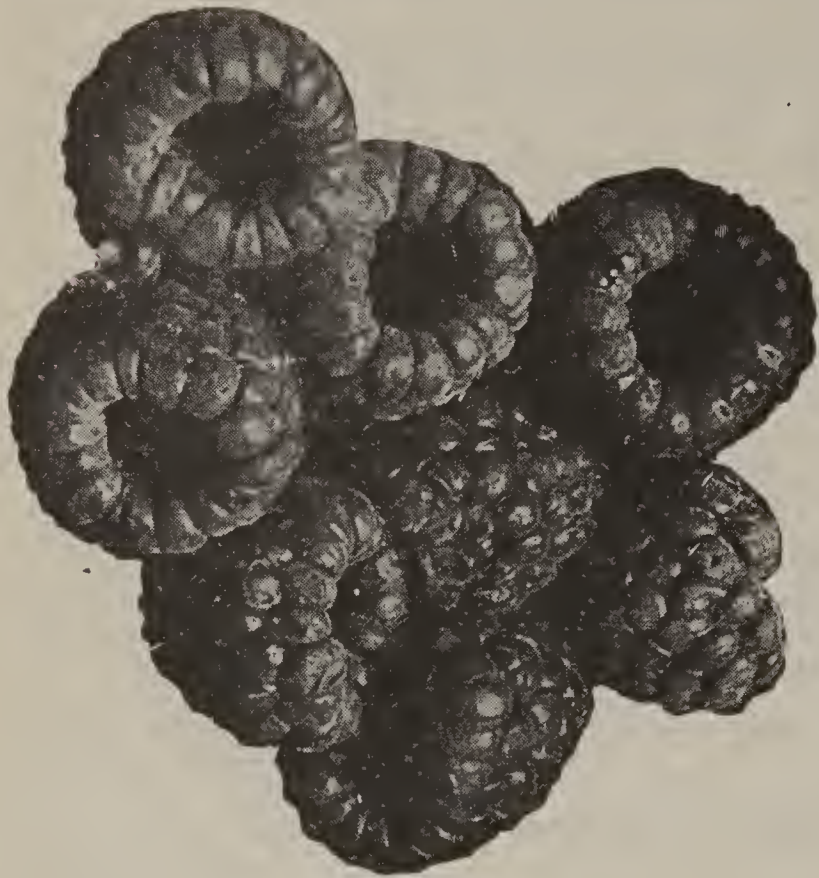
RASPBERRIES For Table or Profit

Pay Big Profits—Nothing More Delicious or Useful in the Home Garden. They are Easy to Grow, Require But Little Attention.

Full instructions attached to each shipment.

Buy your plants from expert plant growers. It is not unusual for Bradley's raspberry plants to produce berries the first season planted. They have been grown on soil especially selected and prepared for raspberry culture and are heavy rooted. They are grown right, dug right, and packed right. Don't waste time or land on cheap raspberry plants. Our first quality plants are offered at very reasonable rates this year, and you can't afford to buy from uncertain sources. Our plants are disease free, this means double life, they will produce good crops for ten years or more. Diseased unhealthy plants are expensive at any price. Start right and your success is assured.

LA FRANCE—Pick berries all through next summer and autumn. The La France everbearing are twice the size of other everbearing raspberries, delicious in flavor, firm. The bushes are rapid, vigorous growers, the canes are strong and erect. La France is perfectly hardy and will withstand the coldest winters successfully in almost any part of the United States. Has been awarded the world's highest medal. To those who wish the best we always recommend the La France.



Flaming Giant

RED RASPBERRIES

FLAMING GIANT—Hardest red raspberry known to mankind, and the most delicious. A wonderful berry for the far north and also succeeds in the far South. Fruit twice as large as most other red raspberries of brilliant color and deliciously rich in flavor. Ripens its enormous crop over a long season. Strong, sturdy grower with extra heavy upright canes; blossoms and fruit to the very tips. Has never been known to winter kill even in the upper northern sections of Minnesota and North Dakota. Highly resistant to insects and Mosaic Free. Berries sell readily at a premium on the market—A profit getter—Flaming Giant is one of the best shippers, hold their shape without crumbling and never turn dark. A delightful table berry and a perfect canner, when canned they retain their brilliant rich crimson color. See inside front cover.

THE MOST PRODUCTIVE RED RASPBERRY IN THE WORLD.

CUTHBERT—Large conical; deep rich crimson; firm and of excellent quality; vigorous and produces big crops.



The New Chief Raspberry

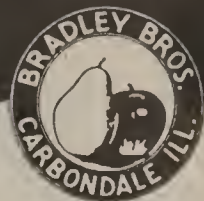
NEW CHIEF—Outstanding new early red raspberry. Originated in Northern Minnesota and recommended by the Minnesota Department of Agriculture. Chief has undergone ten years of testing in all parts of the country. Chief is 10 to 12 days earlier than most other varieties, which brings it on the market at the time of top prices.

Berries are dark red, good size, extra firm and hold up a long time after picking. Yields 20 per cent more than most other varieties. Plants strong and stocky, immune to mildew and highly resistant to all diseases. Withstands dry, hot weather better than any known red raspberry, and has never been known to suffer winter injury. Berries bring top prices and stand long shipping. We find the Chief, Latham and Flaming Giant to be the best raspberries in cultivation today. We especially recommend the Chief.



La France

Bradley's double yield raspberries bring a gold mine to your door.



NEWBURGH—Red Raspberry. A medium early variety, that has taken the northern and eastern states by storm. The prolific yield of big, perfect berries produced by Newburgh has astonished berry growers and horticulturists everywhere grown. New York horticulturists claim it withstands more cold weather and is more immune to disease than any other red raspberry. Plants are strong growers of branching habit. Heavy yielder, producing gigantic vivid red fruit, with a new tangy, delicious flavor. Excellent in keeping quality and free from crumbling. We predict this grand new variety will prove to be the most profitable red raspberry in America. We very highly recommend this variety for both home and commercial planting.

LATHAM—The Big Red Raspberry. Sensation in yield and profit, 5430 quarts of fancy berries per acre and over \$1600.00 profit. The new Mosaic free, hardy raspberry. In quality it stands at the top. Highly recommended by the State Agriculture Stations. The berries are extra large, firm, color brilliant bright red. Perfectly hardy any place in the United States. Vigorous, erect grower. A source of pleasure and economy to the home owners. Why pay 20c a pint for red raspberries at the stores when the most delicious fresh berries can be so easily raised in your garden? Enjoy pleasure and profit by growing your own.



Black Giant

BLACK RASPBERRIES

BLACK GIANT—A new Everbearing black raspberry sold exclusively by Bradley Brothers See illustration on back cover page. This grand new variety is proving to be an everbearing in many sections of the country. In good seasons the plants bear a fine summer and fall crop. Proven to be the hardiest raspberry in existence, has withstood unprotected the coldest winters in the most northern sections of the United States uninjured. Black Giant has yielded a full crop of fruit in sections where all other varieties were winter-killed. This variety will thrive in almost any soil and its deep growing root system enables it to withstand hottest and driest seasons which makes it also an ideal variety for the extreme South. Fruit extra large, firm, sweet and has a most delicious flavor. The big jet black berries always bring top market prices. Black Giant yields more fruit to the bush than any raspberry we have ever grown. Black Giant comes the nearest being an everbearing in all sections of the United States than any other black raspberry. No matter where you live, what kind of soil you have or for what purpose you plant, we recommend the Black Giant above all others.

HONEYSWEET—A distinctive black raspberry. Fruit large size, sweetest berry known. We regard it as one of the best raspberries yet introduced. As a dessert berry, in pies, as a canned sauce, and for jams Honeysweet stands at the top. Regarded the most profitable black raspberry. Hardy, thrifty productive.

QUILLEN—The new, big, late black raspberry. One of the few black raspberries that has never been known to have any diseases. A heavy fruiting strain that is so highly recommended by the Agriculture Stations. Quillen ripens about one week later than Cumberland. We believe this is the greatest variety of black raspberry grown in the United States today. Canes tough and strong produces big jet black, sweet berries. Anyone, anywhere can easily grow this large disease free variety. We absolutely stand back of this great new berry.

KING OF CLIFFS—The finest black raspberry. This variety is an everbearing in many sections. Originated in the noted Ozark Mountains. Fruit extremely large, firm, sweet and has a wonderful flavor. Proven the hardiest, and most thrifty raspberry known. Almost every mail brings us letters praising this wonderful variety. Extremely productive, vigorous grower.

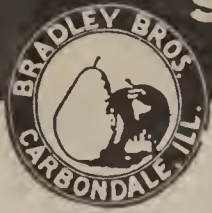
CUMBERLAND—The old reliable standard black raspberry. Thrives everywhere has withstood 25 degrees below zero uninjured. Berries unusually large, firm, jet black. Cumberland is the most extensively grown.

Amazingly Low Direct From Field to Planter Prices on Bradley's Big Ready-to-Bear Raspberry Plants

	6	12	25	100	1000
Black Varieties	plants	plants	plants	plants	plants
Cumberland	\$.56	\$0.85	\$1.35	\$2.68	\$21.65
Quillen	.62	.98	1.45	2.98	22.50
King of Cliffs	.70	1.10	1.96	3.92	37.85
Black Giant	.82	1.42	2.35	5.65	49.50
Honeysweet	.62	.98	1.45	2.98	22.50
Red Varieties	6	12	25	100	1000
	plants	plants	plants	plants	plants
Outhbert	.56	.85	1.35	2.68	21.65
La France	.70	1.10	1.96	3.92	37.85
New Chief	.62	.98	1.45	2.98	22.50
Flaming Giant	.72	1.12	2.10	4.10	38.65
Latham	.63	.98	1.45	2.98	22.50
Newburgh	.65	1.12	1.93	3.32	29.85



King of Cliffs



Sensational new Everbearing Blackberry guaranteed to live, grow and bear fruit anywhere.

DESOTO

EVERBEARING BLACKBERRY

DeSoto big thrifty robust plants begin bearing huge delicious berries in July and continue until winter.

Why wait a year for blackberries? Our big ready-to-bear DeSoto plants will begin to bear in only a few weeks after planted and continue all summer and fall.

Berries enormous in size, often measuring more than 2 inches long. Glistening jet-black in color. Finest spicy flavors. Honey sweet. Has but few small seeds. No core.

The big robust plants grow like weeds, will thrive in any kind of soil and bear enormous crops in any section of the nation. Once planted will last a life time.

Money Back Guarantee

We guarantee the DeSoto blackberry to grow and bear big crops of fruit any place in the United States, and to be immune to rust or other blackberry diseases. When you buy DeSoto blackberry plants, you either get big crops of fruit or your money back.

DeSoto plants will give you a fine supply of huge, delicious berries, every day for more than four months out of each year.

The big robust plants are so thrifty they will not be effected by either hot, dry or wet weather.

Ripe Fruit for 4 Months

Bears Same Year Planted



Sold Only By Bradley Brothers

DESOTO

A customer of DeSoto, Illinois told us, some three years ago of a blackberry growing in his and his neighbors gardens which were yielding a fine supply of huge delicious berries for more than four months every year.

We investigated and bought the plants and began a series of tests. During the three years of tests the berry has exceeded our "rosiest" expectations. It not only bears all summer and fall, but the berries are much larger and more highly flavored, than those produced on the original plants. The berries on our test plant are larger because the test plants are carefully cultivated. The original plants have been growing in the same location for more than fifteen years, and during that time have received practically no cultivation and but very little care. Despite the neglect, the fifteen year old plants are literally loaded with huge delicious berries throughout the entire summer and fall. Since we began testing this berry we have searched all the horticultural records and have failed to find any berry listed that would compare with this variety in any way. As the origin and parentage of this berry is unknown we have named it DESOTO in honor of the village in which it was first found.

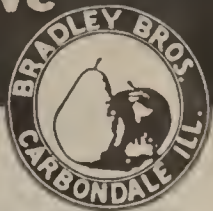
In the same garden where the DeSoto has been fruiting for more than 15 years, many other varieties which were planted during that time have been killed by rust and other blackberry diseases. The DeSoto plants have never been attacked by either insect pests, rust or other blackberry diseases. The big robust plants grow erect and resemble small 6 to 8 feet, heavily branched trees. 12 of the big husky DeSoto plants will provide fruit enough for an average family four months out of each year.

You can plant a few of the DeSoto plants in your back yard or along your garden fence and can serve the large, sweet delicious berries to your friends during the summer and fall, then watch the expression of wonder on their face as they taste this new and unusual flavor for the first time. **BE THE FIRST IN YOUR NEIGHBORHOOD TO HAVE HUGE DELICIOUS BLACKBERRIES IN THE FALL.**

This is the first time the DeSoto plants have ever been offered for sale. As our supply of plants for this season is very limited, may we suggest that you place your order today. If your order reaches us after our supply of plants is exhausted we reserve the right to cancel your order and refund your money. **FIRST COME FIRST SERVED.** Large ready to bear plants, 50c each, 3 for \$1.25, 6 for \$2.00, 12 for \$3.50.

SEE PAGE 36 FOR PRICES OF OTHER VARIETIES OF BLACKBERRIES

A row along the fence where only weeds grow will give you an abundance of delicious fruit.



BLACKBERRIES

Blackberries grow like weeds—any time, anywhere, any place. The varieties we offer will make good as per our promise in description. The plans we grow are guaranteed to live, grow and produce big crops of fruit just as described and pictured regardless of what kind of soil they are planted on or in what climate. Of all the berry crops with which we are familiar, Blackberries are the most profitable and dependable year after year. There is never a crop failure with Blackberries. Blackberries are the ideal crop for obtaining money returns from poor land, will do well where other fruits could not hope to succeed. Blackberries will absolutely give big profitable returns on any soil or in any climate. Plant Blackberry plants 4 feet apart in rows 7 feet apart; 1600 plants required per acre. For garden plant 2 feet apart in rows 4 feet apart.



PRICES OF PLANTS ON PAGE 36

+ GEM SUPREME

This delicious coreless new blackberry is truly the Gem Supreme of the blackberry family. Extremely hardy, has withstood 40 degrees below zero without any bad effects. Grows like a weed will thrive in any climate and almost any soil. The fruit of the Gem Supreme is almost double the size of the ordinary blackberry. Almost seedless and has absolutely no core. This berry is often called the seedless honey coreless. The Gem Supreme has a long picking season, is almost classed as an everbearing. You will often find blossoms, green and ripe berries on the same bush. The Gem Supreme is not only highly profitable as a commercial berry, but is a real delicacy, that should be in every home garden. We consider the Gem Supreme the Ideal home berry, it has just enough of that old wild flavor to make it the Ideal berry for pies—remember those old time wild blackberry pies that were so delicious? The Gem is Supreme for canning, makes wonderful jam, delicious jelly and is noted for its highly colored sparkling juice. The fruit has an attractive blue-black color, holds up for days after being picked, never falls from the bushes, hangs on until the berries dry up. We guarantee the Gem Supreme to thrive and yield giant delicious berries any place in the United States.

✕ ALLSTATE

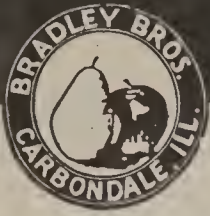
This is a proven variety that has been tested in every State in the Union, and on almost every kind of soil. Has never failed to produce a big crop. Berries unusually large, of deep jet black color, has a very delicious spicy flavor, small seed, no core, a wonderful canner. Makes the most delicious jams and jellies. The stocky vigorous canes are literally loaded with fruit. The individual berries are 2 inches long and almost as thick. The Allstate is perfectly hardy, having withstood a temperature of 40 degrees below zero. Finest berry for the north and a great favorite in the south, where most varieties are a failure. THE SURE CROP BERRY.

BRADLEY'S GIGANTIC

THORNLESS BLACKBERRY. Finest flavored, heaviest cropper and best appearing blackberry known. Vines absolutely free of thorns. SMOOTH AS A GRAPE VINE. Can be handled with bare hands. This is a great advantage in cultivation and especially so when fruit is harvested. This new variety is superior even to the famous Allstate. Perfectly hardy and may be successfully grown in any State in the Union. The massive berries are produced on strong thornless vines that start growing in early spring, making thick straight stalks about 2 feet high, then they start a trailing habit, and should be trellised or trained to a fence. The vines grow from 12 to 15 feet in a single season, however they may, without injury be kept pruned to suit any location. Enormously productive, vines are literally covered with gigantic berries, from one and a half to two inches long almost an inch thick. The delicious berries have but few very small seeds and no core. As our supply of plants of this new variety is very limited may we suggest that you place your order early. If your order reaches us after our supply of plants is exhausted we reserve the right to cancel your order and refund your money.



Allstate



Headquarters for higher quality and lower prices.

HOCO—One of the hardiest and most profitable blackberries on the market. It is an upright grower, the canes are stiff and abundantly able to hold up the enormous crop of fruit it yields. The berries are extra large. Enormous productive, producing at the rate of 8500 quarts per acre. Very firm, holds up well after being picked. Sells for top market prices.

THE NEW YOUNGBERRY

This new berry is so much different from any berry that is grown in most parts of the country. It is a cross between the loganberry and dewberry. Color of fruit is a rich wine color. Size 1 to 1½ inches. Flavor is pleasant, sweet, with the tartness of the blackberry. Excellent for table use, canning, jellies, pies, and for wine. The plant is a rank grower. Withstands cold and heat. Adapted to a wide range of soils. A great producer. Try them in your locality. They will be the talk of your neighborhood. Plants are still scarce, and a little high in price. Select plants 3 for 35c; 6 for 50c; 12 for 82c; 25 for \$1.50; 100 for \$5.00.

DEWBERRIES

GARDENA—The earliest and largest Dewberry known. Its superior points are extreme earliness, extra large size, great productiveness, its black glossy color. Fruit very firm, sweet, juicy and delicious, fine for eating in pies, jellies, jam and makes excellent juice or wine.

LUCRETIA—Is an old standard variety, is well liked and popular and profitable. Berries large, long, sweet, juicy and good quality. Vines very productive, hardy, thrifty and succeed everywhere.



Gardena Dewberry



Ambrosia

AMBROSIA—The earliest blackberry in cultivation, ripening 10 days before Early Harvest, earlier than the dewberry. Berries extra large, long meaty, sweet, mild, of exquisite flavor. Berries hang in large, long clusters, easily picked, do not scald, rust or blight. Berries very attractive and fine for table, pies, jellies, jams and blackberry juice. The fruit always brings the top market price. Vines vigorous and extremely productive.

TEXAS—First introduced by Mr. Texas, who brought it from South Africa. This is the greatest acquisition of the day. One grower claims he has picked 108 quarts from a dozen plants. The fruit is borne in enormous clusters, with a long fruiting season. The fruit is firm, melting, sweet.

ELDORADO—Berries large, jet black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for eight or ten days after picking with quality unimpaired.

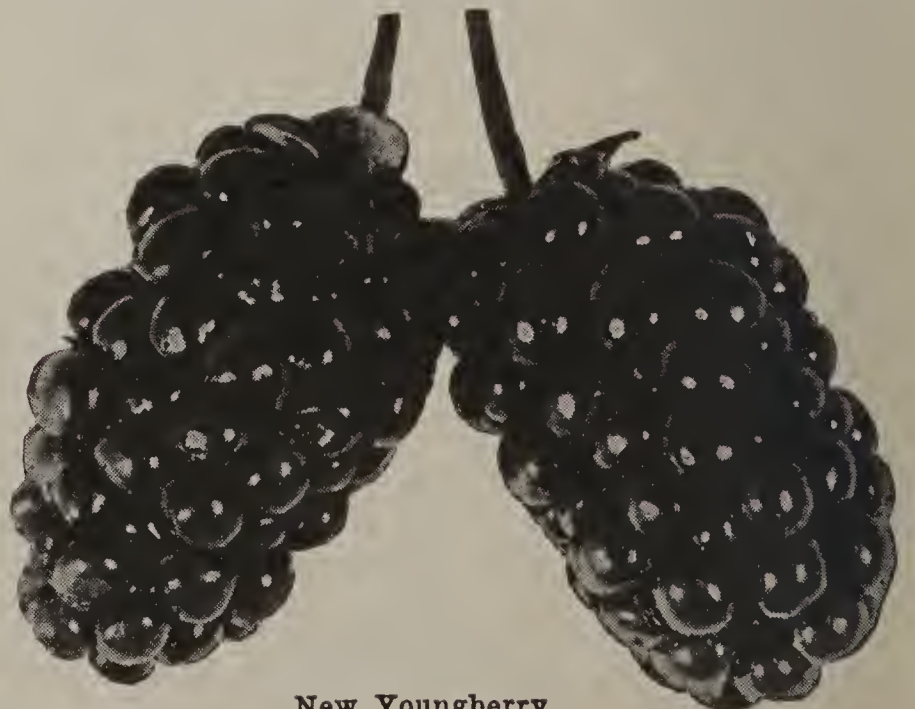
PRICES FOR BRADLEY'S SELECT DEWBERRY PLANTS

	6	12	25	100	1000
Gardena	\$0.42	\$0.72	\$1.32	\$2.68	\$19.85
Lucretia30	.50	.85	2.00	16.00

If interested in more than 1000 dewberry plants write for special prices.

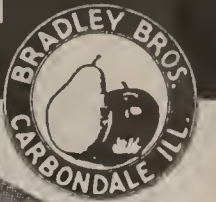
Bargain Prices on Bradley's Big Ready-to-Bear Blackberry Plants

	6	12	25	100	1000
Eldorado	\$0.42	\$0.72	\$1.32	\$2.68	\$19.85
Texas56	.85	1.42	2.98	22.50
Ambrosia56	.85	1.42	2.98	22.50
Hoco56	.85	1.42	2.98	22.50
Allstate62	.98	1.48	3.12	24.97
Gem Supreme65	1.03	1.86	3.24	29.85
Gigantic Thornless	.96	1.78	2.84	9.37	



New Youngberry

We offer only varieties which have been tested and found of sterling quality.



PERSIMMONS

After many years of propagating and improving of varieties, we are now able to offer our customers two varieties of Persimmons that can be grown successfully in all sections of the United States. The trees are thrifty, vigorous growers, can be grown on the poorest of soil, and bear fruit in two years from planting. The tree reaches a height of 25 to 30 feet, makes a very beautiful and valuable ornamental tree for lawn, garden or street planting. Long after the leaves have fallen, the branches are heavily laden with plum-shaped, golden pink tinted fruit that is very attractive and ornamental. The fruit is rich, highly flavored, very sweet, and delicious.

EGYPTIAN—Is very large, broadly oblong, pointed. Skin light yellow, changing to a deep golden yellow when fully matured. Flesh yellow; quality very fine, delicious, firm, juicy, and sweet. Nothing tastes more delicious in the fall of the year than a well ripened persimmon; trees bear at two years. Very hardy and productive. The well shaped spreading tree with beautiful dark green heart shaped leaves makes a very attractive appearance.

TANE NASHI—This variety never fails to bear big crops. The tree, with its large, glossy leaves during the summer months and its immensely high colored fruit, clinging to the twigs after the leaves have fallen, is a striking object of beauty in the lawn or garden. Fruit exceedingly large, broadly oblong, pointed. Skin golden yellow changing to bright red when fully ripe. Fruits will hang on the tree for several months after ripe and retain their high flavor and fine quality; never rot on the tree. Tree vigorous grower and prolific bearer. Hardy as far north as Wisconsin. Price on Bradley's Persimmons Select Specimen trees, 98c each; 3 for \$2.35.

HARDY FRUITING MULBERRY TREES

Valuable for shade and ornament as well as for fruit. Birds are very fond of the fruit, and for this reason Mulberry trees are often planted near Cherry orchards, for birds will leave Cherries alone if they can obtain Mulberries. They also attract many song birds; a lover of birds should plant a Mulberry tree.

NEW AMERICAN—The most beautiful tree for ornamental planting. All summer and fall it bears clusters of large, jet black, delicious berries, which are wonderful for eating fresh out of hand, and make the most excellent jams and jellies. Tree a very rapid grower, entirely hardy and easily transplanted. Very attractive in any



New American



Egyptian Persimmon

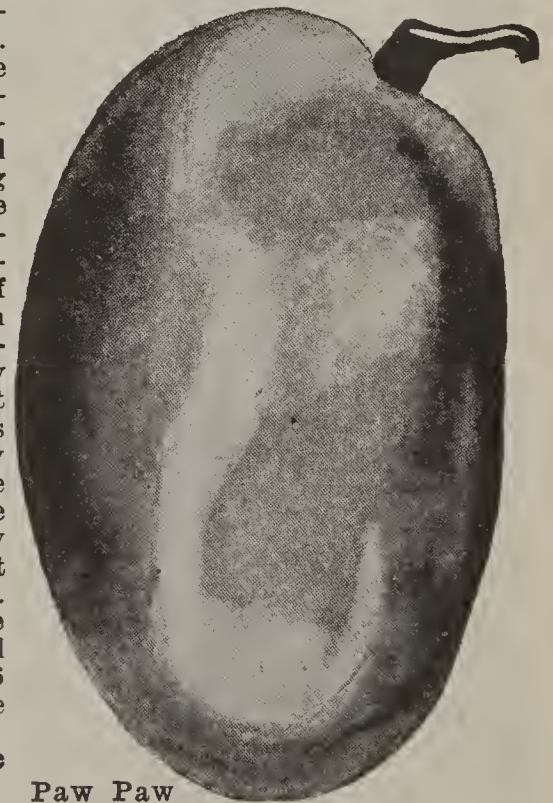
location; it makes a large, wide spreading graceful shade tree. Fruits continuously from May to August. For shade, beauty, attractiveness, and excellent fruit, plant the Mulberry tree. Price, large 4 to 6 ft. trees, 94c each.

DOWNING MULBERRY—This tree is not alone valuable for the large refreshing berries it bears but is very handsome as a lawn or street tree. Should be in every yard and garden. Tree very hardy, thrifty, vigorous grower. Bears large crops of delicious berries the second year from planting. Flourishes in all soils and climates. Fruit one to two inches long by one-half inch thick. Large 4 to 6 ft. trees, 94c each.

ADAMS IMPROVED ELDERBERRY

A grand new fruit perfected from the common Elderberry. This beautiful shrub bears large clusters of fragrant white flowers, turning to clusters of red. Then bluish black edible berries are borne in immense quantities, bending the branches until they resemble weeping trees. The berries are highly esteemed for cooking and making of cordials. In many parts of Europe they are grown for the purpose of making the highest quality

of wine, and are said to be of great value for medicinal purposes in cases of stomach disorder. They are very ornamental shrubs throughout the entire season. The leaves are large and resemble fern fronds. They make beautiful screens. Include at least a few of these in your order. We can guarantee you to be more than pleased with this most useful and ornamental shrub. They grow 6 to 8 feet high. Very hardy any place in the United States. Price strong well rooted trees, 3 to 4 ft., 39c each; 3 for 89c; 6 for \$1.54.



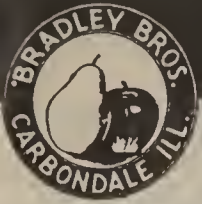
Paw Paw

PAW PAW Northern Banana

A small handsome tree with large purple flowers which are very beautiful and fragrant, and large dark green foliage which makes it a handsome tree for the park or lawn. Produces large yellow fruit which has the flavor and shape of the banana and is very delicious and attractive. Tree very hardy and productive. Can be grown in all sections of the United States. Should be planted in every lawn and garden. Price—strong, healthy, well developed trees 4 to 5 ft., 76c; 3 for \$1.89.

ANY TREES ON THIS PAGE MAY BE SHIPPED BY PARCEL POST

Free delivery on orders for \$5.00 or more. Orders for less shipped postpaid if you add 10 per cent for postage.



ORNAMENTAL SHADE TREES OF HIGHEST QUALITY

PLANE TREE, EUROPEAN OR SYCAMORE

PLATANUS ORIENTALIS—One of our best trees for all purposes. It is a rapid grower, with bark mottled with large blotches of creamy white, making the trees unusually attractive in winter. Beautiful glossy green foliage which withstands smoky conditions well, making it ideal for city planting. 6 to 8 ft., \$1.38 each; 8 to 10 ft., \$1.94 each.

BIRCH—BETULA

WHITE BIRCH—Of wonderful grace and beauty. Tall vigorous, with slender drooping branches; foliage colors brilliant in fall, and its bare white trunk and branches are very beautiful in winter. 6 to 8 ft., \$1.35; 8 to 10 ft., \$2.00.

CHINESE ELM

Will give luxuriant shade in five years. Stands more drought than any other tree known. It is the first shade tree to put out leaves in the spring and the last to drop them in the fall, adding three to five weeks to its usefulness. No other tree approaches this. It is a tree of rare beauty. It has dense, dark green foliage, with delicate, graceful sprays similar to the Cutleaf Birch. 6 to 8 ft., \$1.42 each; 8 to 10 ft., \$1.76 each.

MAPLE

NORWAY (Acer platanoides)—One of the most beautiful shade trees. Has clean, deep green foliage, strong branches which resist sleet and windstorms and require no pruning. Natural globe-shaped, compact head. Attains a height of 60 feet when fully mature, but of moderately slow growth. This tree is popular for avenue, lawn or park planting and is without doubt the most desirable, long-lived shade tree. (See illustration.) 6 to 8 ft., \$1.25; 8 to 10 ft., \$1.96.

**ALL SHADE TREES
PREPAID**

SUGAR OR HARD (Acer saccharum)—

A beautiful, moderately slow-growing, long-lived tree, gorgeously clothed in orange, red and gold foliage in fall. Sometimes attains a height of 80 feet when fully matured. This is the tree from which Maple Syrup is obtained. Good for lawn or street planting. 6 to 8 ft., \$1.48 each; 8 to 10 ft., \$1.96.

TULIP TREE

LIRIODENDRON Yellow Wood (Tulipifera)—Tall, handsome hardy, ornamental pyramidal habit, rapid growth. Has clean foliage light bluish green, rarely attacked by insects, fragrant yellow and orange flowers in June. 6 to 8 ft., \$1.35 each, 8 to 10 ft., \$1.96.

ASH—WHITE

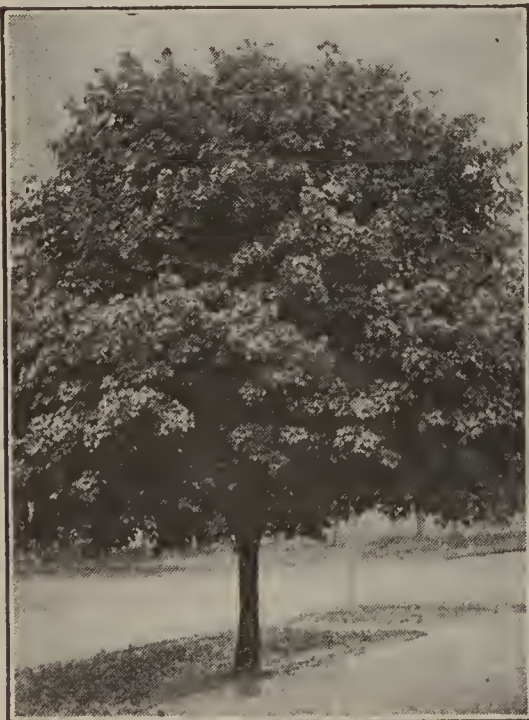
(FRAXINUS AMERICANA)—An excellent, symmetrical, clean, healthy tree of rapid growth and long life that will thrive even under city conditions. Equally good for lawn and street planting purposes. 6 to 8 ft., \$1.35 each, 8 to 10 ft., \$1.96.



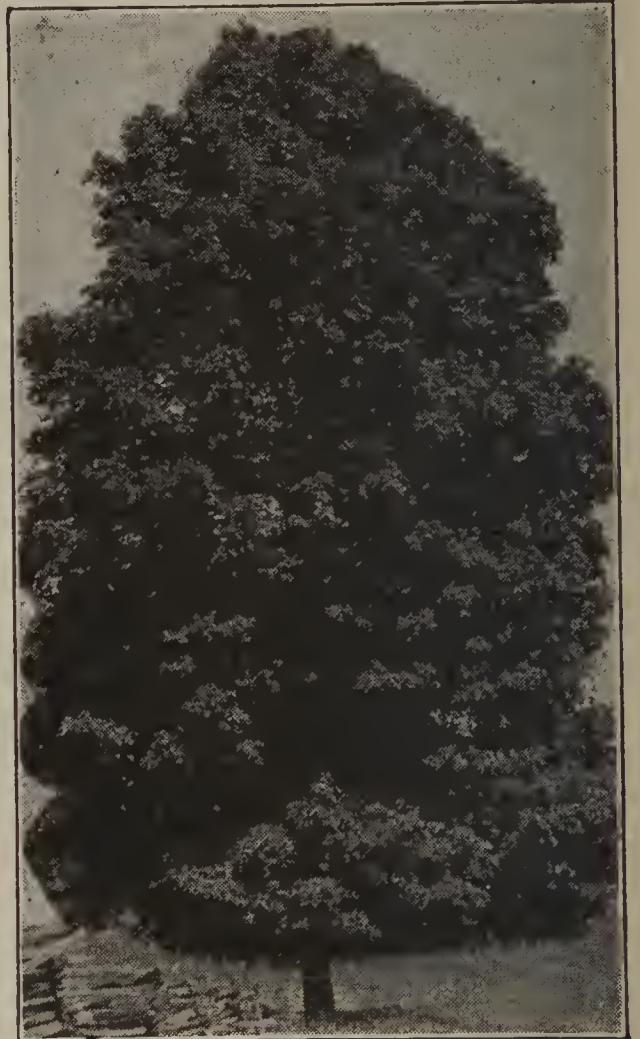
Chinese Elm



White Ash



Norway Maple

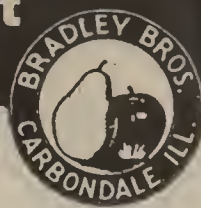


Sugar or Hard Maple



Tulip Tree

Bradley's glorious shrubs provide Nature's loveliest gift to mankind.



New and Rare Varieties of Hardy Trees and Shrubs

Very Distinctive and Outstanding



Rose Tree of China

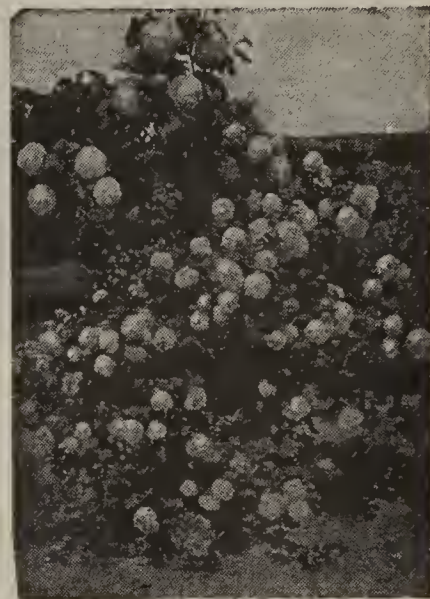
ROSE TREE OF CHINA

PRUNUS TRILOBA—One of the most beautiful and showy of all small trees. It begins to bloom before the leaves appear in the spring, being literally covered with very double rose-like flowers. This symmetrically formed graceful little tree grows usually to a height of but 6 feet and is attractive as a specimen or when planted in groups or shrub border. It is hardy and easy to grow, and no lawn is so small that room cannot be found for at least one of these wonderful, new small trees. Many who see them declare they are the most beautiful trees they have ever seen. The large rose-like blossoms make fine cut flowers. Select 3 to 4 ft. trees, 82c each, 4 to 5 ft. trees 98c each.

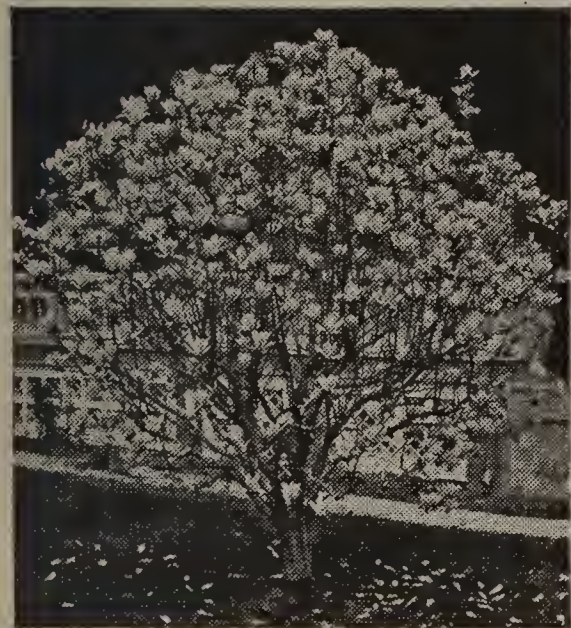
Aristocrat Trees and Shrubs Priced in Reach of All

PINK SNOWBALL (Viburnum Carlesi)

An outstanding new variety of recent introduction, blooms in early spring and the flowers are an attractive pink in color. Like the old fashioned white snowball the bushes are heavily loaded with very attractive fragrant flowers. The beautiful pink flowers are very attractive when cut. Select stocky, extra heavy blooming size \$1.32 each.



Pink Snowball



Magnolia Soulangeana

MAGNOLIA

SOULANGEANA, Chinese Magnolia—This variety is very hardy and well adapted to northern conditions, may be successfully grown any place in the United States. Trees grow to about 10 feet producing large cup shaped rosy-violet flowers 3 to 5 inches across in the spring before the leaves unfurl. This very rare hardy Magnolia is attracting nation wide attention, and is found only in the most expensive plantings. This year we offer them at a price you can afford. Select 2 to 3 feet trees \$1.98 each.

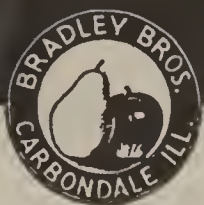
JAPANESE FLOWERING CHERRY

Also called Rose Flowering Cherry. The most notable of this group in the United States are at Washington, D. C. This collection of trees was presented to our nation by the City of Tokio, Japan. They were planted along the Potomac River drive, and now since they have come into bloom, are visited by thousands annually and almost everybody in Washington during the blooming season. The fame of these beautiful trees has spread all over the United States. Probably no group of small flowering trees attract more attention than the Japan Cherry with their roselike flowers. They are still scarce although they will thrive in every State, are very hardy and thrifty.

YOSHINO—This is the variety that was planted in Washington, D. C. and attract thousands of visitors, and was shown in the color sections of many newspapers this Summer. The flowers are over one inch across and borne in great profusion. The buds are red opening pink. 2 year 3-4 ft. trees, \$1.85 each; Ready to Bloom, 3 year 4-5 ft. trees, \$2.45 each.



Yoshino Japanese Flowering Cherry



Our method of selling direct from grower to planter
saves you money.

Bradley's Hardy Ornamental Flowering Shrubs Add Beauty and Charm

Your love of the out-of-doors, your appreciation of things that grow in the earth and gladden the heart and eyes of all beholders is that law of nature which implants in our lives those things which are really worth while.



Purple Fringe Smoke Tree

PURPLE FRINGE SMOKE TREE

This different, but most striking and graceful shrub was brought to the United States from the southern part of Europe. It is perfectly hardy and easily grown, but as yet it is comparatively unknown. Planted as a single specimen on the lawn, in the corner of the yard, or planted alongside the house where it can be seen to advantage it always excites comment. In late Summer and Fall it is entirely covered with a curious fringe of fine, purplish misty-looking flowers which give the bush a smoky appearance. Grows 10 to 12 feet tall and is surely a beauty. Price, extra strong, 3 to 4 ft. bushes, 68c each; 4 to 5 feet, 97c each.

SNOWBERRY

(*Symphoricarpos Racemosus*)—5 feet. A beautiful shrub with pinkish-white flowers

in loose racemes, in summer, followed by clusters of snow-white berries, which remain on the branches until way into the winter. 2 to 3 ft., 47c; 3 to 4 ft., 58c.

PHILADELPHUS OR MOCK ORANGE

Virginalis, Double—6 feet. A magnificent variety. The flowers are double and the largest and most striking of all varieties; often measure two inches or more in diameter, very fragrant and excellent for cutting. It has a long blooming season, making its best display of flowers in May and June, and continues to blossom into the fall. One of the most desirable shrubs for the border and for foundation plantings. Many who have seen it, declare it to be the most beautiful white flowered shrub that has been introduced within the last quarter of a century. 1 to 2 ft., 32c; 2 to 3 ft., 58c.



White Snowberry

JAPANESE MAIDENHAIR TREE

(*Ginkgo Biloba*)—Tall narrow tree, especially suited for street and lawn planting. It is perfectly hardy, withstands cold, heat and smoke, and is absolutely free from disease and insects. The dark green fan-shaped leaves resemble those of the Maidenhair Fern, from which it receives its name. 3 to 4 ft., \$2.38; 2 to 3 ft., \$1.96.

ROSE ACACIA

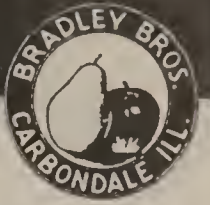
(*Robinia Hispida*)—8 ft. One of the most striking of all spring flowering shrubs. The pea-shaped flowers of rose-purple are produced in May and June in loose panicles giving the impression of a cluster of sweet peas. 2 to 3 ft., 58c; 3 to 4 ft., 78c.



Maidenhair Tree



Philadelphus Virginal



Japanese Quince

Japanese Flowering Quince

(*Cydonia Japonica*)

Perhaps the most brilliant of all early flowering shrubs. Flowers of dazzling scarlet appear in spring before the foliage, followed by non-edible fruit in late summer and fall. The plant itself is beautiful, being of a semi-dwarf habit. 4 to 5 feet high and very hardy. Sometimes used as a hedge and as such is very desirable. Size 2 feet. 48c each.



Weigela Rosea

WEIGELA

WEIGELA EVA RATHKE—One of the most charming shrubs in cultivation; the flowers deep crimson. Begins blooming in June and continues the entire season. Grows 3 to 5 feet tall. Hardy any place in the United States. Strong bushes, 2 to 3 ft., 74c each.

WEIGELA ROSEA—An elegant shrub, with beautiful rose colored flowers. One of the old favorites, blooms very profusely during May and June. Erect in habit with beautiful foliage. Grows from 4 to 5 feet tall. Very hardy and needs no winter protection. Strong bushes, 2 to 3 feet, 39c each, 3 to 4 ft. specimen bushes, 49c.



Tartarian Honeysuckle

several weeks. Small tree, which for years has been of the favorite late blooming ornamentals. Desirable for border or background planting. For best results prune back one-half of growth in early spring. This stimulates new growth which in turn will produce an array of double flowers in August and September. May be had in the following colors: Red, pink or white. State color. Select ready-to-bloom 4 to 5 feet tree form specimens, 65c each.

HONEYSUCKLE

RED TARTARIAN HONEYSUCKLE—A very popular rapid growing ornamental shrub and useful for many purposes. Stands shearing and can be trained to a very desirable tall spreading hedge or screen effect. Attains a height of eight to ten feet. Perfectly hardy and thrives in either sun or shade. Its grayish white wood is beautiful at all seasons of the year. Its glossy leather foliage, so thick a chicken can't get through it. Its hardiness, its rapid growth, its immense number of red flowers coming early in May, are followed by a big crop of red berries that last until winter, it makes a paradise for birds. It will grow with little or no care and lasts a lifetime. If you have a place in the shade where nothing else will grow plant this shrub. Price 1½ to 2 ft. 39c each, 3 for 97c.

PINK TARTARIAN HONEYSUCKLE—Same as above except the flowers are pink. Price same as Red Tartarian.

FORSYTHIA, GOLDEN BELL

One of the earliest flowering shrubs, blooming as soon as frost is out of the ground. Its striking yellow flowers appearing as they do before the leaves, brighten up the home at a time when other flowers are scarce. Grow 5 to 6 feet high, can be pruned lower if desired. Entirely hardy. Price strong bushes, 2 to 3 ft. 38c; 3 for 92c; 3 to 4 ft., 49c each, 3 for \$1.42.

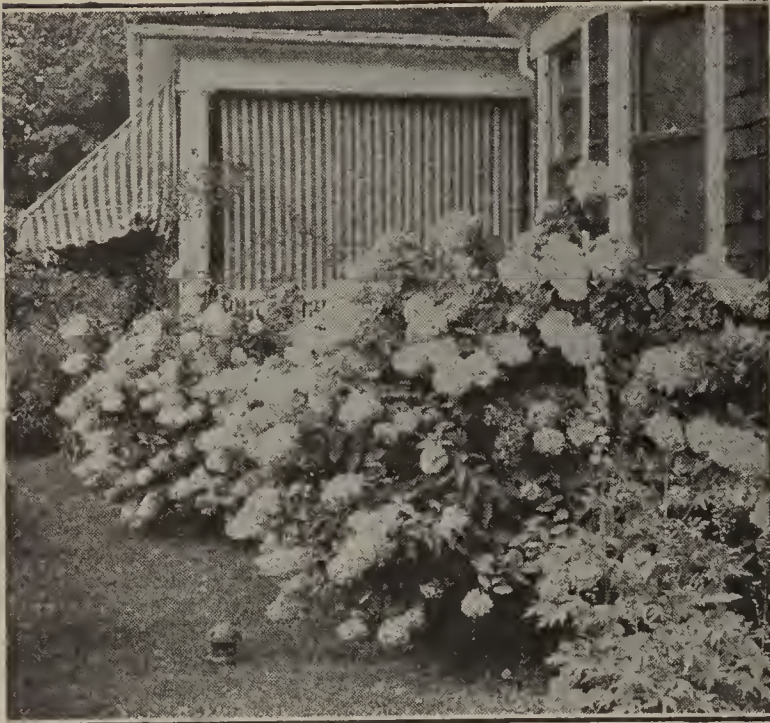


Althea, Rose of Sharon



Forsythia, Golden Bell

If you live east of the Rocky Mountains your order will be on the road but a few hours.



Hydrangea or Arborescens Grandiflora



Tamarix

**Rare New Shrubs
at Prices You can
Afford to Pay**



Firethorn

HYDRANGEA

ARBORESCENS GRANDIFLORA ("Hills of Snow") — The flowers are similar to the familiar "Snowball"; pure white drying to bronze, remaining on the bush. July to September. The leaves are rounded and plentiful; the bush is compactly rounded. These are good subjects for outlining a curve in the driveway. 1½ to 2 ft., each, 55c; 3, \$1.50; 2 to 3 ft., each, 65c; 3, \$1.75.

PANICULATA GRANDIFLORA—Large beds, or units used as punctuation points, and kept at a uniform development are extremely showy; first snowy white, then pink, then reddish bronze and green. August till autumn. The growth of this and A. G. should be cut back to the crown each year. Both: 1½ to 2 feet, each, 55c; 3, \$1.50; 2 to 3 feet, each 65c; 3, \$1.75.



Hydrangea, P. G.

TAMARIX (Feather Tree)

AFRICANA—10 feet. Fine feathery foliage like that of Juniper. Delicate pink flowers, borne profusely on graceful drooping branches, which have red bark. Hardy and will thrive in almost any situation; will do well in the poorest, dry, sandy soil. A beautiful shrub. 2 to 3 ft., 50c; 3 to 4 ft., 60c.

HISPIDA (Spanish Tamarix)—4 ft. A densely bushy shrub. Flowers bright coral-pink, produced in extra large upright panicles in mid-summer. Finely feathered foliage. A very striking shrub both in and out of bloom. 2 to 3 ft., 48c; 3 to 4 ft., 57c.

FIRETHORN (Pyracantha Lelandi)—Here is truly one of the aristocrats of the **HARDY EVERGREEN** shrubs. Its small dark green leaves are retained throughout the winter and are most strikingly beautiful when partly covered with snow. It is also very attractive in early spring when covered with a mass of white flowers which are followed by large clusters of bright orange scarlet berries from which it takes its name. One of the most attractive and satisfactory evergreen shrubs which can be grown in the north. 3 to 4 feet well branched bushes 95c each. Extra heavy 4 to 5 feet, select specimens \$1.35 each.

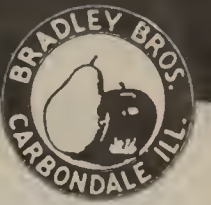
WAYFARING TREE (Viburnum lantana)—Beautiful, wrinkled Lantana-like leaves; large clusters of white flowers in May and June. The dark foliage and various colored clusters of waxy berries give a very effective appearance. Of upright growth to ten feet in height. 2 to 3 ft. trees 56c each; 3 to 4 feet trees, 69c each.

Guys, Tenn.

Please mail new catalogue. I want to order more trees from you. Trees ordered before did extra well.

M. O. Erwin

Perfect packing insures perfect delivery.



FRENCH NAMED LILACS

The budded varieties of named Lilacs come to us from France. All are perfectly hardy and bloom the next year after planting. We have a very fine selection of them and they are a great improvement over the old common varieties. No home or lawn is complete without some of these perfected flowers. They are certainly beautiful and perfume the air wonderfully. These wonderful budded varieties give a vast amount of fragrant, spring bloom in compact panicles and varied shades. The bushes are stocky and easily trained into round-headed small tree formation. We can recommend all this selected list of varieties to our most particular customers without reservation.

ALPHONSE LAVALEE—Large trusses of very beautiful double violet flowers. Price, extra large, selected bushes, 72c each.

CHARLES X—A strong, rapid growing variety, with large, shining leaves; trusses large, reddish purple. Extra large, selected bushes, 56c each.

PRESIDENT GREVY—Large, full clusters of double, light blue flowers; very showy. Price, extra large, selected bushes, 69c each.

CONGO—A very beautiful variety, has large trusses of double, wine-red flowers. Price, large, selected bushes, 79c each.

LUDWIG SPAETH—This is the most beautiful Lilac we have ever seen. Flowers are of the darkest blue, a very deep purplish shade; large and in very long panicles. A very distinct, superb sort that will give great satisfaction and be admired by all. Price, large, selected bushes, 68c each.

MME. LEMOINE—A very large, double white. We consider this grand variety the most beautiful pure white French Lilac grown. Price, large, selected bushes, 59c each.



Congo French Lilacs



Bechtel's Flowering Crab

BECHTEL'S FLOWERING CRAB

A very handsome bush or little tree, seldom grows over 15 feet high. One of the finest for lawn decoration or specimen planting. When in bloom it appears to be covered with delicate pink, perfectly double roses, of delicious fragrance. Blooms when very young. They are a delight to the whole family. They are being used extensively in cemetery planting also. Tree very hardy, grows on all soils. Price, well branched, 2 to 3 ft. trees, 65c each; large blooming size, 3 year old, 3 to 4 ft. trees, 98c each.

GOLDEN RAIN TREE —

Koelreuteria Paniculata —

The outstanding characteristics of this excellent semi-dwarf, ornamental, flowering

tree are its large plumes of yellow flowers produced freely during July and August, followed by conspicuous bladder-like pods and handsome dark green divided foliage. Select 3 to 4 feet specimen trees \$1.98 each; 2 to 3 ft. \$1.00.

RED FLOWERING PEACH—The most fascinating and beautiful flowering tree. We are indebted to Persia for this superb tree with gorgeous carmine-red, double, rose-shaped flowers which cover each branch and twig in great profusion. 3 to 4 ft. size, 79c each; 3 for \$1.98.



Red Flowering Peach

KOLKWITZIA

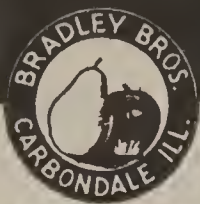
BEAUTY BUSH Amabilis—A charming new shrub, with attractive leaves and gracefully arching branches. The beautiful flowers appear in great profusion during June, in pairs which cluster closely into cymes of about twenty-five; bell-shaped and somewhat lipped, pale pink with orange veins in the throat. 1½ to 2 feet, each, 58c; 3, \$1.50. 2 to 3 feet, each 68c; 3, \$1.80.

GOLDEN ELDER (Sambucus Aurea)

Planted among shrubs of green foliage, this yellow and gold-leaved Elder forms a pleasing contrast, adding tone and character to the planting. The flowers are white in flat topped cymes in early summer, turning to beautiful wine colored berries which are used for pies, jams and wine by many. Grows naturally 6 to 9 feet high, but should be pruned back each Spring to secure denser and brighter foliage. Price strong bushes, 3 to 4 ft., ready to bloom, 52c each.



Golden Elder



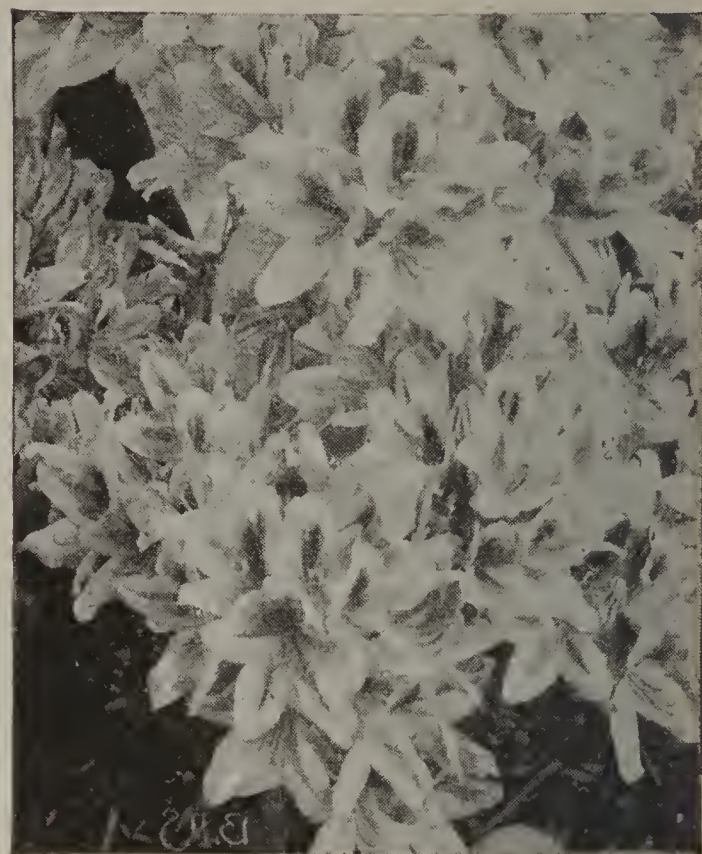
Free transportation on all orders for \$5.00 or more.



Rhododendron Catawbiense

RHODODENDRONS

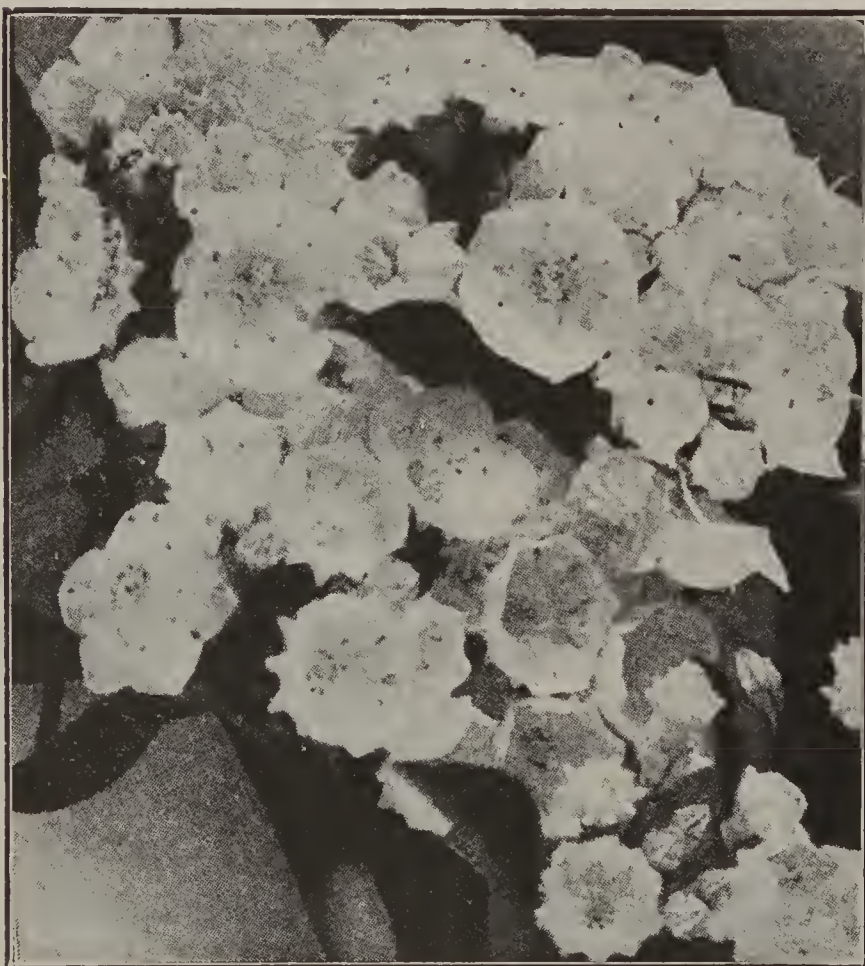
CATAWBIENSE—One of the most beautiful of native shrubs and the hardiest of all the Rhododendrons. In June every branch has a large cluster of rosy purple blooms 4 to 6 inches across. Dug carefully with a ball of tufty soil, it may be successfully transplanted. Foliage is evergreen and beautiful all year through. Guaranteed nursery grown. Clumps 12 to 18 in., \$2.50 each; 3 for \$6.00.



Azalea Mollis

AZALEA MOLLIS

Truly one of the aristocrats of the flower family, absolutely hardy, and covered with a mass of orange and yellow blossoms in May and early June before the leaves appear. Azalea Mollis is a most strikingly beautiful shrub on our grounds and attracts more attention through the month of May than anything else in our gardens. Plant as a border or in beds by themselves. We have a large stock of this variety and have cut the price to put them within the reach of all. 12 to 18 in., \$1.47; 18 to 24 in., \$1.98.



Mountain Laurel

MOUNTAIN LAUREL (Kalmia Latifolia)

One of the most beautiful evergreen shrubs. Grows to a height of 8 feet, with broad, glossy green foliage. In June rose-colored flowers of elegant shape appear in large and showy clusters at the end of the shoots. Few broad-leaved Evergreens are so beautiful in flower. It is fine as a single lawn plant or with Rhododendrons or other shrubs. Once proposed as the national emblem. 12-18 in. clumps, \$2.48 each; 3 for \$5.89.

NEW BUTTERFLY BUSH ILE DE FRANCE

This new French variety produces blooms of deep violet-purple. The most perpetual bloomer and one of the finest of all shrubs; flowers from early summer until severe frosts. A single plant the first season will throw out as many as 50 flower spikes which increase greatly in number during succeeding years. The plants grow 4 to 6 feet high and attract butterflies by the hundreds. 2 yr. old stock. 1 1/2 to 2 feet, 45c each; 2 to 3 feet 48c; 3 to 4 feet, 58c.

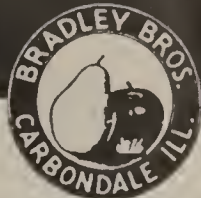


Buddleia Ile De France

WINGED BURNING BUSH (Euonymus Alatus)

6 feet. A handsome shrub, usually broader than high, and most regular in outline. The outstanding characteristics are its winged branches, coming from the plant in horizontal planes, and its peculiar corky bark. Yellow-red flowers in June. The bright green leaves change in Autumn to deep rose, a color unusual among shrubs. Particularly handsome in fall with its brilliant foliage and small, scarlet fruits. Best used as a specimen as its horizontal grace is lost in mass planting. 1 to 2 feet, 59c each; 2-3 feet, 96c each.

Headquarters for higher quality and lower prices.



RARE SHRUBS and BEAUTIFUL NATIVE TREES



Crape Myrtle

GRAPE MYRTLE

One of the most gorgeous of the flowering shrubs. It produces immense heads of crepe-like flowers, throughout the summer. We can furnish it in either Red, Pink, Purple or White. This wonderful shrub is grown throughout the South, it is probably a native of China. This shrub may be grown in the Central States where the temperature does not get more than 15 degrees below zero. If the tops of the Crape Myrtle are frozen back to the ground, the roots will survive and strong shoots will arise and give bloom the same year. This shrub makes its blossoms on new wood, and in locations where it does not winter-kill back to the ground it should be cut back to within 8 inches of the ground each year, this will cause the blossoms to be larger and have a more brilliant color. In the more northern sections this shrub may be planted in tubs or pots, and in autumn carried to the cellar and kept during the winter. As the Crape Myrtle blooms almost continuously for a period of three months, the large attractive blossoms will well repay you for the time and trouble. When taken to the cellar it is best to cut it back to within 12 inches of the soil. Select 1½ to 2 ft. bushes 65c each. Extra heavy specimens 2 to 3 feet bushes 85c each. When ordering be sure to state color wanted.

WHITE FLOWERING DOGWOOD

One of the most beautiful of all our native trees. Flowers are large white and produced in clusters before leaves appear, the flowers are followed in the fall by numerous red berries and Autumn color of foliage is quite brilliant. A fine specimen tree for lawn. Attractive when planted with Red Bud. Select 3 to 4 ft., 57c each; Extra heavy 4 to 5 ft. 97c each.

RED FLOWERING DOGWOOD

Very rare. One of the most beautiful and most distinct Specimen flowering trees. Almost identical with the Native White Dogwood, except that the blossoms are an attractive flame red. Fine specimen tree for the lawn. Select well rooted blooming size. 2 to 3 feet trees \$1.35 each, 3 to 4 feet \$2.18 each.

NATIVE RED BUD OR JUDAS TREE

A small tree of refined type. Most desirable for planting in lawn or borders. The tree is a mass of bright red in early spring before leaves appear. Its beauty is enhanced when planted with white flowering Dogwood. Many plant a Red Bud and a White Flowering Dogwood in the same hole, they appear to be one tree, producing both red and white blossoms, they bloom at the same time. Select 3 to 4 ft. 55c each; Extra heavy 4 to 5 ft. 68c each; Large Specimen 4 to 5 ft. 95c each.

PAUL'S DOUBLE SCARLET HAWTHORN

Pronounced the best of all. A small spreading tree growing from 15 to 18 feet tall. Produces large, brilliant double scarlet flowers in June. Entirely hardy, thriving well in dry, unfavorable situations. Makes a very fine, and beautiful lawn tree or specimen planting. Price, 4 to 5 feet trees, \$1.42 each.

ARONA (Red Chokeberry)

Rare ornamental shrub grown for its attractive white flowers and handsome, flaming, bright red fruit. In May and June the branches are loaded with beautiful pure white flowers, these flowers produce very attractive red fruit, which bends the branches almost to the ground, this fruit will remain on the branches almost all winter, when it is often called the Firebush. In Autumn the leaves turn to a sparkling scarlet. This extremely hardy shrub will thrive in any location, is not particular about soil, grows well in damp low places, and makes a fine showing in deep shade. Not affected by hot dry weather. No matter how unfavorable your location may be you can grow Arona. Select 2 to 3 feet bushes 40c each, 3 for \$1.00; 3 to 4 feet select specimen bushes 55c each, 3 for \$1.25.

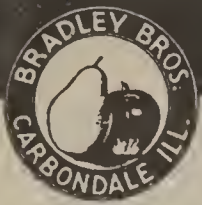
NEWEST
BRIGHTEST
SHOWIEST
SHRUBS



Flowering Dogwood

TREES THAT WILL MAKE YOUR PLANTING STAND OUT

The reliability of a nursery should be your first consideration.



ORNAMENTAL HEDGES



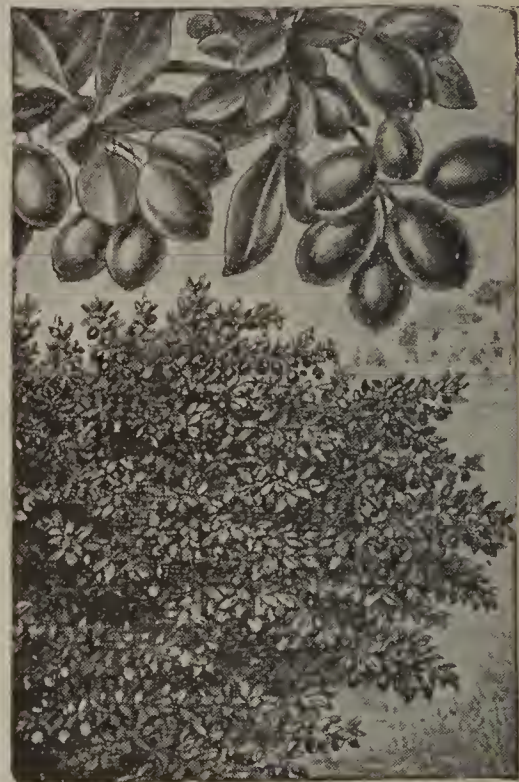
Amoor River Privet

AMoor RIVER PRIVET — The privet that can be successfully grown in the Northern climates. Extremely hardy and compact, has glossy dark green foliage, keeping its color until after Christmas. During June it has panicles of white flowers and in autumn the branches are loaded with steel-blue berries. Should be planted from 6 to 12 inches apart. May be kept pruned to almost any height. Price, Strong well branched plants 12 to 18 inches 10 for \$1.25; 100 for \$6.50; 18 to 24 inches 10 for \$1.60; 100 for \$7.50. Orders for more than 30 plants sold at 100 rate.



Japan Barberry

BARBERRY (Berberis)
JAPAN BARBERRY (Thunbergi)—The ideal low hedge plant—hardy, tough, impervious; of dense growth; adapted to shearing. Daintily small and profuse foliage, beautiful alike in summer greens and autumnal crimson. The plentiful racemes of red fruit are resplendent on white winter-bared branches. It is customary to set the plants about 12 to 15 inches apart for a tight hedge, but 2 feet is close enough where individual expression is desired. 12 to 15 inches, 12, \$1.50, 100, \$11.75; 15 to 18



Red Leaf Barberry

inches, 12, \$1.98, 100, \$14.00; 18 to 24 inches, extra heavy, 35c each, 3 for \$1.00; 12, \$2.85, 100, \$18.00.

RED LEAF BARBERRY (Atropurpurea)—A brilliant accent shrub as solitary specimen or in a close group amidst duller foliage. An exact reproduction of Thunbergi in every respect except color; this variety starting off in its first foliage a warm bronzy red; the heat of summer intensifying its red brilliancy; autumn adding other tints to its richness. The abundant scarlet berries persist throughout winter along the dense network of spiny twigs. A sunny exposure is necessary for color. 12 to

15 inches, each 40c; 12 \$3.60; 100, \$25.00; 15 to 18 inches, each 50c; 12, \$5.00; 100, \$35.00.



Spirea Van Houtti

SPIREA VAN HOUTTI—There is nothing superior to Spirea Van Houtti for hedging or grouping. Its foliage is an attractive green which it retains late in the fall, changing to a coppery red after frost. In early Spring it is a perfect mass of pure white flowers on pendulous branches almost drooping to the ground. As a hedge it never fails to attract attention. Spirea Van Houtti is also one of the finest hardy shrubs, will thrive anywhere, if you have a shady place on the north side of your Home where other shrubs will not grow, plant Spirea Van Houtti, it grows like a weed, no soil is too poor or too rich. Hedge Size 12 to 18 inches, 10 for \$1.24; 100 for \$8.96. For hedges they should be planted 18 inches apart. Extra Heavy Select 4 year clumps 2½ to 3 feet tall, very heavily branched, will blossom this year, 39c each; 10 for \$3.44.

If you live east of the Rocky Mountains your order will be on the road but a few hours.



Hardy Ornamental Climbing Vines

A home planting is seldom complete without at least a few ornamental vines. They add a certain charm and grace not obtained from any other source. Vines keep the home cool in summer and furnish protection and shade to the porch, arbor, and pergola. All varieties described below are hardy and easy to grow, and require practically no care or attention after planting. They will all thrive in both sunny and shady places.

Clematis - Large Flowering

No other climbing plant equals in attractiveness the beautiful large-flowering Clematis. Their requirements are somewhat different from most other plants, and proper conditions must be given to secure satisfactory results.

CULTURE—They need a rich, deep well drained soil; in fact, drainage should be perfect and the soil should be prepared at least two feet deep, using plenty of sharp sand and well-rotted manure. The roots must be set straight down, the whole plant must be deeply set, the crowns should be not less than three inches beneath the surface of the soil. Provide support and protect the runners produced the first year from frost with straw or small piece of burlap. No protection required after first winter.

HENRYI—Lovely, large creamy white flowers in great quantities all summer. Each 73c; 3 for \$1.97.

JACKMANI—The popular purple variety with large, purple-blue flowers; one of the loveliest vines we have. Each 74c; 3 for \$1.98.

MME. VILLARD—Bright carmine blossoms in great quantities; looks very well on a white background. Each 74c; 3 for \$1.98.

RAMONA—Single, pale blue flowers completely cover this plant; it is a very lovely vine not used nearly enough. Each 74c; 3 for \$1.98.

BOSTON IVY—It is a rapid grower and clings to brick or stone walls without artificial fastening. The foliage is handsome dark green, changing to crimson and yellow in the Autumn. One of the finest climbers we have for covering walls as it clings firmly to the smoothest surface, covering it closely with overlapping foliage, giving it the appearance of being shingled with green leaves. Price, strong 2-yr. selected plants 55c each, 3 for \$1.25.

BITTERSWEET—Handsome glossy foliage and large clusters of beautiful, orange-crimson fruit retained all winter. Its graceful sprays of berries make charming, winter house decoration. Price, strong, 2-yr. vines, 48c each; 3 for \$1.25.

HALL'S JAPAN HONEYSUCKLE—One of the most popular of all the climbing vines, which in addition to its ordinary uses as a climber is valuable for covering banks, bare spaces, etc., where grass will not grow. Flowers white, changing to yellow. Very fragrant and in bloom the whole season. Price, 28c each; 6 for \$1.00; 12 for \$1.68.

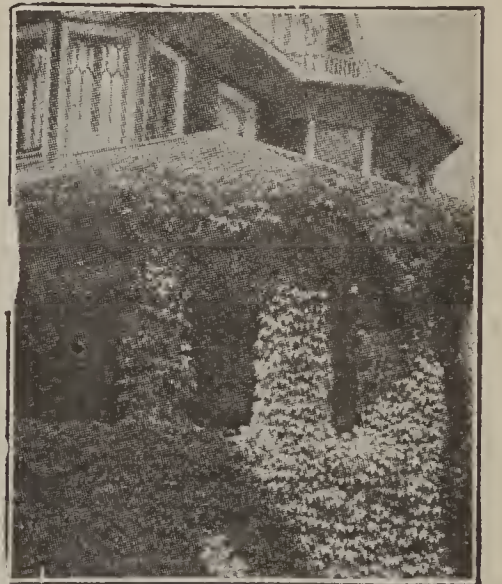
DUTCHMAN'S PIPE—A very rapid growing vine, which on account of its very large heart shaped leaves is desirable when dense shade is required. Obtains its name from its peculiar brownish flowers resembling in shape a miniature pipe. Nothing more beautiful or attractive for porches. Large 2-yr. vines, 59c each; 3 for \$1.48.

CLEMATIS PANICULATA—Rapid grower, covering trellises and arbors with handsome, clean, glossy foliage. Flowers are of medium size, fragrant, pure white, borne in immense sheets in August and September when very few other vines are in bloom. Price, strong 2-yr. old vines, 55c each; 3 for \$1.25.

POLYGINUM AUBRETI (Silver Lace Vine)—A quick-growing type of twining habit averaging 25 feet in a season. The small, cordate foliage is fresh and shiny, although the base of stalk becomes somewhat woody. Produces more bloom than any other hardy vine, covering a season extending from late summer into the fall with an extravagance of large, foamy sprays in silvery white. 2-yr. plants, 86c each; 3 for \$2.00.



Clematis Jackmani



Boston Ivy



Dutchman's Pipe

Climbing Vines May Be Shipped By Parcel Post



Glorious color all season. What is a home without flowers.

New Varieties of HARDY PHLOX

**Planted This Spring Will Provide Glorious
Flowers All Summer**

We have no more satisfactory flowering plants than the Hardy Perennial Phlox. Once planted they are permanent. Hardy as oaks. Require no petting or protection. No coaxing. Free from disease and insects. Have immense heads of blooms of the most brilliant and delicate colors, which are produced in continuous profusion until cut down by severe freezes.

Ordinary garden soil is all that is necessary. They are not at all particular as to soil. For border planting, Phlox has no equal. They can be used to great advantage in groups and in beds on lawns, as borders for drives and walks, giving a finish to a mass planting of shrubs and brightening up the dullest places.

Their brilliant blossoms retain their superb coloring for a long period of time. Phlox has a much longer blooming period than any other garden flower. Hardy Phlox are becoming more and more popular; no home grounds are complete without some of the better varieties of Phlox. Our list of varieties contain the best now known, all are the most choice and were selected for merit and beauty. All Phlox to be 2 year old blooming size plants.



Hardy Phlox

MILLY VON HOBOKEN—This is an outstanding delicate pink Phlox retaining its color throughout the hot days and serving as a delightful blend in a garden of Phloxes. 29c each; 3 for 69c.

MISS VON LASSBERG—The purest snow-white in cultivation. Extra fine. Large open truss, ideal as cut flowers. 26c each; 3 for 59c.

BEACON—Cherry red and oh, so uniform and compact in growth. 26c each; 3 for 59c.

PALADIN—A blushing beauty; pink shaded with deep purplish red at eye and at edges. Beautiful. 24c each; 3 for 56c.

ROYAL PURPLE—Decidedly beautiful. Purple is very rich and deep at edges, shading to violet in center of petals, then deep reddish purple at eye. Should be in every garden. 34c each, 3 for 89c.

DAZZLER—America's Most Outstanding Phlox. A rare new variety which is taking the country by storm. The GIGANTIC trusses of FIERY SCARLET flowers which retain their brilliant color for many days are attracting nation wide attention. The large stocky, vigorous plants seem to thrive under all conditions, and are loaded with the most dazzling fiery red flowers from June to November. During the difficult month of August the Dazzler's gigantic flowers stand out magnificently. You will be thrilled with its Magic flowers of Enchanted beauty. 44c each, 3 for \$1.18; 6 for \$1.89.

Special Phlox Bargain No. 37

Three strong 2-year old blooming size plants each of the 6 varieties offered on this page, 18 plants in all for only \$2.98.



TUBE ROSES

*An Unusual
Value*

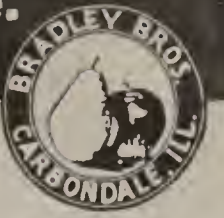
**12 Bulbs
58c**

FRAGRANT DOUBLE — The flower spikes attain a height of about 2 feet and are compactly filled for two-thirds of their length with very large, perfectly double flowers. 1½ to 2 inches across. The flowers have the wax-like substance of a Camellia, are glistening white and deliciously fragrant. Dozen 58c.

Special Phlox Bargain No. 36

One strong 2-year old blooming size plant each of the 6 varieties offered on this page, 6 plants in all for only 98c.

**We are indebted to Mother for all we are or hope to be.
Let's remember her this year.**



CHOICE CLIMBING ROSES

The following varieties represent the highest perfection yet attained in roses. Each variety offered is hardy enough for any climate in the U. S. All have been given the most rigid tests.

No need for unsightly porches, pergolas and fences when you can quickly and permanently make them objects of beauty with Climbing Roses. Climbing Roses are both easy to grow and care for and will add both beauty and distinction to your home grounds.

GOLDEN SUN—One of the strongest growers, with beautiful glossy foliage. Blooms with great freedom during June and again during the Summer and Fall. Beautiful double flowers of Golden Yellow. Strong 2-year bushes, 60c each; 3 for \$1.50.

FLOWER OF FAIRFIELD—Everblooming Crimson Rambler, mildew proof and one of the hardiest. This grand variety will give you flowers all Summer. Strong 2-year bushes, 48c each; 3 for \$1.25.

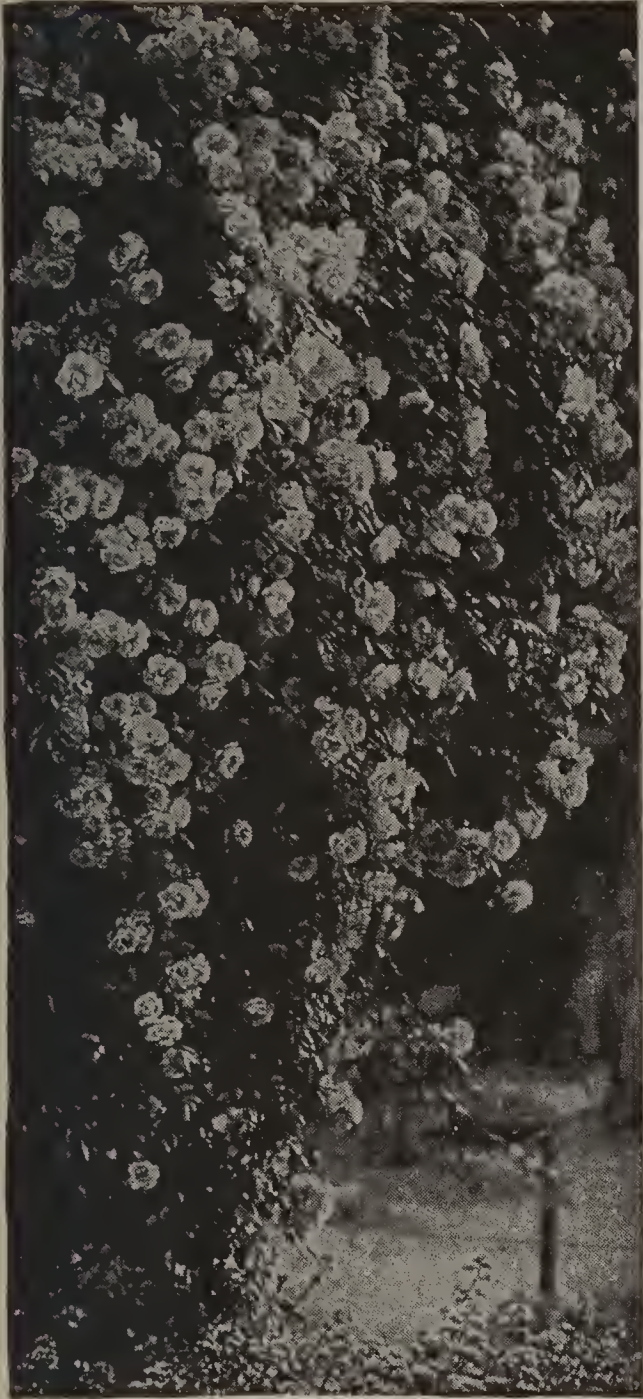
THOUSAND BEAUTIES—Vigorous, thornless plant bearing large clusters of flowers varying from white to soft pink. One of the most charming and most popular flowers. Strong, 2-year bushes for 45c each; 3 for \$1.00.

SCORCHER—A superb new climber with most unusual characteristics. Large, semi-single blooms of scorching red. A marked departure both in color and shape of blooms. In addition to the unusually heavy bloom in June, you can expect occasional blooms throughout the summer. Don't fail to include Scorcher in your order for Roses. 58c each; 3 for \$1.50.

DOROTHY PERKINS—Graceful twining growth of great vigor. Flowers soft shell pink. Strong 2-year bushes, 42c each; 3 for \$1.00.

Excelsa, Red Dorothy Perkins, 45c each; 3 for \$1.00.

PAUL'S SCARLET CLIMBER—The most popular red-flowered climber of the day. Flowers large, well-shaped, vivid scarlet-red, does not fade. Has a tendency to bloom again in the Fall. This rose received the gold medal and cup for the best climbing rose at the National Rose Society's Exhibit. Strong 2-year bushes, 46c each; 3 for \$1.17.



Golden Sun

RED CLIMBING AMERICAN BEAUTY—A lovely deep red, of the same form and fragrance as the popular variety whose name it bears. Free bloomer, healthy, vigorous and a favorite. Blossoms from early May till last of June. Strong 2-year bushes, 45c each; 3 for \$1.19.

SILVER MOON—The favorite white Climber. Flowers double, very large; with brilliant yellow stamens. Growth vigorous. Foliage perfect. 48c each; 3 for \$1.25.

POLYANTHA ROSES

A type of Roses which is deservedly very popular for bedding purposes. They form shapely, compact, bushy specimens, most of them growing about 8 inches high, producing in great profusion from early in the season, without stopping, until severe frost, trusses of small flowers. Pruning is not necessary; simply remove the past season's flower stems.

CECILE BRUNNER—Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Perfectly formed miniature Roses of utmost grace and delicacy. Also called "Sweetheart Rose" and "Mignon Rose." 68c each, 3 for \$1.95.

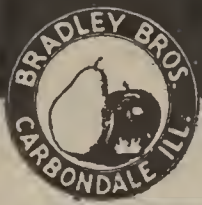
CHATILLON ROSE—Bright pink semi-double blooms with an illuminating touch of orange. The color lasts well. The trusses are of gigantic size, and the plant is both healthy and hardy. 68c each, 3 for \$1.95.

EBLOUISSANT—Glowing, dark red flowers of medium size, shaded heavily with velvety crimson. Large, compact trusses, borne on dwarf but robust plants, which bloom constantly. 60c each, 3 for \$1.50.

GLORIA MUNDI; Improved Golden Salmon—Bright orange-salmon flowers in huge clusters. Growth is vigorous and bushy. Splendid when planted in masses. 68c each, 3 for \$1.95.



Paul's Scarlet Climber



Roses will grow from coast to coast and provide nature's loveliest gift to mankind.

THE 12 NEWEST, FINEST AND MOST GORGEOUS EVERBLOOMING ROSES

These 12 Beauties are the Results of an Endless Search Extending World-Wide.

Each variety is noted for vivid coloring, lasting fragrance, hardy vigorous characteristics and ability to bloom continuously from early spring until frost. Each variety is equal or better than those selling at much higher prices.

Our Roses are All Strong Two Year Old Field Grown Bushes, Guaranteed to Begin Blooming Immediately After Planted.

Whether you live East, West, North or South you can successfully grow every one of these fine varieties in your own garden. You can have arm-loads of roses which will be just as lovely as those pictured on the following page.

We wish it were possible for each of you to visit our nursery and see our fields of these 12 most gorgeous varieties all in bloom at one time. It is a sight you would never forget.

Bradley Brothers are the Largest Growers of Hardy Everblooming Hybrid Tea Roses in this Section of the Nation.

Many kinds of rose plants may be bought. Many are sold each year at low prices from greenhouses known as "own root plants" which come to the buyer as little plants in full leaf. Sometimes these succeed, but seldom. Worn-out and discarded greenhouse roses which have been used for winter production of cut roses known as "bench plants". These are offered usually by department stores and Dime stores at low prices; these sometimes succeed, but not often. Not only are they worn out when received, but frequently they have been handled with ruthless disregard of vitality before they are prepared for curbside or Dime store sale. Further the varieties available are seldom those best for out-door gardens.

Thousands of people have planted cheap Dime store roses and have formed the opinion that they cannot grow fine roses. The fact is that anyone who has a square yard of land exposed to the sunshine half of the day, and has soil that will grow one husky weed can grow some of the worlds finest roses. The secret of growing roses is to plant freshly dug field grown bushes that are full of vitality, such as offered here. With each order for roses we furnish the most complete instructions giving every detail, how to plant, how to prepare soil, how to prune, how to cultivate, how to control insects and diseases, how to cut blooms and how to protect during winter in the extreme North. The directions are so complete that The Amateur one who never planted a rose bush can grow arm-loads of the most beautiful flowers.

NO. 1 TALISMAN—Brilliant red and gold, opening to well shaped blooms of scarlet-orange and rich yellow. Constantly in bloom; the most vivid color yet produced in Roses. Each 48c, 3 for \$1.22.

NO. 2 VAN ROSSEN—A most striking blending of dark vivid orange and apricot on a yellow ground, frequently with touches of bronze on the reverse of the petals. The sweet scented flowers are very large, of perfect form both in buds as well as in fully developed flowers. Plant is vigorous, free blooming and almost immune to disease. Each 68c, 3 for \$1.95.

NO. 3 DAME EDITH HELEN—One of the largest and most perfectly shaped pink roses known. Blooms abundantly, with long, strong stems. The most perfumed of all pink roses. Each 46c, 3 for \$1.22.

NO. 4 PRESIDENT HERBERT HOOVER—Large flowers of a very charming combination of cerise-pink, flame, scarlet, and yellow, with broad, thick petals; very fragrant. The clean, handsome foliage is an added attraction. The brilliancy of the color is somewhat dimmed by hot weather, but the cool autumn nights develop tones and tints of almost unbelievable richness. Each 48c, 3 for \$1.20.

NO. 5 RADIANT GEM—The most distinct dark colored variety yet introduced. A rich dark velvety crimson. This amazing new rose is the dream of every rose grower. There have been many new crimson roses introduced, but nothing yet to compare with Radiant Gem. It is with pride that we bring this amazing new rose before the rose growers of America. Immense flowers 5 to 7 inches across with as many as 60 petals. Each 69c, 3 for \$1.98.

NO. 6 GOLDEN PERNET (Giant yellow) — Immense buds, long pointed, on strong, stout stems opening into beautiful gigantic, full, deep double flowers, which are borne continuously. Color rich golden yellow, a color that retains in buds and open flowers, does not fade. Each 48c, 3 for \$1.20.

NO. 7 SNOW QUEEN—Magnificent snow white garden rose. Blooms continuously from early spring until late fall; long pointed buds, large double flowers, glorious in their pure snow white perfection; borne on long stiff stems; deliciously fragrant; especially good in Autumn. Plants vigorous and very hardy. America's finest white rose. Each 49c, 3 for \$1.23.

NO. 8 EDITH NELLIE PERKINS—A rose of outstanding merit, vigorous growth and free flowering. Long, pointed bud; flower of good size, long lasting and fragrant, double; outside of petals orient-red shaded cerise-orange; inside salmon-pink. Each 46c, 3 for \$1.18.

NO. 9 CRIMSON GLOW—America's Most brilliant rose. Its vivid, fiery, scarlet color makes Crimson Glow the most distinct and most attractive rose in America today. This gorgeous new variety produces its large well formed buds which open into the most dazzling double fiery red flowers on vigorous upright bushes. It is ideal for outdoor planting as it continues to produce its large flowers throughout the most unfavorable hot weather when many other varieties fail. Each 78c, 3 for \$2.18.

NO. 10 GOLDEN DREAM—The most gorgeous fadeless Golden Yellow rose in America today. A rose that has long been sought, it is in fact, the DREAM of every rose grower in the world. Thousands of the rose growers who visited our fields the past summer were amazed at this new golden yellow beauty. Many exclaimed "Oh! What a Beauty—why it's a perfect dream". "Oh! its simply gorgeous". Golden Dream blooms continuously from June to November. The immense flowers 5 to 7 inches across with as many as 70 petals are produced on a strong bush growing to a height of 3 feet. Marvelous for its health and vitality. The magnificent golden flowers flushed with scarlet are borne on long stiff stems. Buds superbly formed; both buds and flowers immense. Foliage very large, disease resisting. The most delicious perfumed yellow rose known. Each 86c, 3 for \$2.48.

NO. 11 AMI QUINARD—Black-lustered red. Blackish buds open to immense double flowers of velvety crimson-maroon with a soft black luster; instead of fading, the petals get darker as the bloom ages. It has a splendid old-time rose fragrance. Strong upright plant matching the old-time Radiance in vigor. One of our finest roses. Each 68c, 3 for \$1.95.

ALL ABOVE ROSES ON INSIDE BACK COVER PAGE

NO. 12 FLAME—A magnificent rose with large, compact, beautiful buds on long stiff stems. It is one of the most easily grown. It is never without glorious blooms from early spring until frost. The huge fragrant crimson flowers are beautiful in shape and retain their rich color. Plants make splendid growth, has wonderful blooming qualities. Extremely hardy. See inside front cover page. Price 58c each, 3 for \$1.64.

AMERICA'S NEWEST, FINEST AND MOST CHOICE HARDY EVERBLOOMING HYBRID TEA ROSES.
SEE DESCRIPTIONS ON PRECEDING PAGE—SELECT FIRST QUALITY 2 YEAR-OLD BUSHES—
GUARANTEED TO BEGIN BLOOMING IMMEDIATELY AFTER PLANTING.

SPECIAL OFFER NO. 36—ONE BUSH EACH OF THE 11 VARIETIES SHOWN ON THIS PAGE
AND THE VARIETY SHOWN ON INSIDE FRONT COVER—12 BUSHES IN ALL FOR
THE AMAZING LOW PRICE OF \$3.98.



BRADLEY BROTHERS

CARBONDALE, ILLINOIS



- Black Giant, New Everbearing Black Raspberry** ----- Page 33
- Flaming Gold, Hardest Yellow Freestone Peach** ----- Page 12
- All State, Hardy Pecan, guaranteed to bear in every state** ----- Page 24
- Giant Crimson, Largest, Hardest Freestone Plum in America** ----- Page 20
- Golden Sugar, Sweetest Pear. Bears first year** ----- Page 18
- Royal Purple, America's finest Grape** -- Page 26